UNOFFICIAL TRANSLATION

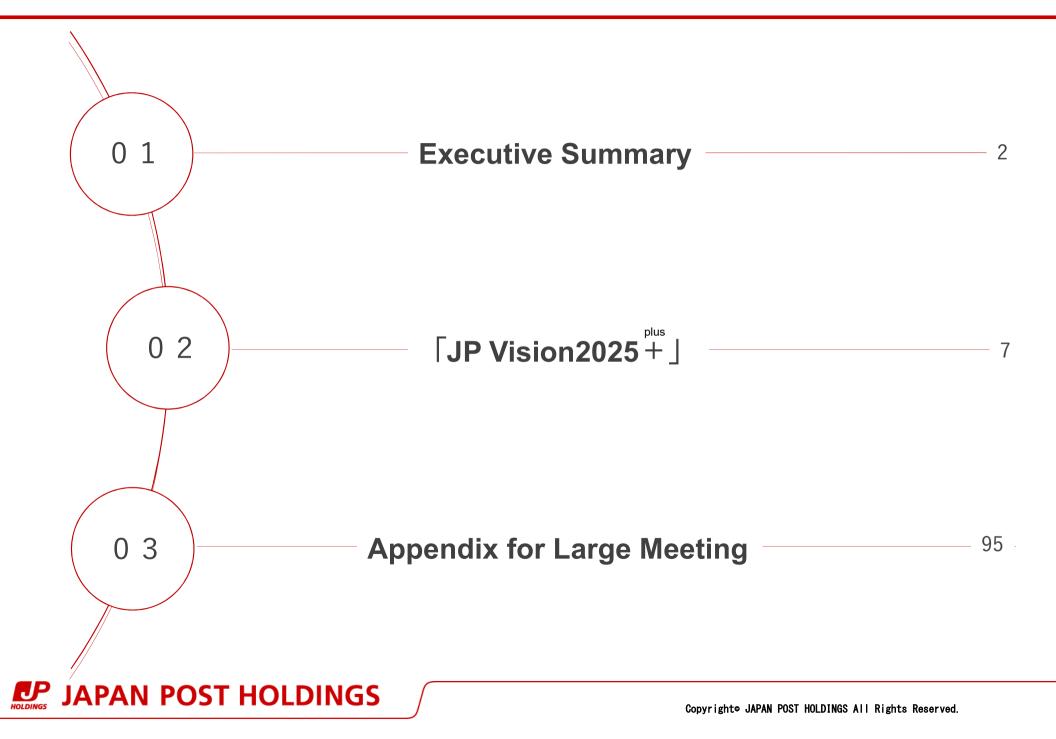
Although the Company pays close attention to provide English translation of the information disclosed in Japanese, the Japanese original prevails over its English translation in the case of any discrepancy.

Material For Large Meeting

May 16, 2024 JAPAN POST HOLDINGS (Security Code :6178)



Contents



1



JP Vision2025+

Executive Summary

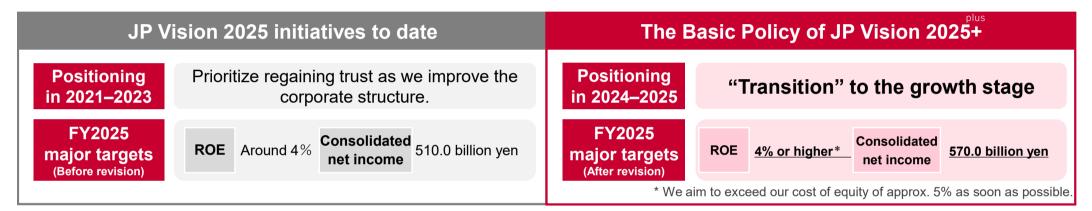


Under JP Vision 2025, we have prioritized regaining the trust of our customers as we worked to improve our corporate structure and strengthen our governance.

We have promoted collaboration, etc. with Yamato Group and Rakuten Group, but income continued to decline.

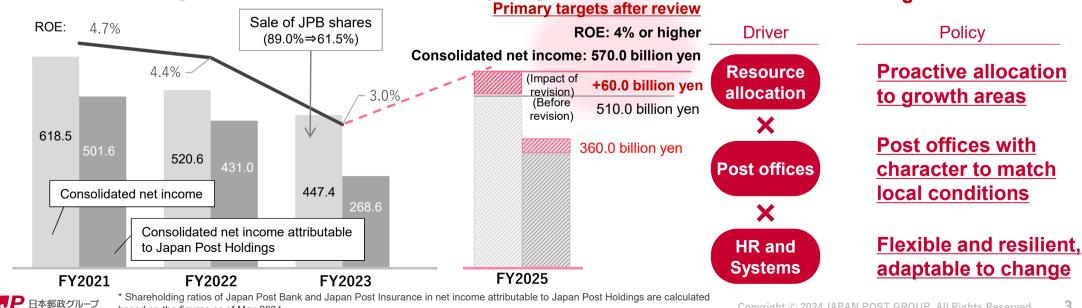
In JP Vision 2025+, we will review our future strategy as we aim to "transition" to the growth stage.

We will continue to strive for a "Co-creation Platform" to support customers and local communities.



Management Performance and Primary Targets

Drivers for Achieving the "Transition"



based on the figures as of May 2024.

Overview of JP Vision 2025+: Three Pillars

1 Strengthen Profitability

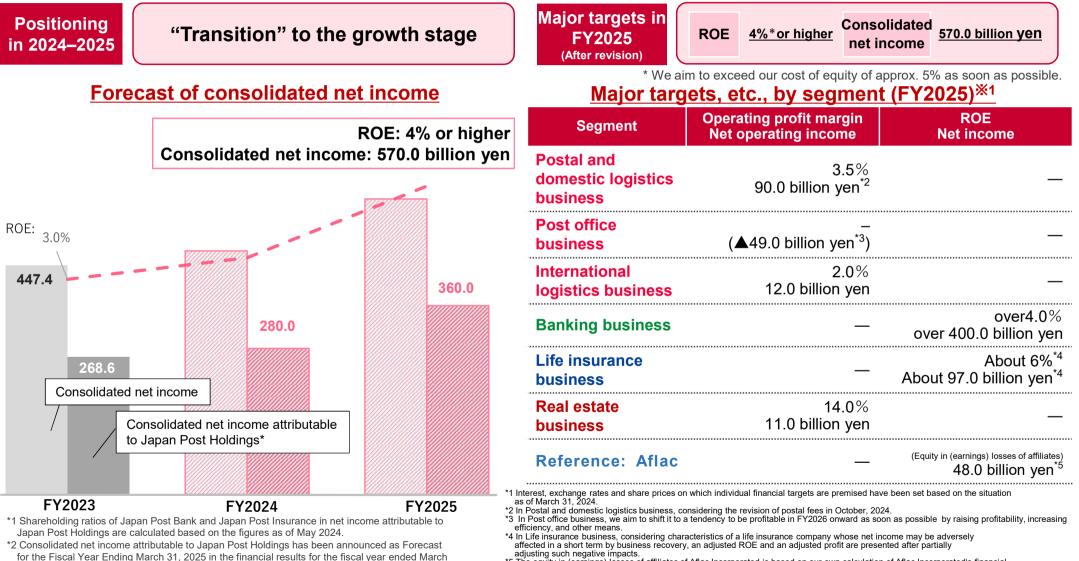
Accelerate fu	rther growth through aggressive investment of re	sources S	trengthen profitability and promote efficiency	
Postal and domestic logistics	 Enthusiastic promotion of shifting resources to the logistics sector ✓ Build a robust transportation and delivery network by strengthening the processing capacity of bases, etc. 	Post office business	Promote the five pillars of initiatives such as "flexible assignment of counter staff" and "considering and implement measures for enhancing value and appeal."	
business	 Raise profitability by improving convenience for customers receiving and sending parcels 	International logistics business	Strengthen logistics business with a focus on Asia	
Real estate	<u>Create a new pillar of earnings by steadily promoting</u> <u>the development of real estate holdings</u> ✓ Secure stable earnings through real estate	Banking business Accelerate mutually complementary real and strategies		
business	development in conjunction with the reorganization of postal and logistics bases, etc.	Life insurance business	Expand product lineup to meet diverse needs	
<u> </u>	e EX by investing in human resources loyee pride and satisfaction and transform into a flexible and diverse organization	Digitalization fro	prove UX by promoting DX m the customer's perspective, data utilization and establishment of efficient workflows	
HR portfolio	Integrate the real and diverse organization HR portfolio Flexible allocation of employees in accordance with business strategies, diversification of recruitment methods and eligibility for employment such as the recruitment of foreign workers, including the introduction of "Specified Skilled Workers". Integrate the real and digital 		e real and Upgrade systems tal infrastructure unctionality of ✓ Open the internal network ce App ✓ Utilize Group customer	
Development	Support autonomous career development by restructuring the career path and development system.	✓ Expand the F Services Con	u	
Evaluation an treatment	d Restructure the system to evaluate challenges by revising evaluation items, etc.	Utilize data owned by the Group ✓ One-stop access for		
Diversity (achieving DE&I and diversity)	true Leverage the diverse perspectives and values of 400,000 people by supporting work/life balance, childcare, and more.	 changing address, etc. ✓ Introduce a loyalty point program 		

EX (Employee Experience): How employees experience working for a company.

UX (User Experience): How users (customers and employees) experience using a system or service.

Overview of JP Vision 2025+: Major Targets

- ROE decreased in FY2023, partly due to the sale of Japan Post Bank shares and sluggish performance in the postal and logistics segments. Nevertheless, we aim to exceed our cost of equity of about 5% as soon as possible, first striving for an ROE of 4% or higher in FY2025.
- The post office business is expected to be in the red, and we therefore aim to shift it to a tendency to be profitable in FY2026 onward as soon as possible by raising profitability, increasing efficiency, and other means.



^{31, 2024} released on the same day.



^{*5} The equity in (earnings) losses of affiliates of Aflac Incorporated is based on our own calculation of Aflac Incorporated's financial results, foreign exchange rates, and the amount of goodwill incurred in our equity interest and has not been confirmed by Aflac Incorporated. It is not intended to indicate or imply a forecast of the company's performance.

Shareholder return policy

- Continue share repurchases of substantial quantities and expand debt financing to improve capital efficiency.
- Continue a stable annual dividend of ¥50 per share as well, and keep an interim and year-end dividend to help reduce cost of equity by encouraging a stable share price throughout the year.

Shareholder return policy

Share repurchase

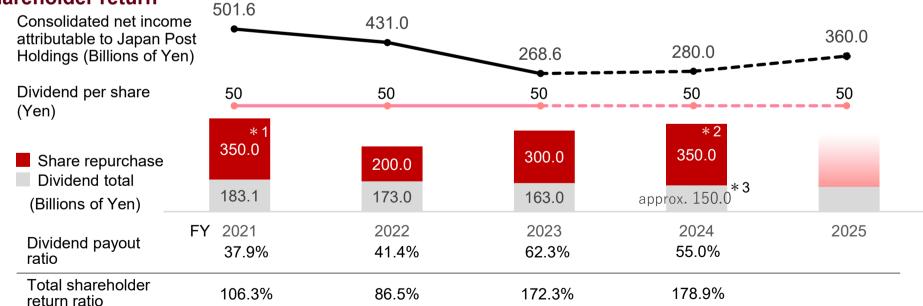
Continuously perform substantial share repurchases to further enhance shareholder returns and improve capital efficiency

Dividend policy

Continue a stable annual dividend of ¥50 per share consisting of an interim and year-end dividend

Shareholder return

日本郵政グループ



*1 Including 4.5 billion yen acquired in April 2022

* 2 Please refer to "Notice Concerning the Determination of Matters Related to the Acquisition of Treasury Stock" released in May 15, 2024 for details

* 3 Dividend total, dividend payout ratio, and total shareholder return ratio in FY 2024 take into account a decrease of dividend payment when performing share



JP Vision2025th



UNOFFICIAL TRANSLATION

Although the Company pays close attention to provide English translation of the information disclosed in Japanese, the Japanese original prevails over its English translation in the case of any discrepancy.

JP Vision 2025 G



May 15, 2024

Japan Post Group Management Philosophy

Stressing the security and confidence of Japan Post Group network, the Group, as a private corporation, is demonstrating creativity and efficiency to the greatest extent possible, and will provide customer-oriented services, support the lives of customers in local communities and aim for the happiness of customers and employees. The Group will also pursue managerial transparency on its own, observe rules and contribute to the development of society and the region.

Contents Approach to JP Vision 2025+

- Main points of JP Vision 2025+
- II JP Vision 2025+

1 Efforts on growth strategies by the Japan Post Group

Major targets by segment

Growth strategies by segment

- (1) Postal and domestic logistics business
- (2) Post office business
- (3) International logistics business
- (4) Banking business
- (5) Life insurance business
- (6) Real estate business
- (7) New businesses

2 Further solidifying the management base of the Japan Post Group

(1) Improve EX by investing in human resources(2) Improve UX by promoting DX, etc.

- (3) Sustainability management

3 Capital strategy and investment plans of the Japan Post Group Appendix

III Timetable for JP Vision 2025+

Capital and investment

Approach to JP Vision 2025+

- In the Japan Post Group Medium-term Management Plan "JP Vision 2025," we set out initiatives to "regain customers' trust of the Japan Post Group" and "achieve new growth of the Japan Post Group" and have carried out measures to date.
 In terms of efforts to "regain customers' trust," the Group has worked in the past three years to commit to customer-oriented business operations and strengthen the governance of the Group. Going forward, we continue to strive for further improvement and establishment of such initiatives through executing a PDCA cycle.
- Meanwhile, income from core businesses has been declining due to recent rapid changes in the business environment, among others. We are in a challenging situation where business continuity may be affected if such an environment lingers into the future. Taking into account changes in the business environment and to enable the Group to continue sound business operations, we review JP Vision 2025 and formulate JP Vision 2025⁺ as a guidepost for the entire Group to overcome the issues to be faced and achieve "a shift to a growth stage."
- In this review, aiming to serve as a "Co-creation Platform" to support customers and local communities and to enhance and strengthen our core businesses, we vigorously promote resource shifting to growth fields. Also, to respond to major changes in the economy and society, such as declining population, changes in lifestyles and work styles, and rapid progress of digitalization, we strongly push forward with DX* initiatives that can increase customer experience and employee convenience. At the same time, we embark on reforms to diversify human resources and organizations of the Group.
- Although the JP Vision 2025⁺⁺ covers the period until FY2025 as before, future visions and targets for FY2026 onward are presented for some items that should preferably be discussed from a longer-range perspective. The Group will unite as one to ensure the thorough implementation of these initiatives, thereby achieving transition to the desired stage.

* DX (Digital Transformation) refers the utilization of data and digital technology by corporations to transform not only products, services and business models based on the needs of clients and society, but also business operations, organizations, processes, and corporate culture and climate, and to ultimately build a competitive advantage as a way to cope with radical changes in the business environment.

I. Main points of JP Vision 2025+

Copyright $^\circ$ 2024 JAPAN POST GROUP. All Rights Reserved. 12

Measures under JP Vision 2025 to date

■ 日本郵政グループ

In JP Vision 2025 announced in 2021, we set out a "Co-creation Platform" to support customers and local communities as a vision and have worked to achieve this vision.

Main points

Introduction

Although we have promoted the enhancement of governance, collaboration with other companies, etc. based on measures to date, we review future strategies to achieve "a shift to a growth stage," taking into account the recent rapid changes to the business environment and the declining trend in income.

Results c	of initiatives under JP Vision 2025 (FY2021-FY2023)	Business res	sults	FY2021	FY2022	FY2023
Postal and domestic logistics business	 Promoted business alliances with Yamato and Rakuten to increase parcel income Tried to streamline operations by digitalization and mechanization 	ROE Consolidated net income (billion yen)		4.7%	4.4%	3.0%
Post office business	 Won administrative work contracts from local governments and expanded other products and services satisfying local needs Promoted digitalization through the adoption of self-checkout machines and digital ticket issuing systems 			618.5	520.6	4,474
International logistics business	 ✓ Sold the global express business of Toll Holdings Limited 	Dividends (yen/share)		50	50	50
Banking business	 ✓ Expanded functions and usage of Bankbook App (Number of accounts registered exceeded 10 million accounts (February 2024)) ✓ Expanded risk asset balance and strategic Investment areas 	Share repurchase (billion yen)		350.0 ^{*2}	200.0	300.0
Life insurance business	 ✓ Enhanced structures for insurance solicitation and established a new Japan Post Insurance sales system ✓ Introduced new medical care riders and lump-sum payment whole life insurance 	*2 Including 4.5 billion yen acquired in April 2 Disposal of subsidiaries' shares		•		
Real estate business			(Sha	re repurcha	se, etc.) (as of May	
Group governance	 ✓ Formulated the JP Code of Conduct to improve the Group conduct (July 2022) ✓ Introduced Group CxO^{*1} system (June 2021) 	Jap		Japan Post Bank shares Sale, etc.)		
Group DX	✓ Released the Group platform app, the "Post Office App" (October 2023)		•		(as of May	2024))
Initiatives to improve efficiency and productivity	✓ Reduction of workforce by an amount equivalent to approx. 35,000 employees is progressing as initially planned (our four main Group companies) *1 Group GEQ (Chief Executive Officer) Group GEQ (Chief Executive Officer) officer) officer)					

*1 Group CEO (Chief Executive Officer), Group CFO (Chief Financial Officer), etc.

Capital and investment

Capital and investment

Changes in external environment after the formulation of JP Vision 2025 and issues we face

Since the formulation of JP Vision 2025, the external environment has been changing drastically, rapidly and complexly beyond our initial expectation.

It is necessary to adapt to changes in the external environment and speedily overcome issues faced by the Group.

Changes in the external environment Issues faced by the Group Increase in costs and interest rates **Improve profitability** to achieve sustainable growth due to rising prices Promote digitalization to offer services of choice for customers and **Request for management that is** streamline operations to ensure business continuity conscious of cost of capital Review post office operations to stably offer universal service and Acceleration in trend of digital other services that respond to the situation in each local transition community Shift to a diverse and flexible organization and improve human **Progress in declining population and** resources capabilities to adapt to changes in the business depopulation environment and customer needs Improve employee engagement* (pride and fulfillment) to **Diversification of values and lifestyles** become a company of choice for employees **Rise in awareness of global Promote sustainability management** toward achieving sustainable environment problems and DE&I* growth of the Group and society

*DE&I (Diversity, Equity, and Inclusion) refers to an idea that comprises equity and fairness, in addition to a perspective of diversity and inclusion.

* Representing the level of employees' understanding of and contribution to the company, which is referred to as "pride and fulfillment" at the Japan Post Group.

- Timetable

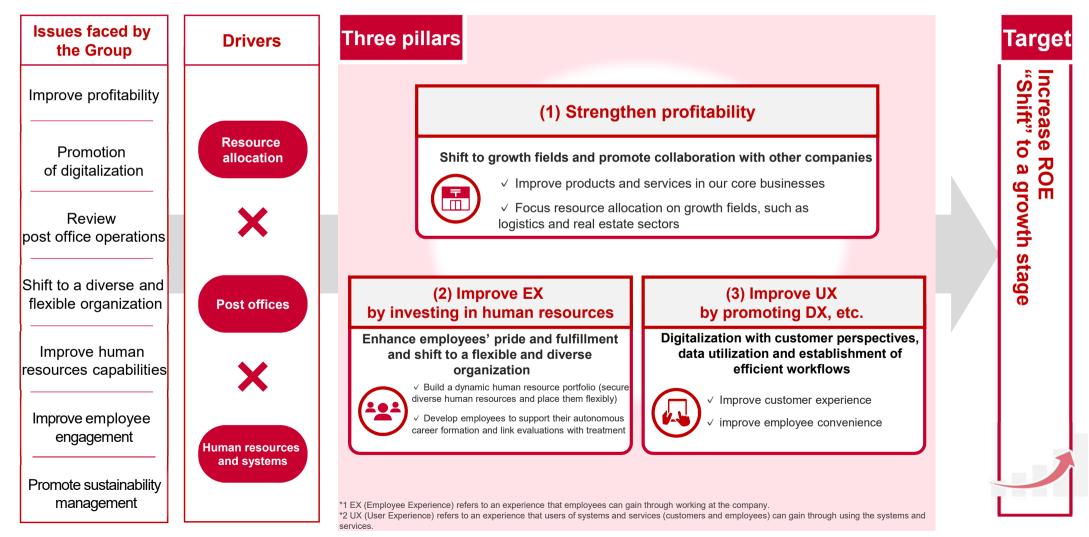
Basic policy of JP Vision 2025+

- Before conducting the review, we clarify items to be changed or unchanged in the management of the Group.
- Our vision, "Co-creation Platform" to support customers and local communities, remains "unchanged."
- Meanwhile, we "change" drivers to achieve the "shift" to a growth stage.



Three pillars of our initiatives

As pillars to achieve the target after the review, we set out the following three items and focus our efforts on achievement: (1) Strengthen profitability, (2) Improve EX^{*1} (employee experience) by investing in human resources, and (3) Improve UX^{*2} (user experience) by promoting DX, etc.



▶ 日本郵政グループ

(1) Strengthen profitability

Taking into account issues and growth opportunities for each segment, we fundamentally review the details of initiatives to strengthen profitability. We will actively inject resources particularly to the postal and domestic logistics business and the real estate business, aiming to accelerate further growth.

Actively inject resources to accelerate further growth

Postal and domestic logistics business

Promote strong resource shifting to the logistics field

- ✓ Build a resilient transport/delivery network through enhancing the processing capacity of our bases and transport/delivery capabilities to optimize logistics
- ✓ Strengthen profitability through increasing convenience in sending/receiving of parcels, reinforcing sales systems/capabilities, and strengthening alliances with other companies, etc.
- Realize highly productive operations that achieve both customer convenience and greater operational efficiency

Strengthen profitability and improve efficiency

Post office business

- ✓ Improve productivity by optimizing post office locations with consideration for customer convenience and making operating hours more flexible to enable "flexible staff placement at post office counters"
- ✓ Strengthen management capabilities of managers and equip managers and others with knowledge and skills, to "strengthen knowledge and skills of all employees"
- ✓ "Foster sales specialists" to conduct sales activities with a strong focus on individual customer needs
- ✓ "Consider and implement measures for enhancing value and appeal," such as improvement of products and services for supporting daily lives in response to the needs of customers and communities
- ✓ To streamline operations of post office counters and create more time for sales activities, promote digitalization and other "operation reforms of post office counters"
- ✓ Consider measures for further improving income from the financial agency service in response to changes in the environment surrounding costs

International logistics business

✓ Strengthen logistics business centered around the Asian markets

Banking business

- ✓ Enhance strategy for complementarity between the physical and digital channels based on Bankbook App
- \checkmark $\,$ Pursue an optimal investment portfolio that combines the yen interest rate assets with risk assets
- ✓ Regenerate local communities and create new corporate value through Japan Post Bank's unique GP^{*1} operations

Life insurance business

- ✓ Expand product line-up to meet a diverse range of customer needs
- ✓ Enhance after-sales follow-ups abundant in terms of quality and quantity conducive to CX^{*2} improvement
- ✓ Active recruitment development of sales employees who engage in face-to-face customer service

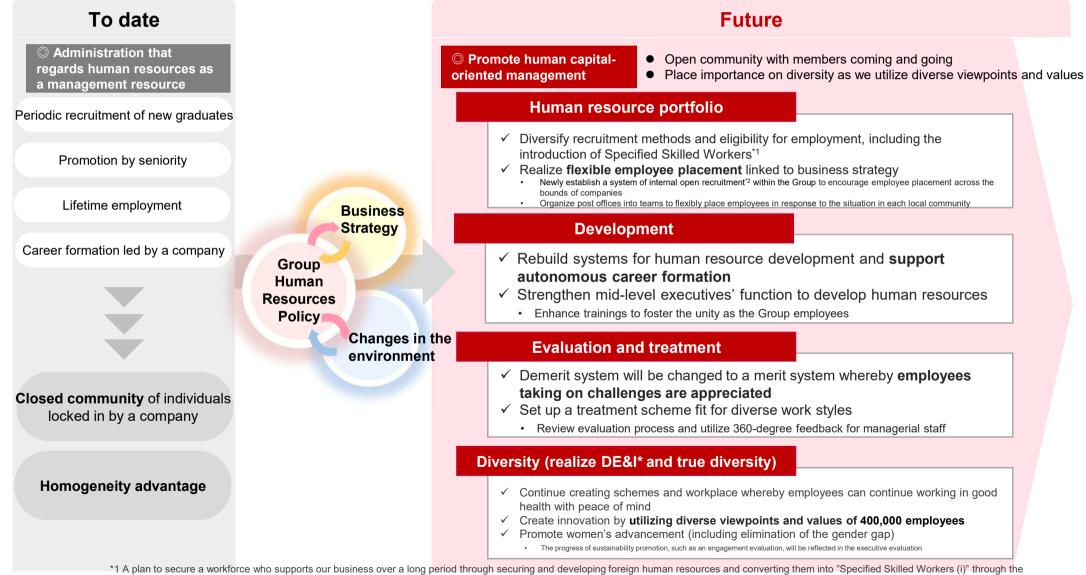
Real estate business

Steadily promote development, etc. of assets held by the Group to build them into a new pillar of revenue

- ✓ Secure stable earnings through participation in real estate development and town development projects coordinated with the reorganization of postal/logistics bases
- ✓ Diversify the ways we earn revenue and review development schemes in light of major changes in the business environment
- ✓ Build a Group-wide management system by establishing the real estate business as an independent segment

(2) Improve EX by investing in human resources

Aiming to increase corporate value through responding to changes in the external environment, such as worker shortages due to declines in the labor population and diversification of values and lifestyles, we will promote human capital-oriented management and shift to a flexible and diverse organization.



日本郵政グループ "Development and Employment System," a national program scheduled to be established.

*2 Internal open recruitment refers to inviting employees to submit their preferences and make selections.

(3) Improve UX by promoting DX, etc.

- By promoting Group DX based on Yu ID^{*1}, we seamlessly integrate "physical" and "digital" services and utilize data owned by the Group to improve user experience (UX).
- We consolidate business devices and open in-house network to improve job comfort from an employees' perspective.
- We appoint Group CCDO^{*2}, aiming to develop products and services that provide value expected by post office customers.

Fusion of physical and digital services

- Expand functions of Post Office App
 Link with Japan Post Insurance and Japan Post Bank services
- ✓ Improve customer convenience at post office counters
 - · Expand Financial Services Contact Center
- ✓ Improve operational efficiency of employees
 - · Expand services available on tablet PCs

Utilization of data owned by the Group

✓ Utilize data owned by the Group to offer convenience to customers

 \cdot One-stop handling of change-of-address procedures

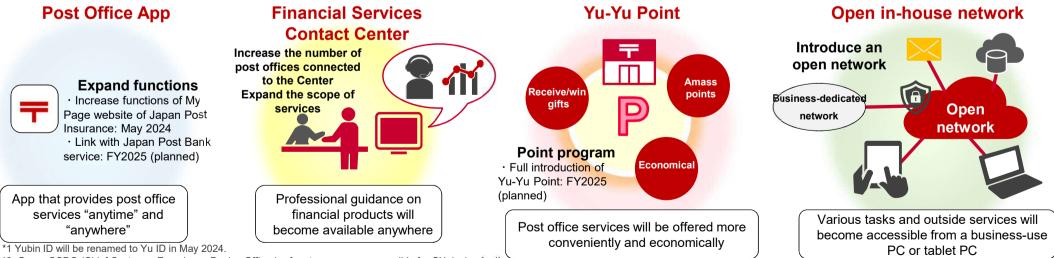
- Introduce a point program
- Streamline operations through P-DX^{*3}
 - Automated routing

Sophistication of systems infrastructure

✓ Open in-house network

Capital and investment

- \cdot Shift to a flexible system fit for various work styles
- · Consolidate business devices
- ✓ Utilize a Group customer management platform
 - Develop a system infrastructure to enable the sharing of customer data within the Group

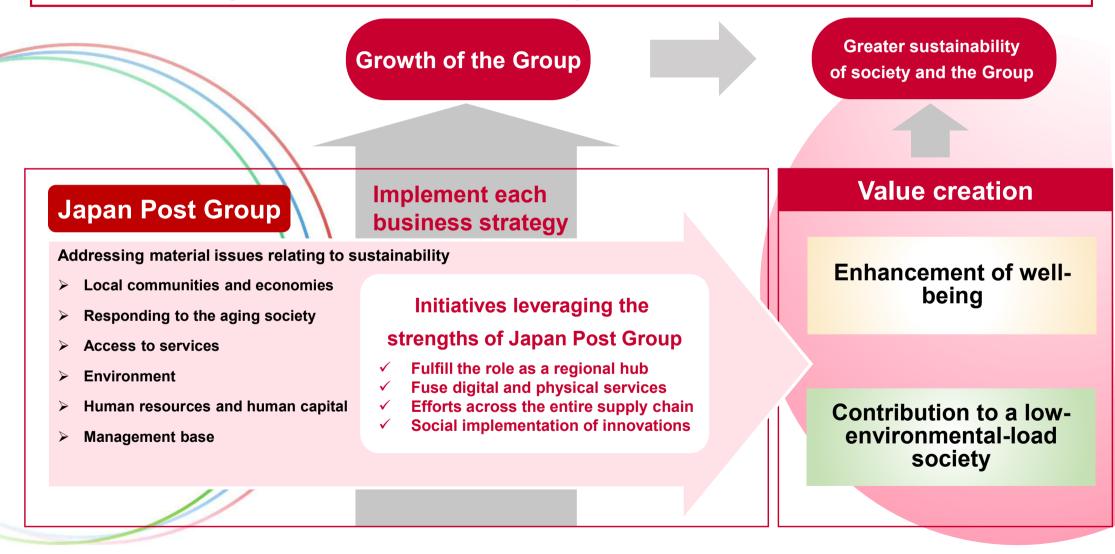


*2 Group CCDO (Chief Customer Experience Design Officer) refers to a person responsible for CX design for the Group

*3 P-DX (Postal-Digital Transformation) refers to reforms of the postal and domestic logistics business to realize data-driven operations/services with the use of digitalized sender information and receiver information that we accumulated.

Promote sustainability management

Leveraging the Japan Post Group's strengths, we aim for growth as the Group based on each business strategy. We also seek greater sustainability of society and the Group through enhancing well-being^{*1} and contributing to a low-environmental-load society, such as GX^{*2}.



^{*1 &}quot;A state of complete physical, mental and social well-being." (from the Preamble of the Constitution of the World Health Organization). The Japan Post Group uses the term "Well-being" as a concept to include optimal states of being for diverse individuals and communities.

*2 GX (Green Transformation) refers to initiatives to transform the conventional fossil energy-centered industrial/social structures into ones fueled by renewable energy.

Investment for growth

We will formulate a detailed investment plan by adding "investment for increased capacity in our logistics business" and "investment in human resources" to investment for growth of the Group. (When investing in new businesses, etc., we conduct disciplined investments based on appropriate risk-taking and risk control.)

	Amounts	of investment in the two	years to FY2025	Amounts of investmen (approx.)
Investment for increased capacity in our logistics business	Prepare foundations for logistics bases Approx. 25.0 billion yen	Operation reforms, etc. (introduce sorting machine, etc.) Approx. 15.0 billion yen		Total 40.0 billion yen
* The amounts of investment for inc	creased capacity in our logistics business	s exclude the amount of Strategic IT inve	stment.	
Real estate investment	Approx. 100.0 billion Ap	p-owned real estate prox. 30.0 billion yen Group-owned real estate prox. 70.0 billion yen	D.0 billion Group-owned real estate Approx. 10.0 billion yen	Total 110.0 billion yen
Investment In human resources	Strengthen human resource development seminars (including re-skilling)	Initiative to promote diversity	Initiative to secure human resources, etc.	Total 35.0 billion yen
* The amounts of investment in hur	man resources recorded consist of exper	nses related to various HR initiatives.		
Strategic IT investment	Postal and domestic logistics business (P-DX promotion, etc.) Approx. 30.0 billion ven	Banking business and Life insurance business (Digital service enhancement, etc.) Approx. 125.0 billion yen	Improve UX by promoting DX, etc. (Introduce business-use tablet PCs, etc.) Approx. 60.0 billion yen	Total 215.0 billion yen
* Of the amounts of investment	tment include related expenses in addition by the entire Group (P. 65), we extra	on to the investment component of financ acted those related to principal meas ts required for maintenance/replacer	ures particularly conducive to growth	Grand total 400.0 billion yen*

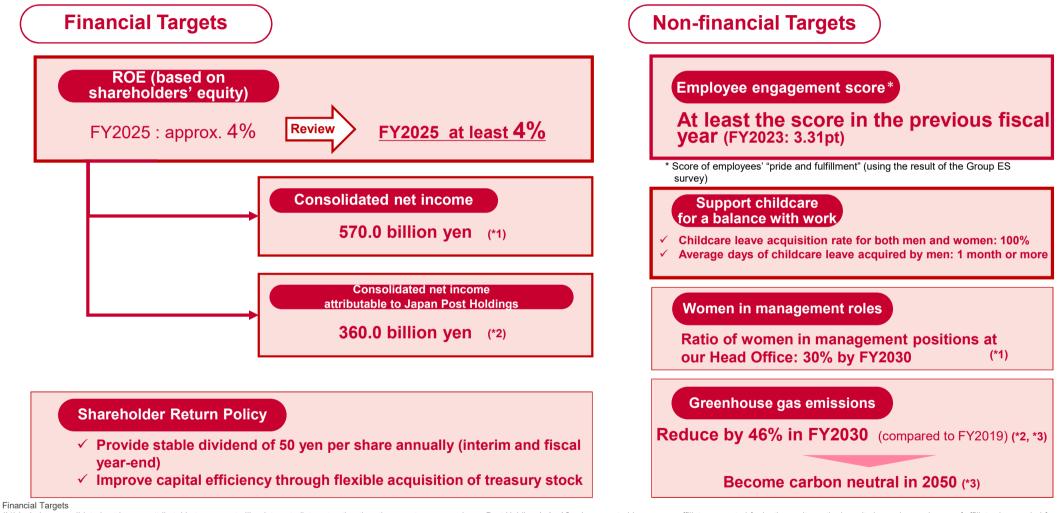
Continuous efforts to strengthen Group governance, etc.

The Group has worked to commit to customer-oriented business operations and strengthening the governance of the Group. Through executing a PDCA cycle, we continue to strive for further improvement and establishment of such initiatives.

	Enhance governance by the Japan Post Holdings Board of Directors	✓ Timely sharing and discussion of Group companies' growth strategies and other various management issues, as well as negative information, such as scandals
Prepare a system conducive to	Group Crisis Management Committee	✓ Sophisticate crisis management readiness; enhance discussion on how to address issues in the actual operation of crisis management
sophistication of the Group management	System for appropriate solicitation management	✓ Under the leadership of management, understand the progress of initiatives in the business improvement plan and issues relating thereto, aiming for further improvement and establishment of such initiatives
	Group Steering Committee	 ✓ Discussion on material issues of the Group; swift sharing of potential risk information
Enhance monitoring system	Fundamental improvement of the whistleblowing system	 ✓ Introduce one-stop consultation, a whistleblowing platform and a team of external experts ✓ Introduce an "administrative appeal review system" to examine appeals to each case ✓ "Visualization" using the Group-wide monitoring indicators
	Shift to management audit	✓ Shift to management audit based on the "Japan Post Group Basic Policy on Internal Auditing"
Instill corporate philosophy, etc.	Formulate the "JP Code of Conduct," a corporate code of conduct	 ✓ Conduct field visits, etc. to deepen understanding of and instill the JP Code of Conduct ✓ Introduce a prize system to reward employees who practice behaviors in compliance with the JP Code of Conduct

JP Vision 2025+ Major targets

■ The Group will review major targets for FY2025 for the Group and strive to achieve those targets.



- (*1) Includes consolidated net income attributable to non-controlling interests (interests other than the parent company, Japan Post Holdings). As Aflac Incorporated became an affiliate accounted for by the equity method, equity in earnings or losses of affiliates is recorded from FY2024.
- (*2) Calculated on the assumption of a 61.5 % stake in Japan Post Bank and a 49.9% stake in Japan Post Insurance.
- Non-financial Targets

(*3) The achievement of these targets assumes that Japan will become carbon neutral to a considerable degree through the widespread adoption of renewable energy, etc. The Group will assist the push toward carbon neutral societies in both Japan and the rest of the world.

Capital and investment

Appendix

Timetable

^(*1) The figure is the percentage of all management positions filled by women at the head offices of our four main Group companies. The target is the percentage as of April 1, 2031 as the results of initiatives up to the end of FY2030.

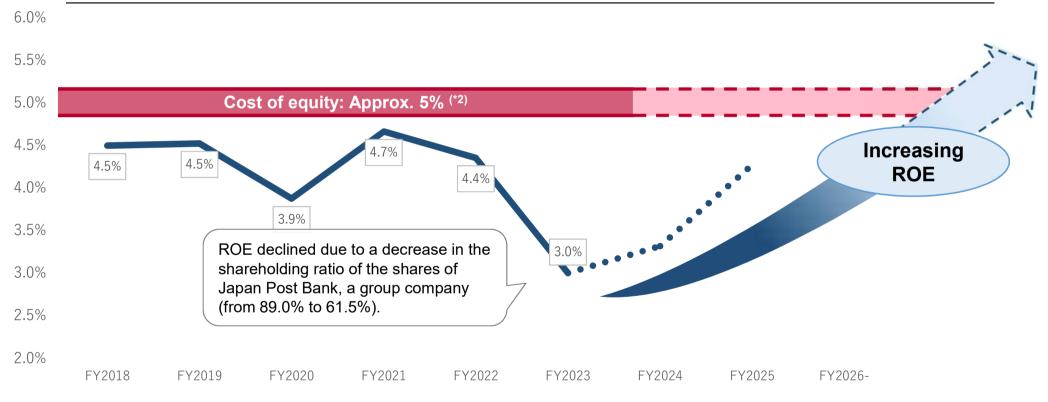
The Group will also work to improve the work environment and train human resources to boost the number of employees pursuing management and executive positions in order to increase the number of women in management positions in locations other than our head offices. (*2) Targets are for Scope 1 (Direct emissions by the Company) and Scope 2 (Emissions from use of electricity, etc. supplied by other enterprises).

Capital and investment

JP Vision 2025+ Major targets —ROE target to improve PBR—

- We recognize that the Company's cost of equity is approx. 5%.
- Our aim is to improve ROE that declined due to a decrease in the shareholding ratio of Japan Post Bank shares (shares sold in March 2023), achieve an ROE that exceeds cost of equity (approx. 5%) early, and increase it further in the medium to long term.

Trends of the Company's ROE (*1) and the cost of equity



(*1) ROE on a shareholders' equity basis not affected by net unrealized gains (losses) on available-for-sale securities, taking into consideration our banking business characteristics. Calculated by dividing net income attributable to Japan Post Holdings by the average shareholders' equity during the period (excluding non-controlling interests and net unrealized gains (losses) on available-for-sale securities from net assets) and rounding to the first decimal place.

(*2) Calculation method of the cost of equity using CAPM is as follows, and the numbers indicated for risk free rate, β, and risk premium are as of each quarter end of FY 2023.

Cost of equity	=	Risk free rate	+	β	×	Risk premium	
Approx. 5%		0.4%-0.8%		0.6-0.7		6.0%-6.4%	

II. JP Vision 2025+

1. Efforts on growth strategies by the Japan Post Group

Growth strategies by segment

- (1) Postal and domestic logistics business
- (2) Post office business
- (3) International logistics business
- (4) Banking business
- (5) Life insurance business
- (6) Real estate business
- (7) New businesses

Major targets by segment (FY2025)

The Group sets major targets by segment and strives to achieve them ^{*1} .				
Segments	Operating profit margin Net operating income	ROE Net income		
Postal and domestic logistics business	3.5% 90.0 billion yen ^{*2}			
Post office business	 (-49.0 billion yen ^{*3})	—		
International logistics business	2.0% 12.0 billion yen			
Banking business		4.0% or more 400.0 billion yen or more		
Life insurance business		Approx. 6% ^{*4} 97.0 billion yen ^{*4}		
Real estate business	14.0% 11.0 billion yen			
Reference: Japan Post	1.5% 60.0 billion yen	6.0% 45.0 billion yen		
Reference: Aflac		(Equity in earnings of affiliates) 48.0 billion yen ^{*5}		

*1 Interest, exchange rates and share prices on which individual financial targets are premised have been set based on the situation as of March 31, 2024.

*2 In Postal and domestic logistics business, revising postal charges is expected in October 2024.

*3 In Post office business, we aim to shift it to a tendency to be profitable in FY2026 onward as soon as possible by increasing profitability and raising productivity through streamlined operations.

*4 In Life insurance business, considering characteristics of a life insurance company whose net income may be adversely affected in a short term by business recovery, an adjusted ROE and an adjusted profit are presented after partially adjusting such negative impacts. Method for the adjustment is precisely presented in P. 67 of Appendix. Unadjusted consolidated net income is projected to be 80.0 billion yen.

.....

*5 Equity in earnings of affiliates from Aflac Incorporated was independently calculated by the Company, based on the financial results and dividend performance of Aflac, exchange rates and the amount of goodwill generated on the Company's equity recognized by the Company, and has not obtained the confirmation of Aflac. The figure does not present or indicate the performance forecast of Aflac.

Appendix

Timetable

1. Efforts on growth strategies by the Japan Post Group Growth strategies by segment

(1) Postal and domestic logistics business

- Overall picture of the growth strategies of the postal and domestic logistics business
- Strengthen profitability
- Realize efficient operation and build a resilient transport/delivery network

		FY2023 (result)	FY2025
Profitability indicator	Operating profit margin (Net operating income)	 (-68.6 billion yen)	3.5% (90 billion yen)
	Yu-Pack NPS®*	—	Aim for industry-leading level by FY2030
Major KPIs	Income from Yu-Pack	339.4 billion yen	400 billion yen
	Income from Yu-Packet	80.7 billion yen	160 billion yen

* NPS® is an aberration for Net Promoter Score and registered trademarks or service marks of Bain & Company, Inc., Fred Reichheld, and NICE Systems, Inc. The indicator measures customer loyalty (trust in and affection for companies, products and services).



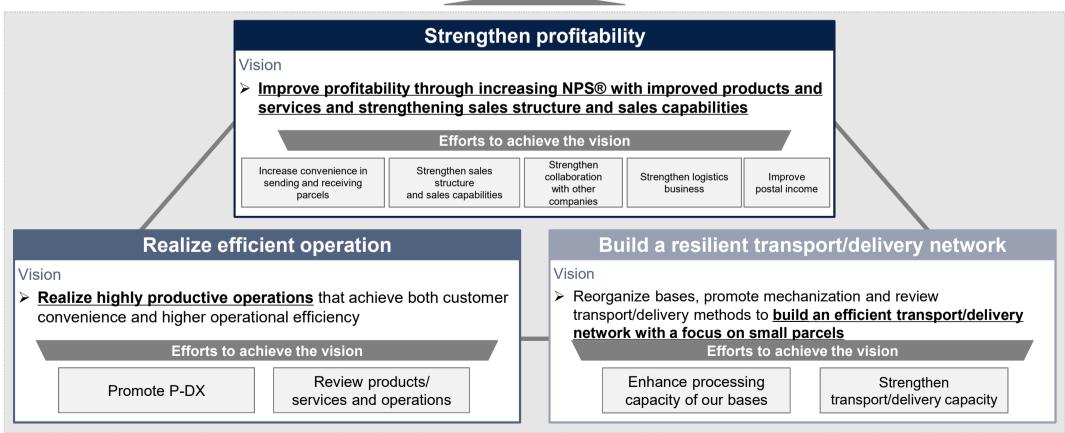
Overall picture of the growth strategies of the postal and domestic logistics business

We will increase NPS[®] through improving products and services and strengthen sales structures to increase parcel volume with a focus on small parcels, in which Japan Post Co. excels. We will also build efficient and resilient operations to expand parcel income.

"Unchanged" Value we offer

Support customers' lives and business with our power of delivery

Expand parcel income with a strategy focused on small parcels, in which Japan Post Co. excels



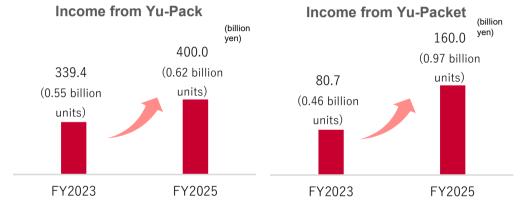
Strengthen profitability

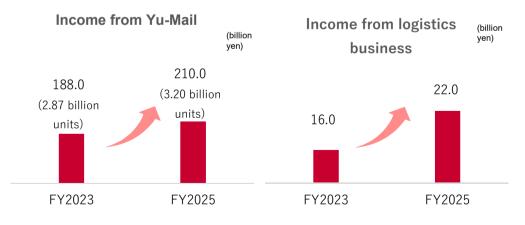
日本郵政グループ

- We will strive to expand operating income from the logistics field, our competitive domain, by strengthening sales structure and sales capabilities and through collaborations with other companies.
- We will realize higher NPS[®] through improving products and services, aiming to become a company of choice for customers.

ltem	Details
Increase convenience in sending and receiving parcels	 Improve Yu-Pack service Enhancement of services for leaving parcels in designated areas Improve UI*/UX
Strengthen sales structure and sales capabilities	 Reinforce corporate sales division Enhance corporate sales organizations
Strengthen collaborations with other companies	 Develop further collaborative measures with Yamato and Sagawa Expand parcel income in collaboration with Rakuten; build an efficient logistics network
Strengthen logistics business	 Increase the speed of pitching proposals; increase sales skills Integrated proposals utilizing JP Logistics
Improve postal income	 Revise postal charges Continue resource shifting to package delivery market

* UI (User Interface) refers to direct touchpoints between systems and services and their users (customers and employees)





Realize efficient operation and build a resilient transport/delivery network

- We realize highly productive operations that achieve both customer convenience and higher operational efficiency by promoting P-DX, reviewing operations, etc.
- We reorganize bases, promote mechanization and review transport/delivery methods to realize an efficient transport/delivery network with a focus on small parcels.

	Acceptance	Sort	Transport	Delivery
Policy	 Through parcel acceptance using post boxes and efficient parcel pickup, build an efficient parcel acceptance system Through digitalizing sender information, increase efficiency of the subsequent processes 	 Prepare an efficient and stable system that enables processing of increasing parcels Reinforce machine processing capacity and promote introduction of facilities suited to parcel-centered operations 	 Build a sustainable transport system in response to the 2024 issue Build a transport system utilizing data and build a transport network in collaboration with e-commerce operators 	 Utilize postal motorbikes and build a system for delivering small parcels sustainably and efficiently Utilize data to improve efficiency of delivery and reduce redelivery rate due to receiver absence
Main initiatives	 Expand a parcel pickup support system nationwide to increase efficiency of parcel pickup operation Promote digitalization of sender information (data connection with e- commerce sites, promotion of Yu-pri touch and Smartphone Discount Service, etc.) 	 Reorganize locations of sorting/transport bases Introduce small parcels sorters, etc. to promote machine processing Utilize the latest technologies (AGV, robot arms, etc.) 	 Execute "voluntary action plans" in light of the 2024 issue Joint operation of line haul collaborated with other companies Digitalize transport operations; utilize AI in preparing transportation schedule 	 Reduce redelivery rate due to receiver absence (promote services for leaving parcels in designated areas, e-receiving assistance service, etc.) Strengthen capacity for collection and delivery (tricycle microcars, drones, etc.) Utilize automated routing, telematics, etc. to realize efficient delivery

In addition to sender data, we utilize receiver data and past stock data to realize efficient operation.



E-commerce Yu-pri touch sites

■ P 日本郵政グループ



Al-based transportation scheduling



1. Efforts on growth strategies by the Japan Post Group

Growth strategies by segment

(2) Post office business

- Overall picture of the growth strategies of the post office business
- Flexible staff placement at post office counters, strengthen knowledge and skills of all employees, and foster sales specialists
- Consider and implement measures for enhancing value and appeal
- Operation reforms of post office counters

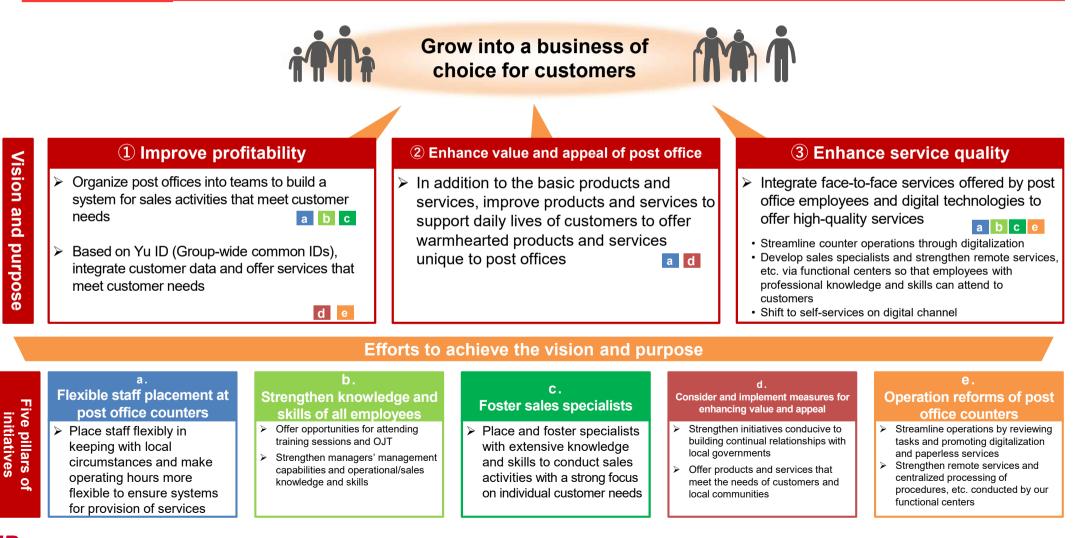
		FY2023 (result)	FY2025
Profitability indicator	Operating profit margin	4.7%	
	(Net operating income)	(48.0 billion yen)	(-49.0 billion yen)



Overall picture of the growth strategies of the post office business

We will enhance profitability, as well as value, appeal and service quality of post office and build a system that allows the post office business to grow into a business of choice for customers.

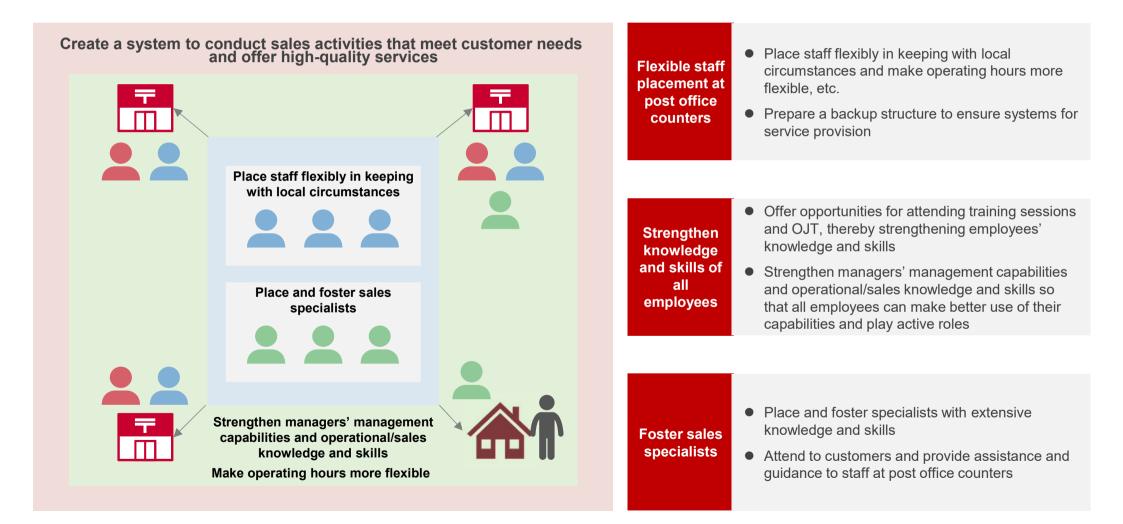
Support the lives of our customers through the post office network across the nation Value we offer



"Unchanged"

Flexible staff placement at post office counters, strengthen knowledge and skills of all employees, and foster sales specialists

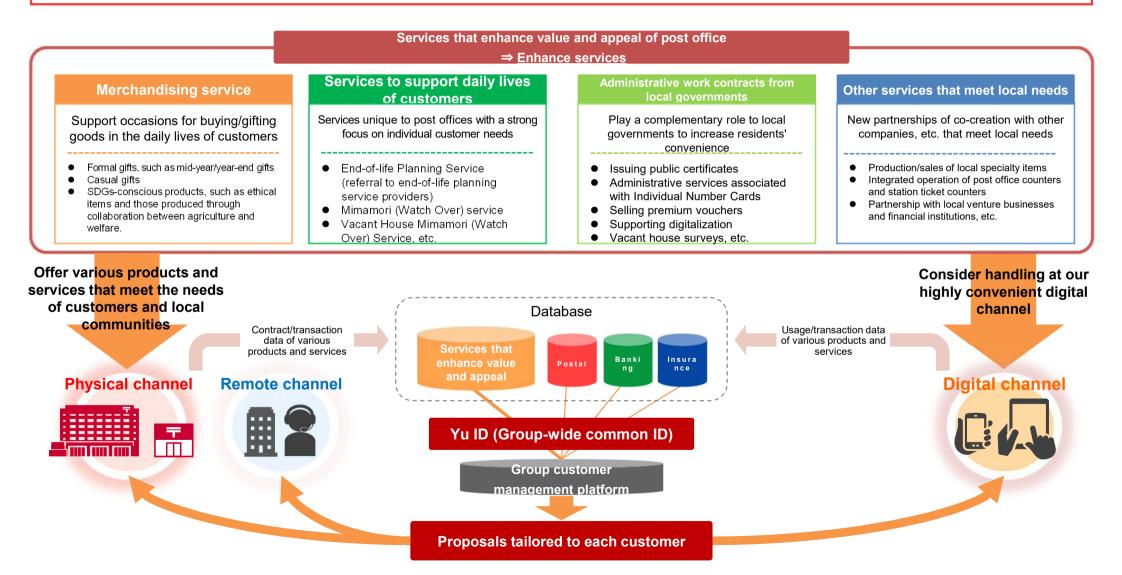
We place staff flexibly in keeping with local circumstances, etc., and create a system to conduct sales activities that meet customer needs and offer high-quality services.



Appendix

Consider and implement measures for enhancing value and appeal

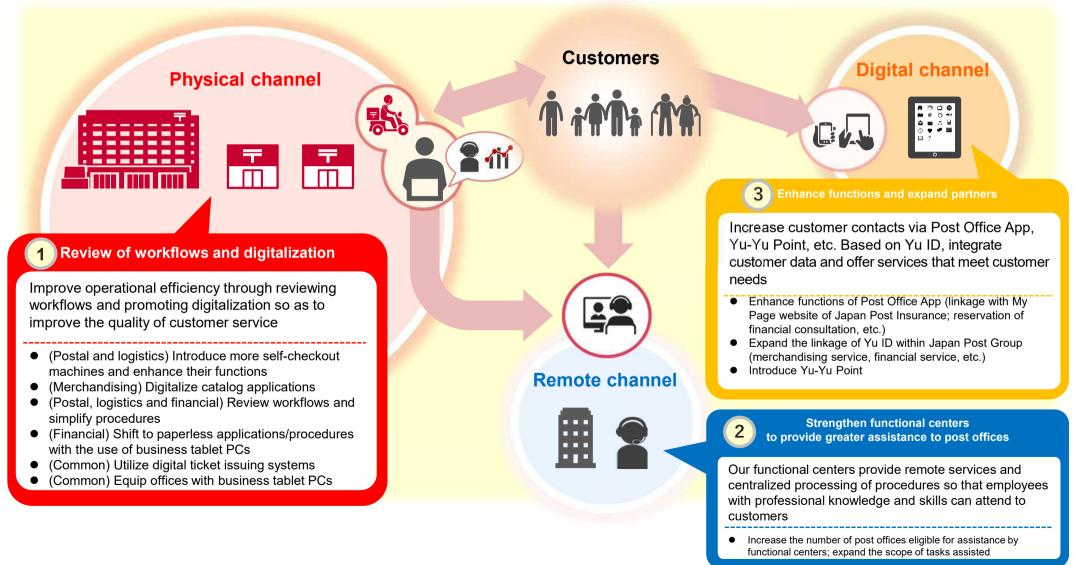
To support each and every one of our customers in the "100-year life era," we will enhance products and services that support daily lives of customers, including merchandising service, administrative work for local governments, and Endof-life Planning Service, in addition to the basic products and services of postal, banking and insurance services and affiliate financial services such as cancer insurance.



H Timetable

Operation reforms of post office counters

We promote digitalization of physical channel and service provision at remote channel and digital channel to improve efficiency of operations, while increasing customer convenience, thereby allowing post offices, our physical channel, to provide "warmhearted services unique to post offices."



1. Efforts on growth strategies by the Japan Post Group Growth strategies by segment



(3) International logistics business

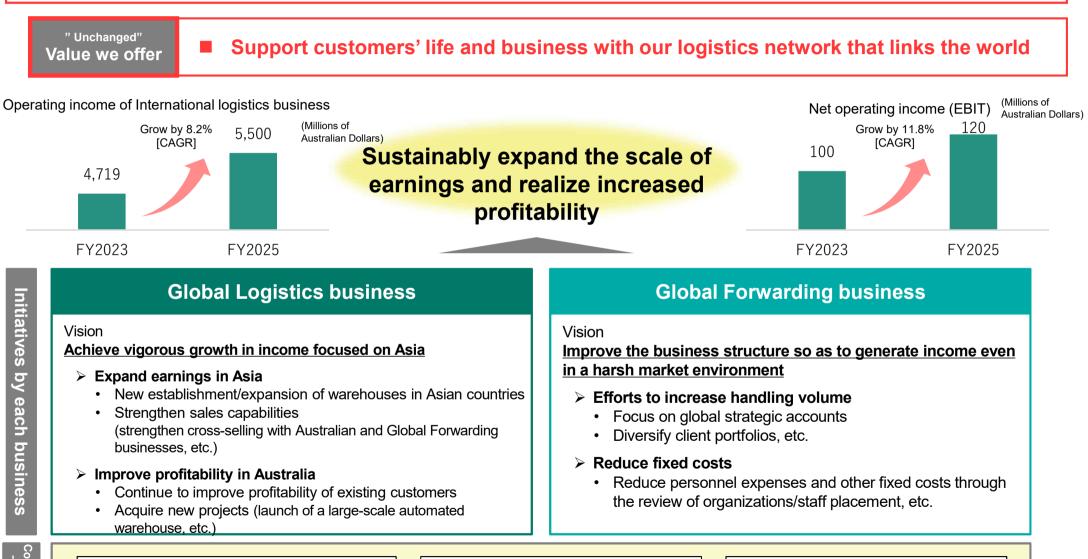
• Overall picture of the growth strategies of the international logistics business

	FY2023 (result)	FY2025
Profitability Operating profit margin	2.1%	2.0%
indicator (EBIT)	(9.5 billion yen)	(12.0 billion yen)

Timetable

Overall picture of the growth strategies of the international logistics business

Through the growth of the Global Logistics business focused on Asia and improvement in profitability of the Global Forwarding business, we aim to sustainably expand the scale of earnings and increase profitability, thereby contributing to the improvement of corporate value for the Japan Post Group.



Review organizational structure/staff placement

Reduce procurement costs

Reduce IT costs

1. Efforts on growth strategies by the Japan Post Group

Growth strategies by segment

(4) Banking business

- Overall picture of the growth strategies of the banking business
- Retail business innovations
- Market business enhancement
- Full-scale launch of the Σ Business (a corporate business for creating futures for societies and local communities through investment)

		FY2023 (result)	FY2025
Profitability indicator	ROE (Net income)	3.74% 356.1 billion yen	4.0%or more 400 billion yen or more
	Number of accounts registered in the Yucho Bankbook App Number of NISA accounts	10.4 million accounts	16 million accounts
		730,000accounts	940,000 accounts
Major KPIs	Balance of risk assets	107.4 trillion yen	Approx. 114 trillion yen
	Balance in strategic investment areas	12.1 trillion yen	Approx. 14 trillion yen
	GP business-related investments (based on investment commitments)	48.9 billion yen	Approx. 400 billion yen



Overall picture of the growth strategies of the banking business

Based on appropriate allocation of management resources, we promote growth strategies differentiated from those of other banks, leveraging the unique strengths of Japan Post Bank.

"Unchanged" Value we offer	Provide "reliable and thorough" financial services "safely and securely" to anyone and everyone throughout Japan
Retail business innovations	 Enhance strategy for complementarity between the physical and digital channels to transform into a new form of retail business that goes beyond traditional banking Maintain and cultivate the customer base and develop new revenue opportunities by increasing the number of Yucho Bankbook App users Shift to sales centered on digital/remote transaction channels linked with teller channel for the asset-building support business Reduce costs through drastic operational reforms by utilizing digital technology and improve profit or loss by reviewing fees and products
Market business enhancement	 Pursue an optimal investment portfolio that combines the yen interest rate assets with risk assets, while strengthening risk management Seize the reversal of the trend in yen interest rates, and promote an investments from due from banks, etc. to JGBs (zero risk weighting) Expand balance of risk assets with remaining conscious of risk-adjusted returns, and continue selective investment in strategic investment areas Ensure sufficient financial soundness (maintain a capital adequacy ratio and CET1 ratio* of approximately 10% in normal times)
Full-scale launch of the Σ Business (a corporate business for creating futures for societies and local communities through investment)	 Revitalization of regional economies and creation of new corporate value through Japan Post Bank's unique GP business Promote new corporate businesses that create futures for society and local communities through investment Realization of a "co-creation platform" for collaboration and cooperation in partnerships with regional financial institutions and other diverse businesses Build a sustainable revenue base going forward as the "third engine"
	* Excluding unrealized gains on available-for-sales securities

Strengths unique to Japan Post Bank

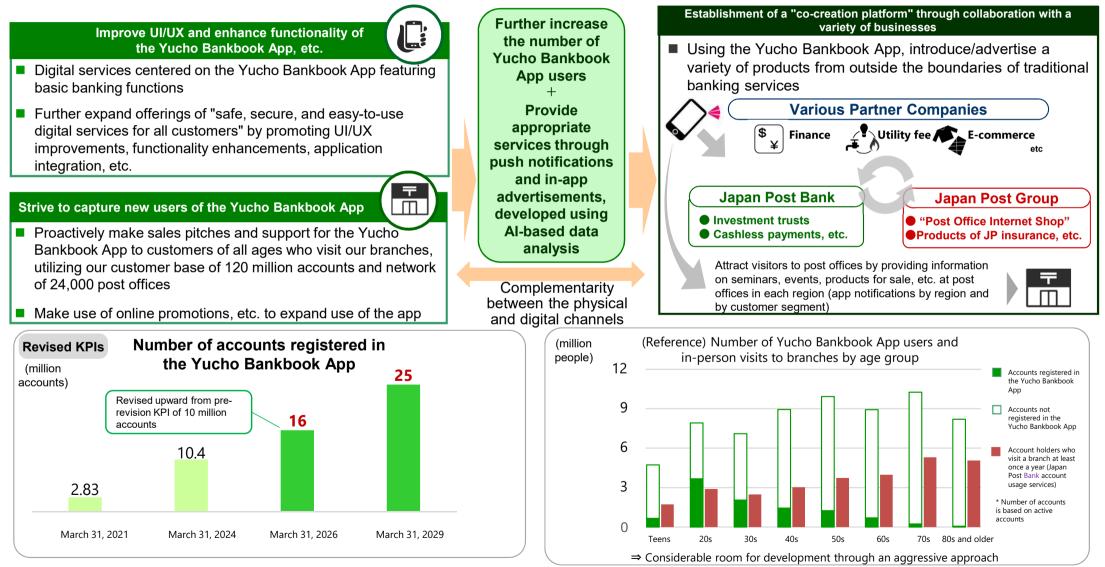
The largest customer base of any Japanese bank <u>120 million</u> ordinary deposit accounts



Most extensive and stable deposit base in Japan <u>¥192 trillion</u> in deposits, centered on retail banking customers Nationwide network covering every corner of the country Network of <u>approx. 24,000</u> post offices

Retail Business Innovations(Digital Services Strategy)

- Maintain and cultivate the customer base by further expanding the number of users of the Yucho Bankbook App through an aggressive approach that also utilizes physical transaction channels.
- Develop new revenue opportunities by using data starting with the App to guide customers to appropriate services (including attracting them to visit a bank's branch or a post office)..



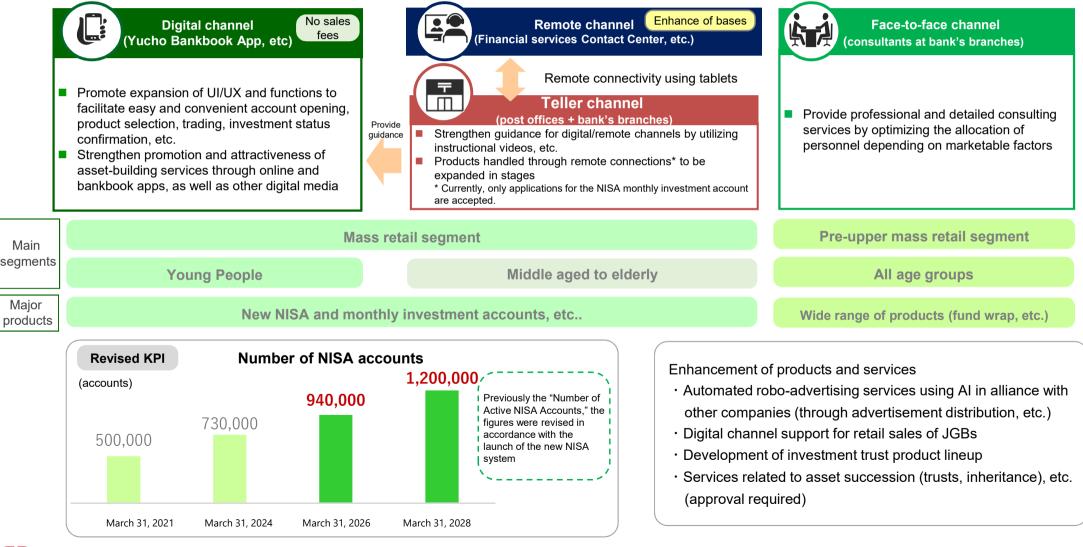
Timetable

Retail Business Innovations(Asset-Building Support Business)

Shift from sales centered on face-to-face interactions to sales via digital and remote transaction channels linked with teller channel in response to changes in the business environment, including the progress of digitalization of society and the launch of the new NISA system.

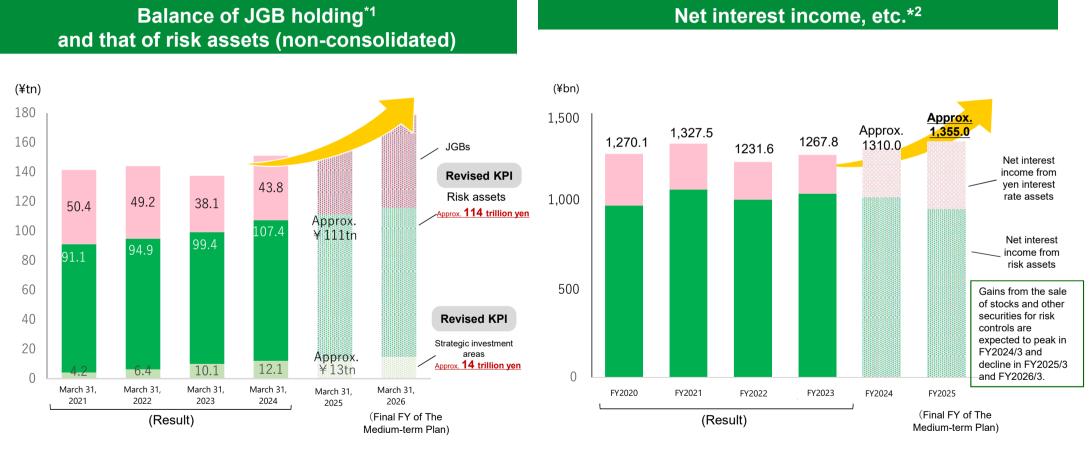
Introduction

Improve a sales structure that leverages the strengths of the Japan Post Group by integrating physical and digital technologies, enabling the handling of investment trusts (NISA) at approximately 20,000 locations by remotely connecting post offices nationwide with financial services contact centers and other facilities.



Market Business Enhancement

- Pursue an optimal investment portfolio that combines the yen interest rate portfolio with risk assets, while strengthening risk management
 - Seize the reversal of the trend in yen interest rates, and promote an investments from due from banks, etc. to JGBs
 - Expand balance of risk assets with remaining conscious of risk-adjusted returns, and continue selective investment in strategic investment areas
 - Ensure sufficient financial soundness (maintain a capital adequacy ratio and CET1 ratio of approximately 10% in normal times)



*1 Except JGBs in money held in trust.

*2 Consolidated, management accounting basis. "Risk assets" consist of Japanese local government bonds, corporate bonds, loans, stocks (money held in trust), foreign securities, and strategic investment areas, etc. Yen interest assets and risk assets include income and expenses related to internal fund transactions among portfolios.

Full-scale Launch of the Σ business (a corporate business for creating futures for societies and local communities through investment)

Realize a "co-creation platform" for social and regional development with regional financial institutions, etc., and promote "Japan Post Bank's unique GP*1 business".

Japan Post Bank's unique GP business

External environment

Declining potential

growth rate

Sluggishness of local

economies

Realization of

a sustainable society

Promoting co-creation with regional financial institutions and others for the development of society and regional economies

KPI Conducting regular evaluation on investment performance and market environment, we aim for <u>approx. 400 billion yen</u> of GP business-related investments (based on investment commitments) by the end of FY2025.

GP business (investment business)

1. Support growth of existing businesses

(1) Provide funds by utilizing the Bank's capital, (2) promote co-creation with regional financial institutions, and (3) hone the acumen for identifying business potential, with the aim of becoming <u>a leader in</u> <u>regional revitalization</u>.

2. Provide assistance from start-up to growth phase

Nurture the next generation of leading companies in response to market expansion (build startup ecosystems in collaboration with regions)

3. Promote ESG investment

Pursue investment in decarbonization businesses by promoting joint projects with financial institutions and promotional organizations to realize a decarbonized society



Appendix

Timetable

*2 JV (Joint Venture): A new company established by two or more companies to conduct business.

*1 GP (General Partner): fund management entity responsible for selecting projects, making investment decisions, etc.

Sourcing operations

In cooperation with regional financial institutions, etc., actively support companies that will become **the foundation stones for new businesses in the region by discovering them** through sourcing activities

Σ data platform



Systems that collect, store, and utilize data of business entities

Marketing support operations

Identify investee companies' latent needs, which have yet to manifest, and **propose commercial products that will create new markets** 1. Efforts on growth strategies by the Japan Post Group

Growth strategies by segment

(5) Life insurance business

- Overall picture of the growth strategies of the life insurance business
- Retain and expand customer base based on connections across life stages/generations
- Achieving greater depth and evolution of asset management (Innovation3.0^{*1})
- Diversify sources of revenue / Create new opportunities for growth

		FY2023 (result)	FY2025
Profitability indicator	Adjusted ROE ^{*2} (Adjusted profit)	_	Approx. 6% (97.0 billion yen)
Major KPIs	EV growth (ROEV)*3	7.6%	Aim for 6 to 8% growth
	Customer satisfaction *4 NPS®	83% Lower rank in the industry	Aim for 90% or more Aim for one of the highest in the industry
	Numbers of policies in force	197.0 million policies	185.0 million or more policies

*1 Following the diversification of asset management in FY2013-FY2020 (Innovation 1.0) and greater depth and sophistication of asset management (Innovation 2.0) in FY2021-FY2023, we work to achieve greater depth and evolution of asset management as Innovation 3.0.

*2 are defined in Appendix (P. 67).

*3 A value obtained by excluding the "difference between the economic assumption and actual results" from the EV variance factors.

*4 The total percentage of customers who responded as "Satisfied" and "Somewhat satisfied" with a 5-level rating of customer satisfaction.



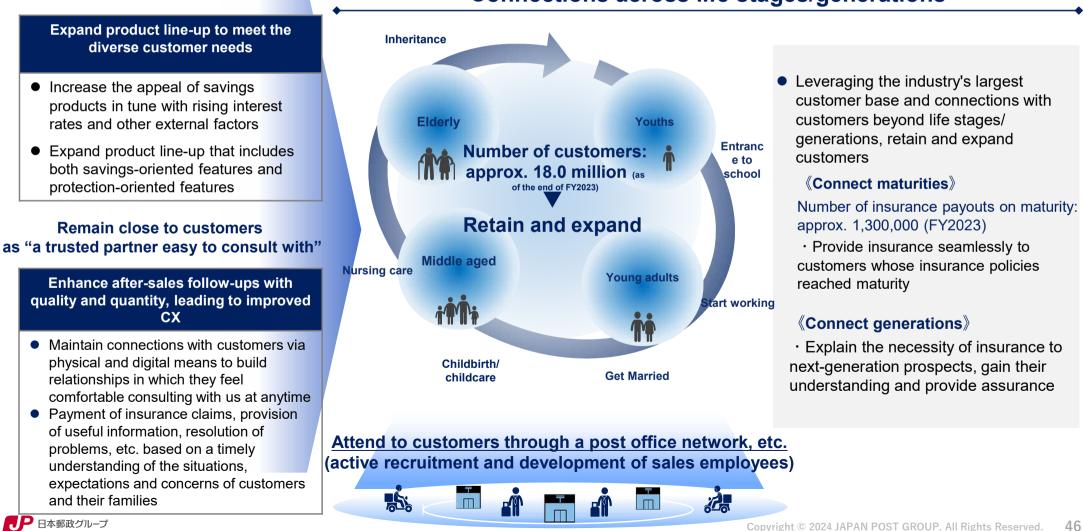
Overall picture of the growth strategies of the life insurance business

	While thoroughly imp	lementing customer-oriented business operations, we aim to retain and expand		
	customer base based on connections across life stages/generations, and grow into a sustainable and			
	"strong company" that	at can secure stable income		
	"Unchanged" Value we offer We will remain trusted and selected by customers, thereby protecting their lives by providing life insurance product			
cus	Retain and expand stomer base based on	 Increase the appeal of savings products in tune with rising interest rates and other external factors; expand product line-up to meet the diverse customer needs Enhance after-sales follow-ups with quality and quantity, leading to improved CX 		
	nnections across life stages/generations	Along with a sense of familiarity as "Post Office insurance," we maintain connections with customers as "a trusted partner easy to consult with" and provide assurance across life stages/generations, aiming to retain and expand customer base		
G	Achieving greater depth	Under appropriate risk management, secure and increase stable asset management earnings		
irow into a : strong"	and evolution of asset management	Achieving greater depth and evolution of asset management that also contributes to promoting Japan as a "Leading Asset Management Center," such as embarking on a new stage of sustainable investment focused on impact investments (Innovation3.0).		
Grow into a sustainable "strong company"	Diversify sources of revenue / New opportunities for growth	Expand collaborations based on various alliances both in Japan and abroad; continue exploration to create new opportunities for growth		
nable ; any"	Streamline business	By streamlining front line/back office operations, proceed with personnel shifting to production divisions and promote reduction of necessary expenses		
and	operations	Reduce necessary expenses to 502.0 billion Yen (FY2025), while responding to inflation beyond expectations and strengthening investment in human capital.		

Timetable

Retain and expand customer base based on connections across life stages/generations

- We maintain connections with customers as "a trusted partner easy to consult with" and continue providing assurance across life stages/generations.
- To this end, we work to expand our product line-up to meet the diverse customer needs and further enhance after-sales follow-ups with quality and quantity.



Connections across life stages/generations

Achieving greater depth and evolution of asset management (Innovation 3.0)

- Under the ERM *1 framework, we aim to secure stable asset management earnings and improve asset management earnings based on ALM *2 management.
- We strive for greater depth and evolution of asset management (Innovation 3.0) that also contributes to promoting Japan as a "Leading Asset Management Center," which will be achieved through improving asset management earnings in response to changes in the market environment, expanding and advancing new businesses in collaboration with other companies, embarking on a new stage of sustainable investment with impact investments at its core, restructuring organizations and fostering specialists.

Main points



ERM (Enterprise Risk Management) refers to integrated risk management. Japan Post Insurance identifies risks faced by the company holistically, including potentially significant risks, and compare and contrast them with the company's overall equity capital to manage risks as the business in its entirety.

*2 ALM (Asset Liability Management) refers to Comprehensive management of assets and liabilities.

Timetable

Appendix

Timetable

Diversify sources of revenue / Create new opportunities for growth

- We have implemented capital and business alliances with MITSUI & CO., LTD. and a strategic partnership with KKR and Global Atlantic (GA) with the aim of diversifying our sources of revenue and creating new opportunities for growth. Furthermore, in May 2024, we entered into a capital and business alliance with Daiwa Securities Group.
- Based on these alliances, we will expand collaborations aimed at further growth, and continue discussion for the creation of new opportunities for growth.

Partner	MITSUI & CO.,LTD. (From June 2022)	KKR and GA (From June 2023)	Daiwa Securities Group (From May 2024)
Summary	 As an intermediary holding company, MKAM Co., Ltd. was established for the purpose of collaboration between Japan Post Insurance and MITSUI & CO., LTD. Mitsui & Co., Realty Management Ltd. launched a flagship fund, in which Japan Post Insurance is investing as a limited partner. And the balance under management is firmly accumulating 	 The first international partnership for Japan Post Insurance Adding to the strategic partnership, we make a investment in a reinsurance sidecar sponsored by Global Atlantic Started discussion to expand business collaborations 	 Invest 20% in Daiwa Asset Management Co. Ltd. and also outsource a portion of our investment funds and conduct a mutual exchange of asset management personnel Through this alliance, we aim to acquire new sources of revenue and further strengthen our asset management capabilities
Structure	EXAMPLE A CO., Ltd.	Strategic Partnership Investment Reinsurance sidecar Strategic Partnership Strategic Partnership Strategic Partnership Strategic Partnership Strategic Partnership Strategic (Strategic fund) Strategic fund Strategic fund Strategic fund Strategic fund Strategic fund Strategic	20% investment 80% investment

outsource a portion of Asset Managemen investment funds and conduct personnel exchanges

1. Efforts on growth strategies by the Japan Post Group

Growth strategies by segment

(6) Real estate business

- Overall picture of the growth strategies of the real estate business
- Major real estate under development
- Real estate development projects coordinated with the reorganization of bases to streamline postal/logistics operations
- Establishment of Real estate business segment and net operating income target

		FY2023 (result)	FY2025
Profitability indicator	Operating profit margin (Net operating income)	22.9% (22.9 billion yen ^{*1})	14.0% (11.0 billion yen ^{*2})
КРІ	Operating income	100.0 billion yen ^{*1}	80.0 billion yen

*1 Temporary increase in income from condominium sales

*2 The figures for FY2025 are adjusted after changes in the allocation of internal expenses due to the segmentation conducted in the first quarter of FY2024.



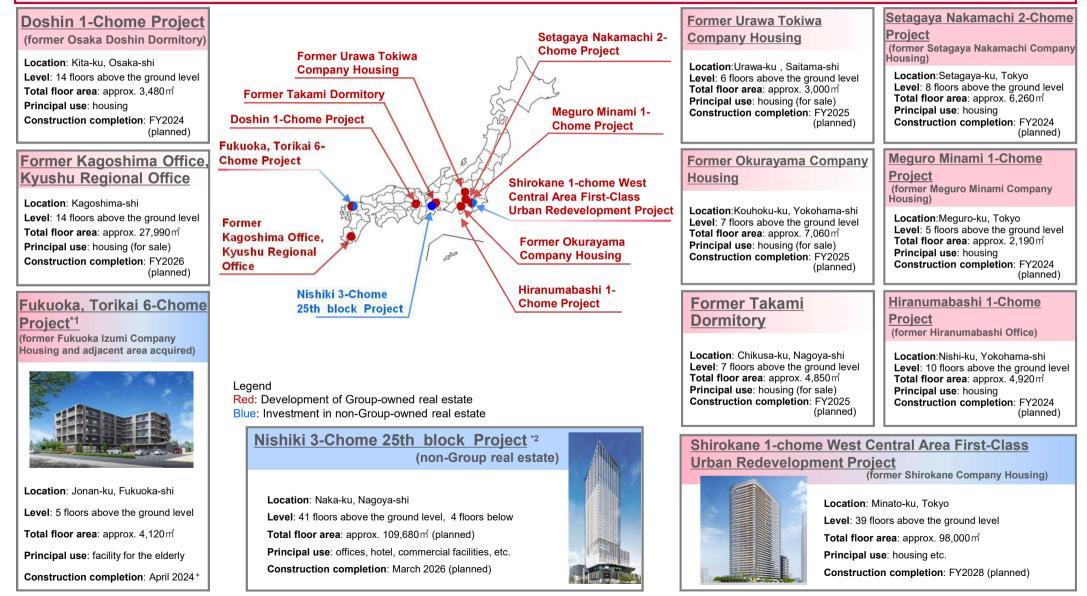
Overall picture of the growth strategies of the real estate business

- In light of major changes in the business environment, we steadily continue promoting the development of Groupowned real estate and the acquisition of non-Group-owned real estate, etc., so as to develop the business into one of the earning pillars for the Group.
- With the establishment of Real estate business segment, we promote and manage the real estate business of the Group in an integrated and efficient manner.

"Unchanged" Value we offer eac	n real estate development in tune with characteristics an h community, we contribute to the development of comm elopment.	•
ltem	Details	
	 ✓ Real estate development coordinated with the reorganization of bases to streamline postal/logistics operations 	Vision in the medium to long terr
Develop Group- owned real estate	✓ Improve efficiency of development schemes for the Real estate business segment, considering major changes in the business environment, such as soaring construction costs	<u>characteristics of the Japan Post</u> <u>Group,</u>
	 ✓ Participate in town development, such as urban redevelopment projects 	 ✓ Expand stable earnings flow centered on development of our real estate portfolio ✓ Generate synergies through
Acquire non- Group-owned real	 ✓ Such as acquiring adjacent properties that increase the value of Group-owned real estate 	 collaborations with other business segments ✓ Diversification of earnings sources, such
estate	✓ Selectively acquire real estate in operation and for development upon examining their use of buildings and markets by area	as a condominium business on former company housing sites
Build systems/schemes	✓ Build a Group-wide management and operational systems by establishing the real estate business as an independent segment	Build systems to support business growth 配合理由
to support business growth	 ✓ Real estate investment with an emphasis on capital efficiency through optimal fund-raising methods 	於日本郵便 日本郵政不動產

Major real estate under development

Through the development of Group-owned real estate and selective acquisition of non-Group-owned real estate in light of major changes in the business environment, we continue to focus on expanding the stable rental business, while diversifying sources of revenue, including efforts on condominiums for sale.



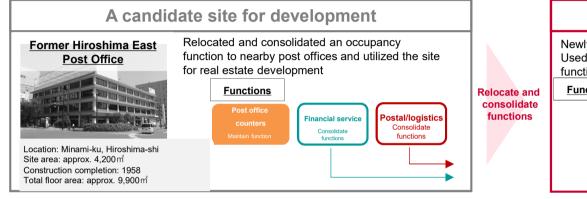
*2 Joint project with partners outside the Group



Real estate development projects coordinated with the reorganization of bases to streamline postal/logistics operations

Through relocation and consolidation of operational functions of post offices that are in areas favorable for development, such as major station-front areas across Japan, we reorganize postal and logistics networks, while working to earn stable revenue flow from real estate development projects.

[Project examples]



Conducted real estate development project

Developed a rental building

Functions



In coordination with town development around the major station, etc., conducted real estate development conducive to community vibrancy and enhanced urban city functions

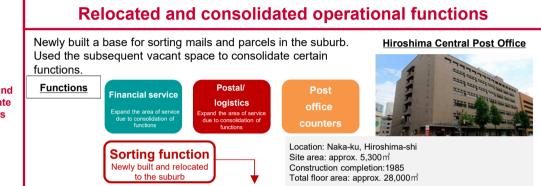
* Directly connected to Hiroshima Station with a pedestrian deck, enhancing the local convenience and pedestrian circulation. (Planned for spring 2025)



Location: Minami-ku, Hiroshima-shi Construction completion: 2022 Site area: approx. 4.200 m²

Total floor area: approx. 44,200 m2



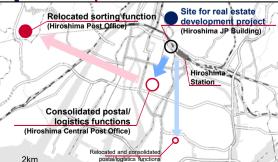


Reorganized postal and logistics network

Newly built a base for sorting mails, etc. (new location)

Newly built a distribution base as a regional controlling office near a highway interchange (relocated the function) to improve capacity for processing mails and parcels

Function	Sorting function Newly built a regional distribution office
* Cover the	e areas with postal code beginning with '73'



Hiroshima Post Office





Location: Saeki-ku, Hiroshima-shi Construction completion: 2017 Site area: approx. 37,100 m² Total floor area: approx.24,600 m²

- Timetable

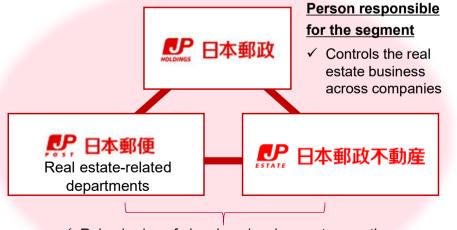
Establishment of Real estate business segment and target

- With the establishment of Real estate business segment, we strengthen management and operational systems, thereby building a platform to support business growth.
- Keeping a close eye on a harsh business environment, we project net operating income target of approx. 11.0 billion yen for FY2025*.

Establishment of Real estate business segment

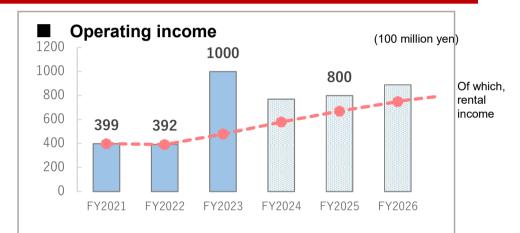
Purpose of the establishment

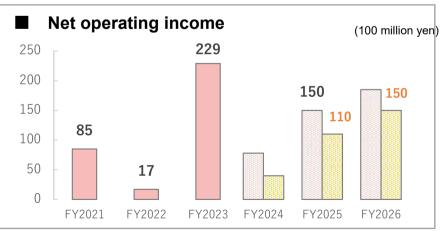
- ✓ By strengthening coordination among real estate-related departments and companies within the Group, we steadily promote the business and achieve growth, thereby developing the real estate business into one of the revenue pillars for the Group.
- ✓ We control the real estate business of the entire Group to allow for efficient performance management and fulfillment of governance function.
- System and major roles



 Role-sharing of planning, development, operation and management of real estate development projects to promote efficient operation * Excluding the impact of the segmentation, we project net operating income target of approx. 15.0 billion yen for FY2025, remaining unchanged from the initial target.

Targets for operating income and net operating income





: Factoring in the segmentation.

1. Efforts on growth strategies by the Japan Post Group



(7) New businesses

• Overall picture of the growth strategies of new businesses

H Timetable

Overall picture of the growth strategies of new businesses

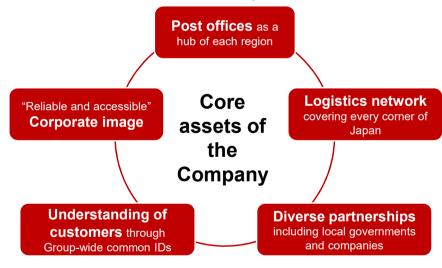
- Based on a cross-organizational system, we will consider creating new businesses aimed at solving social issues.
- Based on our "Co-creation Platform" to support customers and local communities, we will create new businesses.

" Unchanged" Value we offer

Together with various partners outside the Group, we will create new products and services, thereby providing heightened convenience, security, comfort, and prosperity to support the lives and lifestyles of customers across Japan.



A challenge program for realizing new services that gives shape to the ideas of front-line employees We will achieve a balance between revenue generation and solving social issues by organically integrating our longstanding assets with post offices at the core, and through collaborations with alliance partners and M&As as



New businesses, etc. through "Co-creation Platform"

- Promote multi-faceted collaborations with alliance partners, including Aflac, Rakuten Group, convenience store chains, and East Japan Railway Company
- Create a new information business that combines logistics network and digital channel
- Effective use of vacant spaces at post offices resulting from streamlined logistics operation
- Enhance content that increases convenience of Group-wide common ID holders
- □ Startup Investment and acceleration through Japan Post Capital

"Co-creation Platform" to support customers and local communities

Japan Post Group



the Group

Companies⁷outside

the Group

2. Further solidifying the management base of the Japan Post Group

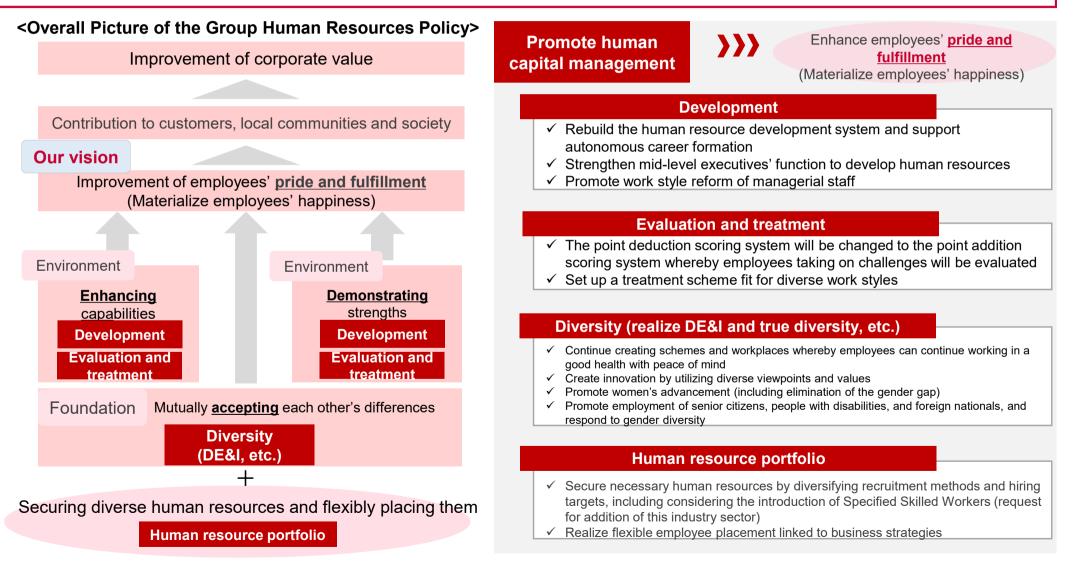


(1)

- Improve EX by investing in human resources
- (2) Improve UX by promoting DX, etc.
- (3) Sustainability management

Introduction

- We formulated the Group Human Resources Policy in May 2023, which sets out the basic direction for the realization of management strategy and HR strategy under JP Vision 2025.
- Based on the concept of the Group Human Resources Policy, we promote human capital management, and lay down and implement key initiatives in four areas, including diversity, so as to enhance employees' pride and fulfillment.



Solid base — Capital and investment

Main points H Growth strategies

Timetable

Capital and investment

Key initiatives and major KPIs

Among the key initiatives, we at the Japan Post Group particularly focus on "flexible staff placement," "securing diverse human resources," "organizational personnel development and appropriate evaluation" and "strengthening management staff's function to develop human resources," aiming to become a company where all employees can work with "pride and fulfillment."

Area	Target	FY2024 FY2025	Major KPIs
Human		Launched a personnel exchange system among the Group by internal open recruitment ¹ (Invite employees to submit their preferences and make selections ²) in FY2024 (Purpose Summary) Flexibly place personnel in light of business strategy and human resource needs Launch open recruitment based on employee request for career track changes across the Group companies	 Number of personnel exchanged in and out of the Group Maintain FY2021 level^{*3} (FY2025) Number of personnel applied
Human resource	Front-line	 Fully start recruitment of experienced workers and gig workers, etc. by FY2025 Purpose Secure diverse human resources Summary Plan to expand recruitment of experienced workers and gig workers, etc., which is currently being introduced at some offices; Consider also the employment of Specified Skilled Workers (foreign workers) 	for open recruitment within the Group At least the figure in the previous fiscal year (FY2025) • Right person to the right job score At least the score in the previous fisca year (FY2025) (Reference: FY2023: 2.70pt)
D Development/ E	Company -wide	Aim to introduce measures to develop personnel organizationally (evaluation/training meetings, etc.) and new evaluation methods by FY2025 Purpose Realize a fair personnel evaluation system, thereby those who work hard are truly rewarded Summary Review personnel evaluation items to include a scheme so that employees can take on challenges without anxiety; Work to provide persuasive evaluations, including the confirmation of evaluation results by multiple managers	 Ratio of women in
Diversity/ Development/ Evaluation and treatment	Managers	Review the labor environment of managerial staff (working hours, treatment, etc.) by FY2025 Summary Mitigate work overload on managerial staff and review salaries and other treatment systems, while promoting diverse work styles for managerial staff as a whole Shift personnel evaluation items of managerial staff to those relating to human resource development by FY2025 Summary In the personnel evaluation items of managerial staff, increase the weight of items relating to human resource development and reflect the avaluation results in their treatment	management positions at Head Offices of the four main Group companies FY2030: 30%
		reflect the evaluation results in their treatment Improve employees' pride and fulfillment (Materialize employees' happiness)	• Pride and fulfillment score At least the score in the previou fiscal year (FY2025) (Reference: FY2023: 3.31pt)

*1 Implemented among organizations of Head Office from FY2022. We plan to spread the scheme companywide, including front-line organizations.

月P 日本郵政グループ *2 Necessary discussions will be held among companies concerned upon selection.

*3 Number of personnel exchanged among the four main Group companies was approx. 1,500.

Initiatives (Human resource portfolio)

To realize optimal employee placement linked to business strategies, we will rebuild a human resource portfolio of the Group, aiming to achieve fluidity of human resources within the Group and secure human resources.

		Initiatives
	Mitigate personnel transfers	 Newly establish a personnel exchange system among the Group by internal open recruitment^{*1} (implement periodic open recruitment for career track changes within the company or among Group companies)
		 KPI Number of personnel applied for open recruitment within the Group: At least the figure in the previous fiscal year Number of personnel exchanged in and out of the Group: Maintain FY2021 level*2
	(fluidity)	 ✓ Integrate general-duties positions and regional managerial positions (integrate both positions and unify their salaries and treatment to promote fluidity, including that of general staff position) ✓ Further promote personnel exchanges among Group companies
Human resource		*1 Implemented among organizations of Head Office from FY2022. We plan to spread the scheme companywide, including front-line organizations. *2 Number of personnel exchanged among the four main Group companies was approx. 1,500.
portfolio		 Expand the scope of the workforce subject to recruitment (recruit specialists and other experienced workers, gig workers and foreign workers)
	Secure human	 Number of experienced workers recruited: At least the figure in the previous fiscal year Number of persons engaged in strategic side businesses: At least the figure in the previous fiscal year Right person to the right job score: At least the score in the previous fiscal year (Reference: FY2023: 2.70pt)
	resources	✓ Optimize age structure (including reskilling of middle-aged and senior workers)
		 Develop conditions (duties, treatment, job assignment) whereby employees can work up to the age of 70 years old
		✓ Continue employee retention measures; reemploy retired employees

1 141 41

- Linking "development" based on autonomous career formation with "evaluation and treatment," we enhance employees' human resource capacity (abilities multiplied by motivation) and aim to increase corporate value.
- We rebuild a fair personnel evaluation system, thereby those who work hard are truly rewarded and provided with appropriate treatment.

		Initiatives
		✓ Rebuild career paths and development systems tailored to each company and type of business
	Human	✓ Offer opportunities to consider their own career paths
	resource development system/	 Enhance the lineup of seminars, etc. to acquire skills and knowledge necessary for self-fulfillment, such as the introduction of a learning management system (LMS)
	Autonomous career	✓ Continue providing next-generation leaders development training and DX training
	formation	KPI • Attendance rate of DX training at Head Office and branches by applicable employees: 100%
		✓ Enhance training to foster a sense of unity as the Group employees and develop a training environment
Development	Strengthen mid- level executives'	✓ Introduce measures to develop personnel organizationally (evaluation/training meetings, etc.)
	function to develop human resources	✓ Shift personnel evaluation items of managerial staff to those relating to human resource development (review personnel evaluation items for managers)
	Work style reform of managerial staff	 Mitigate work overload on managers Promote diverse work styles for managerial staff as a whole Increase the ratio of women in management positions KPI Ratio of women in management positions at Head Offices of the four main Group companies: 30% (FY2030)
Evaluation and	System thereby those who work hard are truly rewarded	 Review evaluation items (The point deduction scoring system will be changed to the point addition scoring system; a scheme where employees can take on challenges without anxiety; and consider utilization of 360-degree feedback for managerial staff) Review the evaluation process (more persuasive evaluations through the confirmation of evaluation results by multiple managers)
treatment	Review the way of treatment	 ✓ Review the salary system (consider the introduction of Japan Post-style "wages based on duties") ✓ Review the rules for job relocations

Capital and investment

Initiatives

Initiatives (Diversity (realize DE&I and true diversity, etc.))

- To improve employees' "pride and fulfillment," it is essential to realize a workplace where they "mutually accept each other." We will develop and provide employees an environment where they can continue working with peace of mind.
- To create innovation by utilizing the diverse viewpoints and values of 400,000 employees, we accelerate women's advancement (including the elimination of the gender gap), while promoting the employment of senior citizens, people with disabilities and foreign nationals and responding to gender diversity.

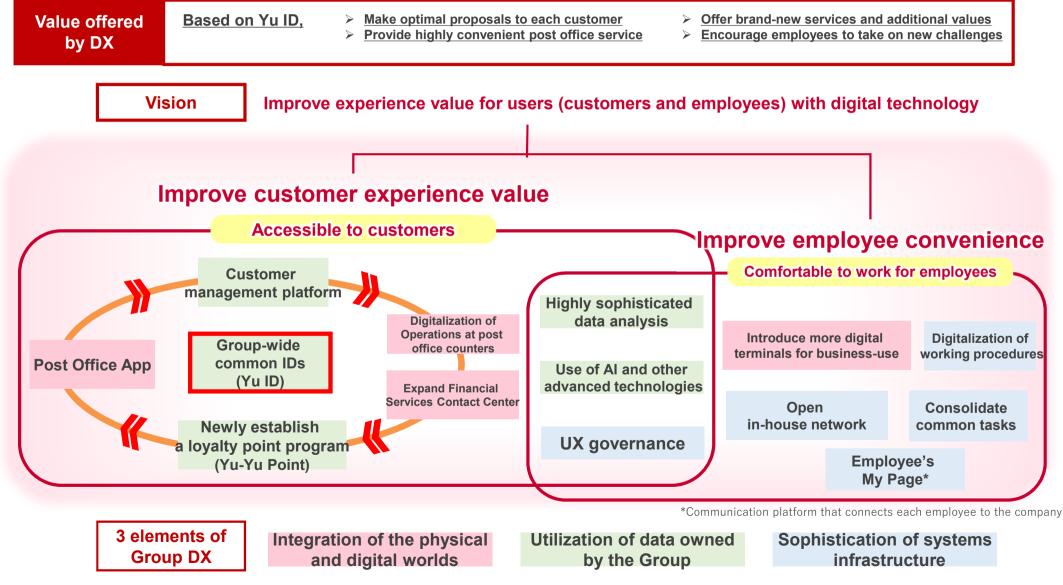
		Initiatives		
		 Continue creating schemes and workplaces whereby employees can continue working with peace of mind (correct long working hours, review the scope of job relocations, support measures for balancing childcare, nursing care, and treatment of illness with work, etc.) 		
	Utilize diverse viewpoints	 Childcare leave acquisition rate for both men and women: 100% Average days of childcare leave acquired by men: 1 month or more Average number of days of annual leave taken: 18 days or more 		
	and values	✓ Satisfy the legally mandated employment rate of people with disabilities		
		KPI • Raise the employment rate of people with disabilities to 3.0% ^{*1} (FY2025)		
Diversity (DE&I, etc.)	Promote health management	 Further promote health management based on the Japan Post Group Declaration on Health • Rate of employees requiring medical attention 1 and 2*2: 1% or less (FY2024) • Rate of no longer requiring specific health guidance: 23% or higher (FY2024) 		
		✓ Promote initiatives utilizing various personnel-related data (strengthen efforts to maintain mental health, etc.)		
	Eradicate	 ✓ Strict disciplinary action against harassment perpetrators ✓ Continue increasing awareness to eradicate harassment 		
	harassment	KPI · Recognized cases of harassment: The figure in the previous fiscal year or less		
	Reflect in executive remuneration	 Employee engagement (pride and fulfillment) score, the ratio of women in management positions at Head Office and others are reflected in the executive remuneration (performance evaluation) 		

*1 The figure was revised upward from 2.5% set out in "JP Vision 2025" *2 Persons requiring emergency or urgent medical attention

- Timetable

Overall Picture of Group DX promotion

Based on improvement in customer experience value and employee convenience, we promote DX for the Group in a cross-organizational, integrated manner and realize post offices that are accessible to customers and comfortable to work for employees.



- Initiatives to improve customer experience value Through Post Office App, digitalized post office counters and Financial Services Contact Center all based on Yu ID, we will deliver values to customers as the entire Group, work to improve customer experience value and offer new values that expand beyond the Group.
- Through the use of highly sophisticated data analysis and AI, etc. that considers the protection of customers' personal information, we will reinforce "warmhearted service," which is the strength of post offices, to further improve experience value.

	Value we offer	Means to offer		
Digital and physical touchpoints for customers		Post Office App	Value we offer	
	Offer convenient, economical, easy and safe access to post	Digitalization of operations at post office counters (Digital ticket-issuing systems, cashless service and self-checkout machines)	Points of contact for customers	
	office services anytime and anywhere.	Expansion of Financial Services Contact Center	Post Financial Services Post Office App	
		UX governance	office counters Contact Center	
Collect and	With a single ID, a customer can use various post office services based on an accurate understanding of each	Yu-Yu Point	Guidance Digitalization of Yu-Yu Point One-stop service for	
manage	customer. The information is appropriately linked to companies	Yu ID	post office counters Yu ID	
customer data	outside the Group, enabling more convenient and economical use of services.	Customer management platform	Customer data	
			Customer	
Analyze customer data, etc.	On the premise of appropriate handling of customer data,	Highly sophisticated data analysis	management platform	
	provide optimal services and support at an appropriate timing.	Use of AI and other advanced technologies	Use of Al, etc. Data analysis	
▶ 日本郵政グループ			Copyright $©$ 2024 JAPAN POST GROUP. All Rights Reserved. 63	

Initiatives to improve employee convenience

We digitalize counter operations for customers and backyard operations in a continuous and thorough manner to reduce the operational burden of employees.

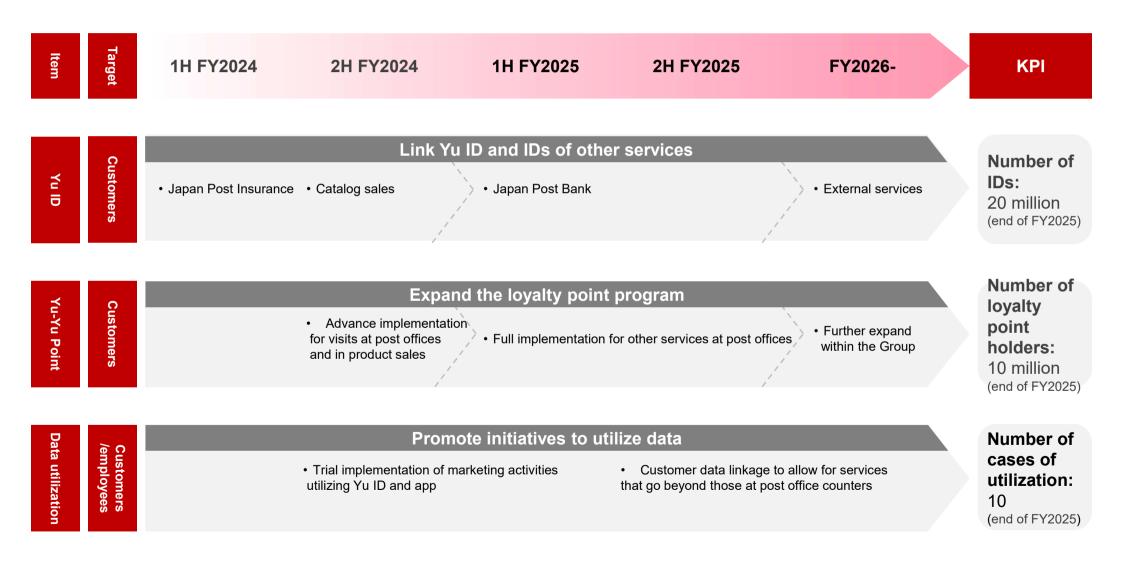
Main points

With highly sophisticated data analysis on customer usage and with the use of AI, we will enhance the contents of proposals and services. We will also improve employees' work experience by transforming operational systems into ones that are easy to use based on users' perspectives through appointing employee monitors, etc.

	Purpose	Initiatives	
Realize digitalization of operations at post office counters	 ✓ Use digital tools to reform employees' counter operations, thereby increasing customer convenience and efficiency ✓ Streamline post office counter operations with self-service terminals and tablet PCs 	 Expand digital ticket-issuing systems Promote cashless services Expand self-service terminals Equip more tablet PCs 	()¥
Increase productivity with the use of data and Al	 Use data and AI to reduce the operational burden of employees and increase the accuracy of our proposals Support on proposal of products and services to customers Assist employees handling complex and professional operations Have AI summarize the contents of directions given by the Head Office and branches, etc. 	 Highly sophisticated data analysis Use of Al and other advanced technologies 	
Reform operations through the use of digital terminals and digitalization of working procedures	 Digitalize working procedures to reduce the backyard clerical burden, such as confirmation of service description and storage of documents Unify the designs and operability of work apps; adopt feedback from employee monitors for greater UX Consolidate common tasks across the Group and streamline them through BPR/DX (shift to a shared service) Reduce clerical burden for administrative and personnel affairs with the use of employee's My Page Open the in-house network to allow various tasks and outside services to become accessible from a single business-use terminal 	 Promote digitalization of working procedures (going paperless) Introduce/spread UX governance Promote the shift to a shared service Improve and add functions to employee's My Page Open in-house network 	

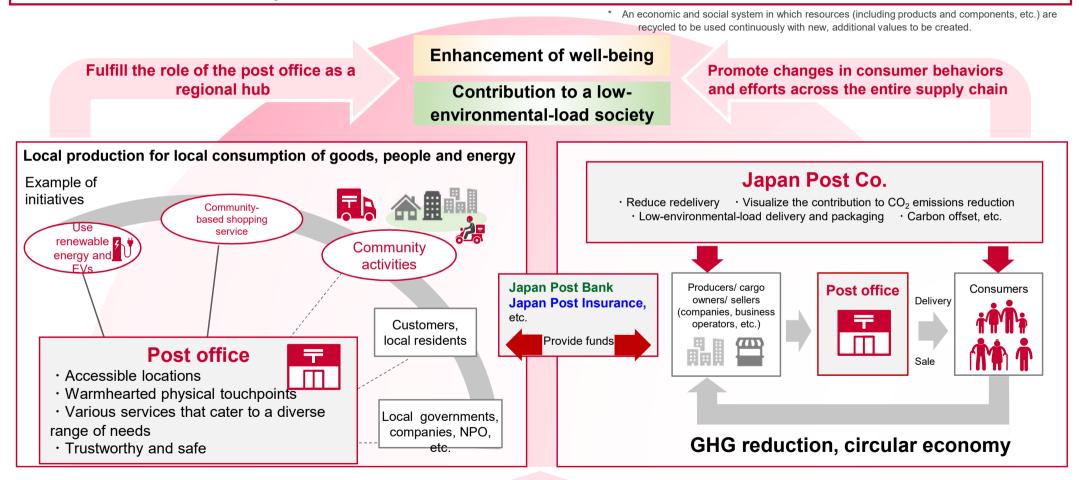
Key initiatives and KPIs

Among the key initiatives, we particularly focus on the provision of values to customers based on Yu ID, aiming to improve UX.



Addressing environmental and social issues by leveraging the strength of the Japan Post Group

- To address environmental and social issues, we work to fulfill the role of the post office as a regional hub and make efforts across the entire supply chain. We also prompt the social implementation of innovations that are necessary to promote the foregoing.
- With such initiatives, we encourage local production for local consumption of goods, people and energy, reduction of greenhouse gas (GHG) and the realization of a circular economy*, aiming to enhance well-being and achieve a low-environmental-load society.



Accelerate the social implementation of innovations conducive to solving environmental and social issues

Growth strategies

Addressing material issues relating to sustainability (materiality) in each business

Each of our businesses will proceed with its initiatives to address material issues relating to sustainability by leveraging the strengths of the Japan Post Group.

	Postal and logistics business	Post office business	Banking business	Life insurance business	Real estate business
Local communities and economies	 Maintain logistics infrastructure Encourage logistics fit for local production for local consumption 	 Maintain the functions of infrastructures required for daily life Support the continuation of various community activities 	Various forms of funding toward vitalizing regional economies mainly through Σ business (a corporate banking business to create the future for the society and local communities through investments)	 (1) Funding to vitalize local communities (2) Contribute to health promotion through the popularization of the "Radio-Taiso" exercise (3) Implement social contribution activities in local communities 	Promote projects conducive to development and vitalization of local communities
Responding to the aging society	Support the delivery of necessary goods to the elderly living alone and ensure a means of mobility (human mobility)	 (1) Provide services to help prepare for a prosperous life in retirement (2) Provide services conducive to health, fulfillment and social participation, etc. 	 (1) Asset formation support and consulting service to customers of all age groups (2) Guidance on digital and remote services using our physical channel (to address digital divide) 	Provide services that are friendly to elderly customers	Develop and provide barrier- free facilities
Access to services	 Cater to a diverse range of logistics needs of companies and individuals Provide services to diverse people, including those with disabilities 	 (1) Provide services that utilize digital and physical tools (2) Support diverse people, including those with disabilities, in accessing services, and in using digital technology 	 (1) Provide services that go beyond the framework of banking business through collaboration with various business operators (2) Support diverse people, including those with disabilities, in accessing services through the complementarity of the physical and digital tools 	 (1) Provide insurance products and services tailored to a diverse range of customer needs (2) Support diverse people, including those with disabilities, in accessing services 	Develop and provide facilities well coordinated with surrounding public facilities, in consideration of diverse users
Environment	(1) Reduce GHG emissions by the Company and in the supply chain(2) Promote circular economy	(1) Reduce GHG emissions by the Company and in the communities(2) Promote circular economy	(1) Reduce GHG emissions by the Company(2) Reduce GHG emissions by investee companies(3) Sustainable investment	 (1) Reduce GHG emissions by the Company (2) Reduce GHG emissions by investee companies (3) Sustainable investment 	Embody excellent building specifications with advanced environmental performance

Initiatives leveraging the strengths of the Japan Post Group

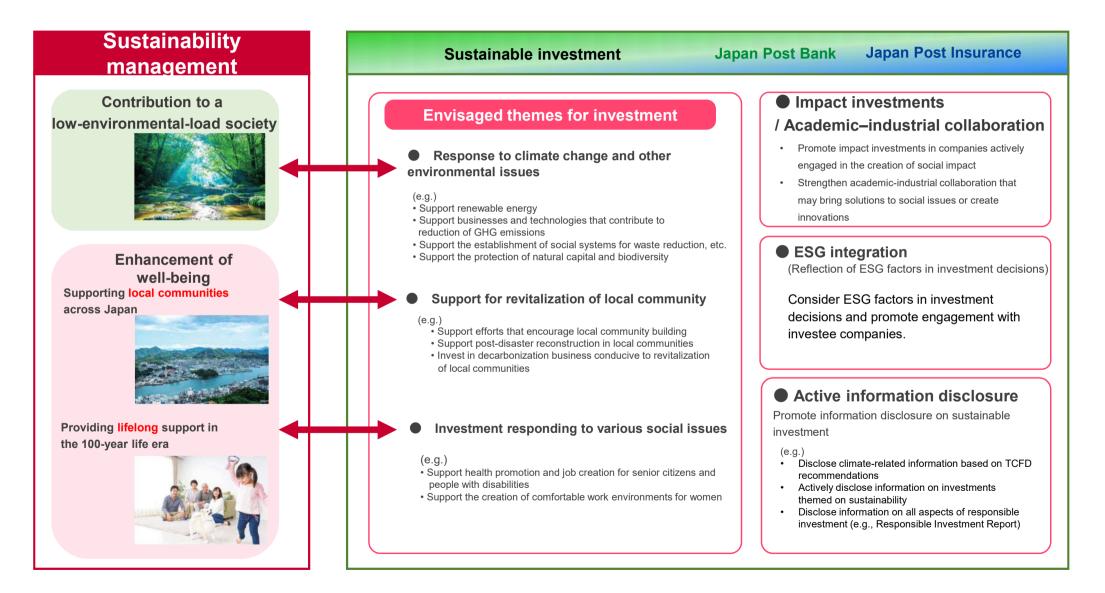
- ✓ Fulfill the role as a regional hub
- Integrate digital and physical services
- Efforts across the entire supply chain
- Social implementation of innovations

Timetable

Capital and investment

Sustainable investment

When managing funds, we will give due consideration to the public and social nature of funds and actively contribute to the revitalization of the community and the building of a sustainable society.



3. Capital strategy and investment plans of the Japan Post Group



(1)

- Capital strategy
- (2) Investment plans

Disposal of our equity interests in the two financial subsidiaries

We aim to lower the holding ratio of our equity interests in the two financial subsidiaries to 50% or less by FY2025. We keep this goal unchanged and continue efforts to dispose of Japan Post Bank shares.

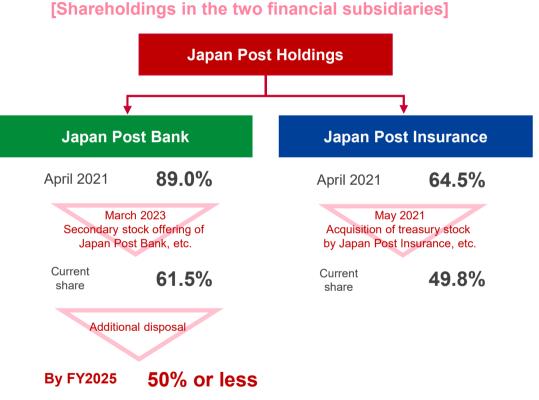
Introduction

Even after the holding ratio drops to 50% or less, we will proceed with deliberations on the disposal of our equity interests in the two financial subsidiaries.

Main points

- We aim to dispose of our equity interests in Japan Post Bank and Japan Post Insurance to lower the holding ratio to 50% or less by FY2025.
- We sold equity interests in Japan Post Insurance in FY2021 and those in Japan Post Bank in FY2022, resulting in the holding ratios of our equity interests of approx. 49.8% and approx. 61.5%, respectively.
- Aiming to complete the disposal of equity interests in Japan Post Bank by FY2025, we will continue to ensure steady progress in the privatization.
- After that, we will proceed with deliberations based on the purpose of the Postal Service Privatization Act and from Group management perspectives, while taking the following factors into account. We also deliberate on measures to strengthen the alliance between the two financial subsidiaries and Japan Post Holdings to support the relationship of business entrustment. Toward embodying the measures, Group-wide efforts will be made.
- Financial conditions of two financial subsidiaries
- Ensuring Group unity
- Impact on consolidated business results

- Impact on universal services
- · Japan Post Holdings' funding needs
- Market trends





Capital and investment

Shareholder return policy

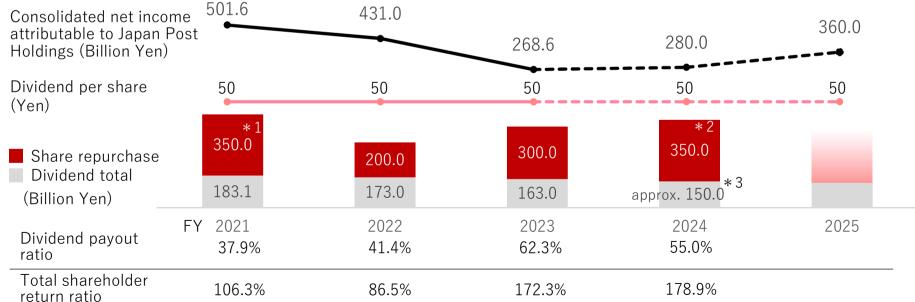
- Continue share repurchases of substantial quantities and expand debt financing to improve capital efficiency.
- Continue a stable annual dividend of 50 yen per share as well, and keep an interim and year-end dividend to help reduce cost of equity by encouraging a stable share price throughout the year.

Shareholder return policy

Share repurchase Continuously perform substantial share repurchases to further enhance shareholder returns and improve capital efficiency

Dividend policy Continue a stable annual dividend of 50 yen per share consisting of an interim and year-end dividend

Shareholder return



*1 Including 4.5 billion yen acquired in April 2022

*2 Please refer to "Notice Concerning the Determination of Matters Related to the Acquisition of Treasury Stock" released in May 15, 2024 for details

*3 Dividend total, dividend payout ratio, and total shareholder return ratio in FY 2024 take into account a decrease of dividend payment when performing

Investment plans

Major investment plans up to FY2025 are as follows:

Segment	Investment Amount	Measures
Postal and logistics business	270.0 billion yen	P-DX measures (18.0 billion yen), Operational reforms (17.0 billion yen), Renovation works of post offices (36.0 billion yen), Deployment of EVs (32.0 billion yen), Prepare foundations for logistics bases (25.0 billion yen), etc.
Post office business	85.0 billion yen	Renovation works of post offices (9.0 billion yen), LED installation works at post offices (3.0 billion yen), System investments (21.0 billion yen)
International logistics business	55.0 billion yen	Facility and equipment investment (49.0 billion yen) System investments (6.0 billion yen)
Banking business	95.0 billion yen	Development associated with core systems (45.0 billion yen) Replacement of ATMs and counter terminals (22.0 billion yen), etc.
Life insurance business	120.0 billion yen	Renovation of core systems (39.0 billion yen) Replacement of system equipment (64.0 billion yen), etc.
Real estate business	110.0 billion yen	Investment in rental business (Group-owned real estate: 30.0 billion yen, non- Group-owned real estate: 70.0 billion yen) Investment in built-for-sale business (Group-owned real estate: 10.0 billion yen)
Other business	40.0 billion yen	Other business investments (16.0 billion yen)、 System investments (8.0 billion yen), etc.
Total	775.0 billion yen	

* Excluding the amount of investment in new business including M&As, etc.

Appendix

- Life insurance business Introduction of Adjusted Profit
- Real estate business Major development projects that have been completed (five large-scale properties, etc.)

Projects under development or those earmarked for potential development

• Sustainability management Enhancement of well-being that Japan Post Group pursues

Specific methods of reducing GHG emissions

Life insurance business Introduction of Adjusted Profit

- Considering the characteristics unique to life insurance companies whose sales recovery has a negative impact on net income in the short term, we are introducing "adjusted profit" that partially adjusts for such negative impact as a management target.
- We aim to achieve medium- to long-term growth exceeding the cost of shareholders' equity (approx. 6%) under adjusted ROE, with adjusted profit as the numerator and shareholders' equity as the denominator.

Adjusted profit

 By adjusting the burden of regular policy reserves from net income, we can mitigate the effect of decline in short-term profits when considering future sales recovery



Net income + Burden of regular policy reserves in the first year (after tax)

Target adjusted profit for FY2025: 97.0billion yen

Adjusted ROE

- Japan Post Insurance's cost of shareholders' equity believed to be approx. 6%
- Aim to achieve medium- to long-term growth exceeding the cost of shareholders' equity under adjusted ROE with adjusted profit as the numerator and shareholders' equity as the denominator

Adjusted	Adjusted profit
ROE	÷ Shareholders' equity (average)

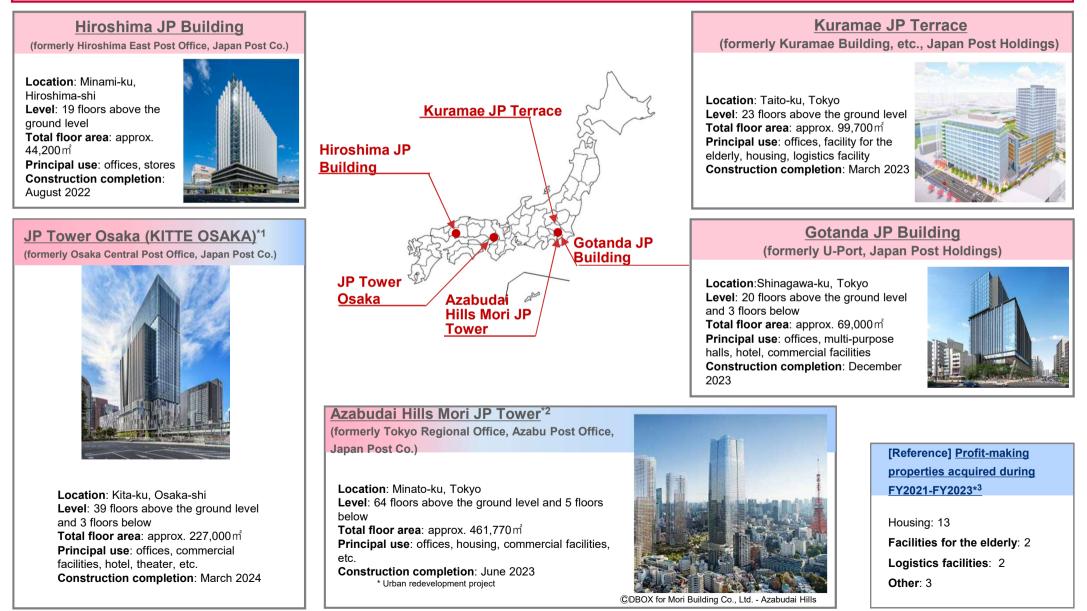
Target adjusted ROE for FY2025: approx. 6%

 \rightarrow Aim for medium- to long-term growth exceeding the cost of shareholders' equity

Timetable

Real estate business Major development projects that have been completed (five large-scale properties, etc.)

We promoted projects to develop Group-owned real estate, such as former post office sites, into Azabudai Hills Mori JP Tower, JP Tower Osaka, etc., which began operation one after another.



Growth strategies

Real estate business Properties under development or those earmarked for potential development

Major properties under development (construction started)

(As of April 30, 2024)

Name	Succeeded assets	Location	Site area (㎡)	Total floor area (㎡) (planned)	Level	Principal use	Project type	Construction completion
Fukuoka, Torikai 6-Chome Project*	~	Fukuoka-shi	2,790	9 4,120	5 floors above the ground leve	Facility for the elderly	Run solely by Japan Post	April 2024
Setagaya Nakamachi 2-Chome Project	~	Setagaya-ku	2,120	6,260	8 floors above the ground leve	Housing	Run solely by Japan Post	September 2024
Meguro Minami 1-Chome Project	~	Meguro-ku	1,030	2,190	5 floors above the ground leve	Housing	Run solely by Japan Post	November 2024
Doshin 1-Chome Project	~	Osaka-shi	740	3,480	14floors above the ground leve	Housing	Run solely by Japan Post	January 2025
Hiranumabashi 1-Chome Project		Yokohama-shi	1,210) 4,920	10 floors above the ground level	Housing	Run solely by Japan Post	February 2025
Nishiki 3-Chome 25th block Project (in front of Sakae Station)		Nagoya-shi	4,870			Offices, hotel, a commercial facilities, etc.	Joint project (minor)	FY2025
Former Takami Dormitory	~	Nagoya-shi	2,100	9 4,850	7 floors above the ground leve	Housing (for sale)	Joint project (minor)	FY2025
Former Okurayama Company Housing	~	Yokohama-shi	2,370	7,060	7 floors above the ground leve	Housing (for sale)	Joint project (minor)	FY2025
Former Urawa Tokiwa Company Housing	~	Saitama-shi	1,300) 3,000	6 floors above the ground leve	Housing (for sale)	Joint project (minor)	FY2025
Former Kagoshima Office, Kyushu Regional Office	~	Kagoshima-shi	5,080) 27,990	14 floors above the ground level	Housing (for sale)	Joint project (minor)	FY2026
Shirokane 1-chome West Central Area First-Class Urban Redevelopment Project	~	Minato-ku	12,200	98,000	39 floors above the ground level	Housing, etc.	Joint project (minor)	FY2028

Major properties for which decision on development has been made and those earmarked for potential development

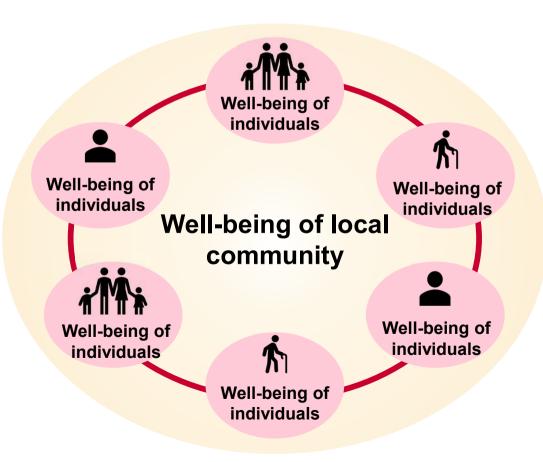
* Properties for which construction has started

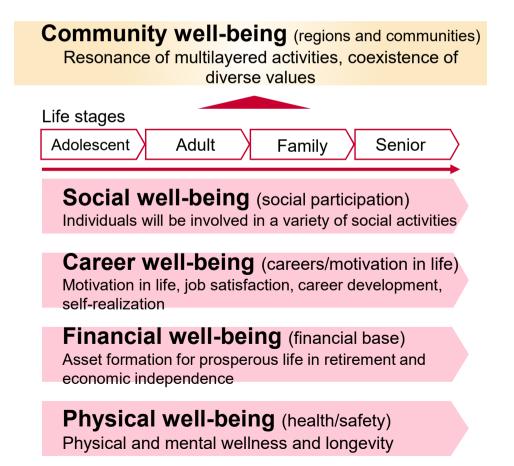
			ororopinon	-			
Name	Location	Site area (㎡)	Current status		Location	Site area (㎡)	Current status
Tokyo 23 Wards				Nationwide			
Kojimachi Post Office	Chiyoda-ku	1,910	In-use	Former Hokkaido Training Institute	Sapporo-shi	14,900	Already demolishe
Kudan Post Office	Chiyoda-ku	1,380	In-use	Yokohama Central Post Office	Yokohama-shi	6,450	In-use
Nihonbashi Post Office	Chuo-ku	2,990	In-use	MIELPARQUE Yokohama	Yokohama-shi	3,480	No longer in operation
Kyobashi Post Office	Chuo-ku	2,540	In-use	MIELPARQUE Osaka	Osaka-shi	6,800	No longer in operation
Shiba Post Office	Minato-ku	2,110	In-use	Former Tennoji Esashi Company Housing	Osaka-shi	600 /	Already demolishe
Takanawa Post Office	Minato-ku	3,960	In-use	Former Tennoji Rokumantai Company Housing	Osaka-shi	1,330	Already moved-ou
Akasaka Post Office	Minato-ku	2,700	In-use	Former Tennoji Ueshio Company Housing	Osaka-shi		Already moved-ou
Gaienmae Post Office	Minato-ku	500	In-use	Former Nakagyo Oike Company Housing	Kyoto-shi	800	Already moved-ou
MIELPARQUE TOKYO	Minato-ku	7,550	Already demolished	Kyoto Central Post Office	Kyoto-shi	7,520	In-use
Nakano Station North Entrance Project	Nakano-ku	23,450) —	MIELPARQUE KYOTO	Kyoto-shi	2,250	No longer in operation
Nakano Post Office	Nakano-ku	6,580	In-use	Kobe lot	Kobe-shi	2,520	In-use
				Fukuoka Central Post Office	Fukuoka-shi	4,750	In-use
				Nagasaki Central Post Office	Nagasaki-shi	3,010	In-use

Capital and investment

Enhancement of well-being that Japan Post Group pursues

- "Well-being" is "a state of complete physical, mental and social well-being" (from the preamble of the Constitution of the World Health Organization).
- The Group assists diverse individuals in leading their lives in their way according to their life stages and supports the development of vibrant communities where everyone respects and helps each other.
- To this end, as a concept that includes the foregoing, we define "Well-being" as follows and work to enhance the well-being of each party.

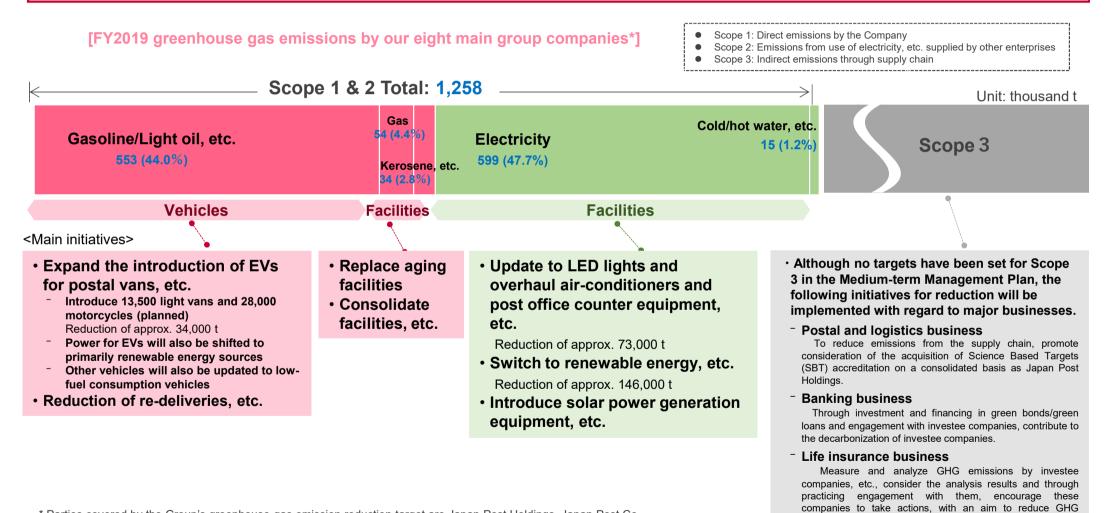




Capital and investment

Specific methods of reducing GHG emissions

To achieve the greenhouse gas emission reduction target* of the Group, we actively promote the adoption of EVs, a shift to LEDs and the switch to renewable energy. Leveraging the Group-owned resources, we will assist the push toward carbon neutral societies in both Japan and abroad.



* Parties covered by the Group's greenhouse gas emission reduction target are Japan Post Holdings, Japan Post Co., Japan Post Bank, Japan Post Insurance, Japan Post Transport, Toll Holdings, JP Logistics Group, and Japan Post Real Estate, which account for the greater part of the Group's total emissions. Consolidated subsidiaries other than the above will also promote initiatives toward realizing carbon neutrality in 2050.

emissions from our investment portfolio.

III. Timetable for JP Vision 2025+

tion Main points Growth strategie	Solid base	Capital and investment Appendix	Timetable
---------------------------------------	------------	---------------------------------	-----------

1. Growth strategies – Postal and logistics business (1/3)

	FY2	024		FY2025				EVODOC
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026 -
• Strengther	profitability							
Increase con	venience in send	ing and receiving	parcels					
[Improve serv	/ice of Yu-Pack】							
Develop/im etc.	prove products a	nd services for c	ross-border e-co	mmerce and for e	e-commerce webs	sites, and try out	expansion of pro	duct lineup,
[Promote dire	ect delivery to des	signated areas】						
Expand the	use of e-receivir	ng assistance and	d Designated Loo	cation Direct serv	ices			
parcels to be I	on of online service f eft in designated area ales structure an	as	es					
Reinforce corpora	ate sales division (strengthe	en recruitment of experience	ced workers, etc.)	Execute sales s	trategy, foster sales p	personnel and streng	then top-selling prod	ucts
▲Establish Met	ropolitan Business Solu	tion Department						
Strengthen d	collaboration with	other companies	5					
Expand are	eas for accepting	Kuroneko Yu-Pa	cket	Ensure operatio collaboration wit		uroneko Yu-Packet	parcels entrusted thro	ugh
Expand Yu	-Pack through co	llaboration with F	Rakuten Group, S	Streamline transp	ort/delivery by JP	PRakuten Logisti	CS	
Strengthen Ic	gistics business							
Increase th	e speed of pitchir	ng proposals, inc	rease sales skills	s, and integrate p	roposals utilizing	JP Logistics		
■ Improve post	al income	▲Revise basic p	oostal charges					

1. Growth strategies – Postal and logistics business (2/3)

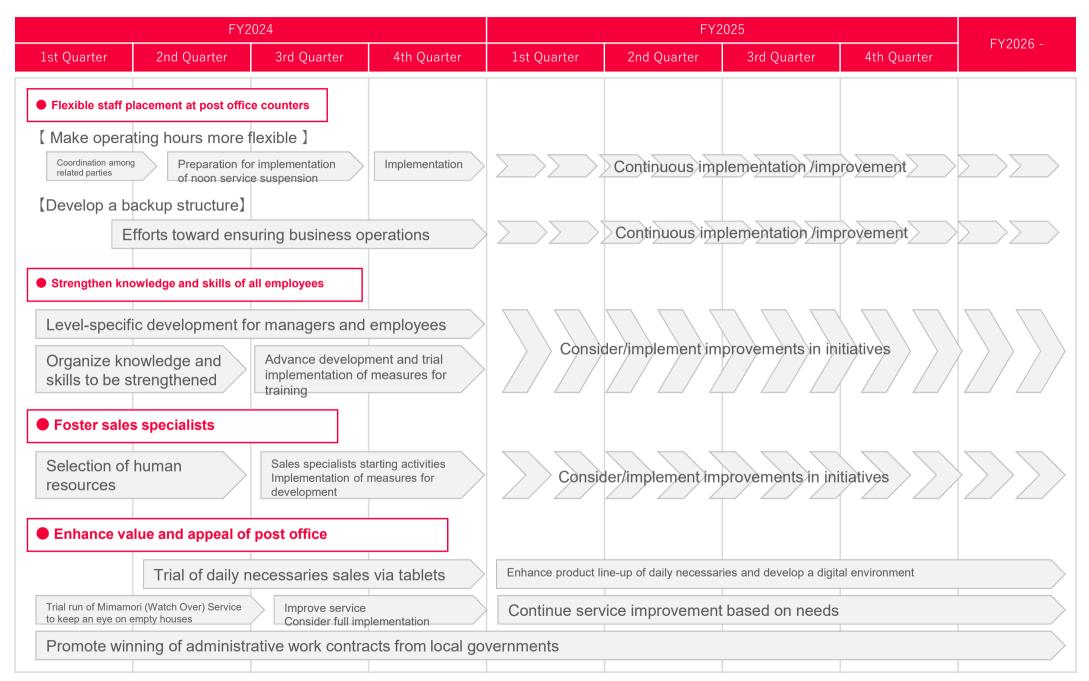
	FY2	024		FY2025				EV2020
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026 -
Realize effi	cient operation							
■ Promote P	-DX							
【Delivery inform development an	ation system】 Build a ti d testing	ial environment, desigi	n, Trial	Prepare for busines testing	s operation, system	>		
【Redesign the a procurement	rea of touchpoint for cu	stomers】Arranging re	quirements and	Step-by-step s	ystem release			
[Platform for d	ata utilization】Procu	urement/establishme	Partial operation	Establishment				
[Parcel pickup support system] Introduce to all post offices that accept parcels Increase post offices that consolidate parcel pickup Consolidate operatio parcels and develop								
[Transport 1	elematics Defin		/	<u> </u>	Testing	Prepara		
[Al-based sc	heduling tool】 Defi	ning requirements	, development	Verification			Preparations for introduction	. /
■ Review pro	oducts/services ar ▲Revie	nd operations w Yu-Pack desire	ed delivery time					
	Review	w the acceptance	e criteria of Yu-M	ail delivery margi	n			
	Simpli	fy Yu-Packet acc	ceptance inspecti	on				

Introduction Main points Growth strategies	Solid base	Capital and investment	Appendix Timetable
--	------------	------------------------	--------------------

1. Growth strategies – Postal and logistics business (3/3)

FY2024					FY2025					
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	3rd Quarter 4th Quarter			
Build a resi	lient transport/de	livery network								
■ Enhance pro	cessing capacity	of our bases								
[Reorganize I	ocations of sortin	g/transport base	s]							
Reorganiz	e and consider ba	ases				Start partial operation	on / put into operation s	tep-by-step		
[Develop/dep	loy small parcels	sorters]								
Design and pro	oduction (trial machines) Trial/ evalu	ation/ effect mea	surement		Expand to othe	er post offices			
[Automation	of in-house trans	portation (introdu	ce AGV)】							
Consider A	AGV introduction	and POC								
[Streamline	internal business	process 】								
Consider in	ntroduction of rob	ot arms and PO	C	1						
Strengthen tr	ansport/delivery	capabilities								
Trial of e-bik	kes	Consider depl	oyment, etc. bas	ed on trial						
		Introduce tricy	cle microcars, et	C.						
Review proc	duct characteristic	cs and service lev	/els with an eye t	to a modal shift						
Consider the	e practical applica	ation of drones, d	elivery robots an	d autonomous ve	hicles					

1. Growth strategies – Post office business (1/2)



Appendix

Timetable

Introduction Main points	Growth strategies	Solid base	Capital and investment	\mathbf{r}	Appendix	Н	Timetable
--------------------------	-------------------	------------	------------------------	--------------	----------	---	-----------

1. Growth strategies – Post office business (2/2)

	FY2	024			FY2025			
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026 -
Operation ref	orms of post office	counters						
[Financial Se	ervices Contact C	enter]						
Inve	▲ Increase the nu	mber of post office	es offering the serv	ice	▲Increase the nur	mber of post offices elig	ible for services	
Investment trusts		of services at some pos I Services Contact Cer		Expand the scope o	f services at all post off	fices offering the servic	e via Financial Services	Contact Center
insurance P&C scope d	and the		Consider expan	ding the scope of a	vailable services			
scope of	of services			Expand the scope of available services step-by-step				
[Review dution	es, streamline op	erations]						
Consider introd	uction of financial prod	lucts available online, v	various preparation					
		Make financia	al products-related	applications and pr	ocedures paperles	ss with the use of ta	ablet PCs	
Deploy more	self-checkout machir	nes and expand their	r functions / Utilize fu	nctions of digital tick	et-issuing systems a	nd expand their intro	duction	

Introduction Main points Growth strategies	Solid base	Capital and investment Appendix	C Timetable
--	------------	---------------------------------	-------------

1. Growth strategies – International logistics business

	FY2	024			FY2	025		510000
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026 -
Sustainably exp	and the scale of earnin	gs and realize increase	ed profitability					
[Growth of Ic	gistics business]						
New establi	shment/expansion	of warehouses in A	Asian countries / St	trengthen sales cap	abilities		·	
Continue to	improve profitabilit	y of existing custor	mers / Acquire new	/ projects				
[Improve Glo	bal Forwarding b	ousiness]						
Promote eff	orts to increase ha	ndling volume / Re	duce fixed cost					
【 Company-w	ide cost reductio	n 】						
Review orga	anizational structur	e/staff placement a	and reduce procure	ment and IT costs				

			_		_		_		_	
Introduction - N	lain points	Growth strategies	Н	Solid base	Н	Capital and investment	Н	Appendix	Н	Timetable
					_					

1. Growth strategies – Banking business (1/2)

	FY2	024							
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026-	
• Retail bus	siness innovation	IS							
Digital service	ces strategy								
Developm functions,	ent to augmentino etc	g the Yucho Banł	kbook App	Functional enhancements	Development to Bankbook App	augmenting the functions ,etc	e Yucho	Functional enhancements	
Campaign to promote usage of "eL-QR" code- based local tax payments	of								
Proactivel	y make sales pi	tches at post of	ffices and banl	k's branches, on	line promotions	to expand use	e of the app		
Promote the cultivate of partner companies in the financial field and introduce/advertise their services or product.Promote the development of partner that include companies outside the financial field and introduce/advertise their services or product.									
Asset-Buildi	ng Support Busin	ess							
Promote U	I/UX improvemen	ts and functional	enhancements	of digital channel	, enhance produc	ts and services			
Optimized alloca of personnel depending on marketable fact	Considera	ation for improv acture of branch		Optimized allocation depending of personnel on marketable factors	Considerat	ion for improve s	ement a sales s	structure	
		vith expansion of se connections at pos			ansion of services Assuming steady		n remote connec	ctions at	
Expansion of bases of financial services contact center									

1. Growth strategies – Banking business (2/2)

	FY2	024			FY2	2025		EV(0000
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026-
Market bu	usiness enhancer	nent						
Promote a s	hift in investments	s from due from l	oanks, etc. to Jap	oanese governme	nt bonds (restru	icture the yen inte	erest rate portfolio)
(FY2025/3 Ta Increase the b	palance of risk asse rgets : Approximate palance of strategic rgets : Approximate	ely ¥111 trillion) investment areas		(FY2025/3Targe Increase the bal	ance of risk assets ets:Approximately ance of strategic ir ets:Approximately	¥114 trillion) vestment areas		
	iman resources s		•	Number of expert ma (Target to achieve by	arket operations prof April 2025:105 emp	essionals loyees)	. ,	
Build up inve	launch of the Σ Be estments in the th stablishment of JAPA	ree fields: busine	ess succession/b	usiness turnarour		1	through investm	
	f marketing suppo , and promote init			· · ·		market together v	with products of e	xisting
				Develiopment o	f marketing suppo	rt operation utilizing	g regional headqua	rters
Developing s	sourcing operation	ns centered on m	nodel areas(Kar	nto, Tokai, Kinki a	nd Kyushu), ac	cumulate good e	xamples	f-propelled ionwide ırcing
Build Σ data	platform system	▼System re	elease					
Define requirements	Design/develop	/test Introduce Head Office		Gradual expar	ision of the usage	area, functional en	hancements	

h strategies 📙 Solid base

Capital and investment H Appendix

Timetable

1. Growth strategies – Life insurance business (1/2)

	FY2	2024			FY2	025		
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026-
• Retain and e	xpand customer base	based on connection	s across life stages/g	enerations				
Expand proc	duct line-up to me	eet the diverse cu * 10/2024 onward, s of nursing insurance * 10/2024 onward, s system for agents r on behalf of policyh	start sales e products establish a naking claims	★FY2025 Increase the appeal	of savings products, et	с.		nue responses to customer needs, etc
		ducts in and after FY needs and the financ		Develop produ	cts to meet custo	mer needs, etc.		
		os with quality and ts utilizing e-mail			(
Advance i	ntroduction of ble business	ure to provide per Launch a com analysis Full introducti next portable terminals (PT	on of	rt】 orm for customer	information	>		nue responses to customer needs, etc
A otivo roorvi	tro o pt/d o v o lo p po	ent of color ormals						Conduct active
		ent of sales emplo ystem tailored to		employee				development of sales employees, while
		recruitment syste		employee				thoroughly implementing/truly customer-oriented activities

Solid base - Capital and investment

Timetable

Appendix

1. Growth strategies – Life insurance business (2/2)

	FY2	2024			FY2	2025		EV(0000
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026-
Achieve	e greater depth and	l evolution of ass	set management					
Improve	asset managemer	nt earnings						
Expand	and develop new b	ousinesses						
Embark	on a new stage of	sustainable inves	stment					
	ture organizations a	and develop spec	ialists					
	Responsible Investme Real Estate Investme							
Diversi	y sources of reven	ue/Create new o	pportunities for	growth				
Expand	collaborations aime	ed at further grow	/th					
Continu	al discussion for the	e creation of new	opportunities for	growth		1		
• Stream	ine business opera	ations						
	necessary expense el shifting to productio							

Introduction Main points Growth strategies	Solid base	Capital and investment	Appendix	Timetable
--	------------	------------------------	----------	-----------

1. Growth strategies – Real estate business

	FY2024				F١	(2025		
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026-
				<u> </u>				
Developme	ent of Group-o	owned real estate						
JP Tower Osak (KITTE OSAKA (offices, comme facilities, hotel, theater, etc.))	Opening of ommercial facilities						
Setagaya Naka Chome Project		Construction comple	tion	1				
Meguro minam	ni 1-Chome Proj	ect	Construction con	npletion		Housing (renta		
Doshin 1-Chom	ne Project			Construction	completion		.,	
Hiranumabashi	i 1-Chome Proje	ect		Construction	completion			
Former Takam	i Dormitory, For	mer Okurayama Com	pany Housing, For	mer Urawa Tokiwa	a Company Housir	-	>	nstruction completion and delivery
Former Kagosh	nima Office, Kyu	shu Regional Office				Housing (for	sale)	Construction completion and delivery
Fukuoka, To	orikai 6-Chome_	Proiect	Dauticination	in turbana wandari				
(facility for t			Participation	in urban redev	elopment proje	ects		
	ed area and ea acquired	Shirokane 1-chon First-Class Urban			ng etc.) Par	rticipate as land owr ticipate as operator ate)		d Construction
Constructio	n completion				200			
	ne 25th block Pr , commercial fac							Construction completion
Acquisition	n of non-Grou	p-owned real estate)					

Growth strategies - Solid base

Capital and investment Appendix Timetable

2. Further solidifying the management base _Improve EX by investing in human resources (1/2)

	FY2	024			FY2	2025		
1st Quarter 2	nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026-
Human resource	ce portfolio							
Mitigate personnel to Consider detailed requirem personnel exchange system Group by internal open rec Further promote person	nents for a em among the cruitment	Open recruitme selection	ant /	★April 2025 personnel tra Review operation me		Open recruitment / s	selection	★April 2026 personnel tra view operation methods
Consider the integration of gen	0		ns		Discussion	with labor unions		
Secure human resol Expand recruitmen Reskilling middle-aged and where employees can word Continue employee retention m retired employees (systematize employee referral	nt of experience d senior workers and rk up to the age of 70 measures and reemploy	d developing an environme 0 years old / Start operat	Discussion v	kers, etc. / Conside with labor unions operation methods as	Ope	pecified Skilled Wo n recruitment and select loyment of those over 6	tion for	kers) Start operation
Development		. , .						
Human resource de				tellene dite sectores				
Preparations for introduction		oduce a earning manag		tailored to each co Full deploym		nanagement system	n (LMS)	
Strengthen mid-leve	el executives' f	unction to develop	human resources					
		Review and consi	der evaluation item	ns for personnel ev	aluation system			
		elop personnel organ etings, etc.) to Head (and front-line section		
Work style reform of	f managerial s	taff						
	Analyze c	urrent issues		Start various	initiatives for resol	ving issues / Raise	e awareness	

Growth strategies

Solid base

Capital and investment

Appendix

Timetable

2. Further solidifying the management base _Improve EX by investing in human resources (2/2)

	FY2	024			FY2	2025		5,400.00
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026-
Evaluation	n and treatment							
System where	those who work ha	ard are truly reward	led	.				
	a scheme where em out anxiety and rev				Discussion w	ith labor unions		
Review the wa	ay of treatment							
Consider	Review the rule introduction of Japan	s for job relocations Post-style "wages ba	ased on duties"		Discussion w	vith labor unions		
Utilize diverse Continue crea whereby emp w Measure to sa Raising awarene Promotion of health mar data, etc.) Establish a project to strengthen efforts on maintaining mental health	realize DE&I and viewpoints and valu ting schemes and workp bloyees can continue wo ith peace of mind tisfy the legally mandated e ess about human righ Implementing regu nagement (implementing health nterview with front-line emp throughout the year) Prepare materials for menta Drganize and analyze variou	Ies places rking - Correct · Review · Support nursing c mployment rate of people ts and holding semin Ilar verifications of ha management initiatives, streng loyees and feed it back to I health training programs us data	long working hours the scope of job reloca measures for balancir are, and treatment of i with disabilities (search fo ars, etc. to eradicate arassment consultat thening efforts to maintain me each organization and provide seminars	g childcare, Iness with work r new duties, etc.) e harassment ion desk operations ntal health through initiatives uti Continue implementation results and addir	on after reviewing	neces comfort	implemented as asary to create able workplaces	

2. Further solidifying the management base _Improve UX by promoting DX, etc.

	FY2	024			FY2	025		EV:000C
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026-
• Group DX p	romotion							
•Cross-organi	zational Group D	X measures						
Expand func	tions of Post Offic	ce App and link v	vith Yu ID	ſ				
	of My Page website of Japan l as Yu ID (Group-wide commor				e efforts on vith Japan Post Bank service (c	liscuss and develop functions)		
Preparations loyalty point	for introducing a program	Advanc	e introduction	Full introductior	1			
Expand the i	ntroduction of dig	gital ticket issuing	g systems ∙Impro	ve functions			\rightarrow	
Action for uti	lizing generative	AI						
Developmen	t, implementation	, enhancement a	and improvement	of design system	1			
JP DIGITAL	Co., Ltd. provide	s support on dat	a analysis to eac	h company				
Organize ru	les for data linkaç	je	>	Promote linkage o Group companies		ormation owned	v	
•Human resour	ce development to	achieve DX						
DX training planning	Provide DX training intermediate level, s		Discription	DX training	Provide DX training			
and preparation	seminars)	skii improvement	Planning toward the next fiscal year	planning and preparation	intermediate level, s seminars)	skiii improvement	Planning toward the next fiscal year	
Consolidate	e tasks across the	Group						
Improve Empl	oyee's My Page	and enhance its	functions					
	te an operational pare for consolid	· ·	,	Execut	te an operational	reform (consolid	ation)	

2. Further solidifying the management base _Sustainability management

	FY2	024		FY2025				5,400.00
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	FY2026-
Achieve c	arbon neutrality	in 2050						
Expand intro	oduction of EVs fo	or postal vans		Expand EVs b	y continuing the	switch from gaso	line-fueled vehicl	es
Promote coll	laboration with ot	her companies			boration based o I promote further			w issues and
Reduction of		emissions monitoring and co nal initiatives	nsideration	Target of a 46	% reduction by F	Y2030 (compare	d to FY2019)	
Promote i	nitiatives leverag	ing the strength	s of Japan Post	Group				
 Promote ch efforts acros Accelerate 	ble of the post offinanges in consum so the entire supplet the social implem conducive to solv	ner behaviors and ly chain nentation of	al Disclosure on report, integra	annual securities ated report, and	promote further in	itiatives based on		
	e how to address	materiality	corporate wel	osile, elc.	/			,
Pursuant to t •Consider pr •Set out targ	he TCFD framewo rincipal measures gets and indicator	ork, S	Disclosure	 Consider and n annual securitie 	promote further in	itiatives based on		
 Initiatives to 	o achieve the fore	egoing		ated report, and			Disclosure on report, integrat corporate web	

Timetable



JP Vision2025+

Appendix for Large Meeting (May 16, 2024)



Japan Post Holdings: Financial Highlights

Results of Operation	ons for the Fiscal Year E	nded March 31, 2024		(Billions of yen)
	Japan Post Holdings (Consolidated)	Japan Post Co. (Consolidated)	Japan Post Bank (Consolidated)	Japan Post Insurance (Consolidated)
Ordinary income	11,982.1	3,331.4	2,651.7	6,744.1
Year-on-year (for the fiscal year ended	+ 843.5	(129.7)	+ 587.4	+ 364.5
March 31, 2023) Change	+ 7.6%	(3.7)%	+ 28.4%	+ 5.7%
Net ordinary income	668.3	2.1	496.0	161.1
Year-on-year (for the fiscal year ended	+ 10.6	(77.4)	+ 40.4	+ 43.6
March 31, 2023) Change	+ 1.6%	(97.2)%	+ 8.8%	+ 37.1%
Net income ^(*2)	268.6	7.2	356.1	87.0
Year-on-year (for the fiscal year ended	(162.3)	(54.8)	+ 31.0	(10.5)
March 31, 2023) Change		(88.3)%	+ 9.5%	(10.8)%

*1 Including the effect of a decline in the ratio of shareholders' equity (89%—61.5%) associated with the sale of shares of Japan Post Bank held by Japan Post Holdings (March 2023). *2 "Net income" represents "net income attributable to Japan Post Holdings." The net income of the Japan Post Group (including net income attributable to non-controlling interests) was ¥520.6 billion and ¥447.4 billion in the fiscal years ended March 31, 2023 and 2024, respectively.

Forecast for the Fiscal Year Ended March 31, 2024

(Japan Post Holdings: Forecast After Revision in April 2024; Japan Post Insurance: Forecast After Revision in March 2024)

Net ordinary income	660.0	15.0	470.0	150.0
[percentage achievement]	[101.3%] ^(*3)	[14.6%]	[105.5%]	[107.4%] ^(*4)
Net income	270.0	7.0	335.0	82.0
[percentage achievement]	[99.5%] ^(*3)	[103.9%]	[106.3%]	[106.2%] ^(*4)

*3 The percentage achievement of the forecast for the fiscal year ended March 31, 2024, announced in May 2023 is 107.8% (of ¥620.0 billion) for net ordinary income and 112.0% (of ¥240.0 billion) for net income. *4 The percentage achievement of the forecast for the fiscal year ended March 31, 2024, announced in May 2023 is 115.1% (of ¥140.0 billion) for net ordinary income and 120.9% (of ¥72.0 billion) for net income

Notes: 1. Figures less than ¥0.1 billion are rounded down. The figures of Japan Post Holdings (consolidated) and the combined figures of each subsidiary do not correspond because of other consolidated accounting procedures, etc.

2. The amount of ordinary profit on the consolidated statements of income of Japan Post Insurance has been used for net ordinary income of Japan Post Insurance.

3. The amounts of net income attributable to Japan Post Holdings, net income attributable to Japan Post Co., net income attributable to Japan Post Bank and net income attributable to Japan Post Holdings (consolidated), Japan Post Co. (consolidated), Japan Post Bank (consolidated) and Japan Post Insurance (consolidated), respectively. Net income for Japan Post Holdings (consolidated) has been calculated based on the ratio of shareholders' equity held by Japan Post Holdings in Japan Post Co. (100%), Japan Post Bank (61.5%) and Japan Post Insurance (49.8%).

PAN POST HOLDINGS

Japan Post Holdings: Consolidated Financial Results Forecast for the Fiscal Year Ending March 31, 2025

- Net income is forecast to rise by ¥11.3 billion year-on-year to ¥280.0 billion due to the application of the equity method for Aflac Incorporated and an increase in income from Japan Post Bank.
- Regarding shareholder returns, an annual divided of ¥50 per share is forecast, comprising an interim dividend of ¥25 per share and a year-end dividend of ¥25 per share. Share repurchases are planned, up to a maximum of ¥350.0 billion in the fiscal year ending March 31, 2025, for the purpose of enhancing shareholder returns and improving capital efficiency.

(Billions of yen)	Net ordinary income	Year-on-year change	Net income	Year-on-year change	Background on the consolidated financial results forecast and key initiatives for the fiscal year ending March 31, 2025
apan Post Holdings onsolidated) ^(Note 2)	760.0	+ 91.7	280.0	+ 11.3	Equity method income (ordinary income) of ¥48.0 billion is forecast from the application of the equity method for Aflac Incorporated (dividend income from Aflac Incorporated will be eliminated in the consolidated results for Japan Post Holdings). ^(Note 3)
Japan Post Co. (Consolidated)	(2.0)	(4.2)	(16.0)	(23.3)	A decline in income is forecast in the postal and domestic logistics business due to an anticipated decline in banking commissions and insurance commissions and an increase in operating expenses, despite an expected increase in income due to the revision of postal fees and the alliance with the Yamato Group, and an overall net loss is forecast for Japan Post Co.
Japan Post Bank (Consolidated)	525.0	+ 28.9	365.0	+ 8.9	Income is expected to rise due to the implementation of risk adjustment operations for stocks, as well as an increase in interest income on Japanese government bonds, income on foreign bond investment trusts, and income from private equity and other sources in the strategic investment field.
Japan Post Insurance (Consolidated)	200.0	+ 38.8	79.0	(8.1)	An increase in net ordinary income is forecast due to the improvement in net capital gains (losses) and hedging costs. However, the effect on net income will be neutralized through the provision of reserve for price fluctuations. Net income is expected to fall due to the impact of an increase in standard policy reserves associated with the sale of lump-sum payment whole life insurance and a decrease in policies in force.

Notes: 1. The amounts of net income attributable to Japan Post Holdings, net income attributable to Japan Post Co., net income attributable to Japan Post Bank and net income attributable to Japan Post Insurance have been used for net income of Japan Post Holdings (consolidated), Japan Post Co. (consolidated), Japan Post Bank (consolidated) and Japan Post Insurance (consolidated), respectively.

2. Net income attributable to Japan Post Holdings has been calculated based on the ratio of shareholders' equity held by Japan Post Holdings in Japan Post Bank (61.5%) and Japan Post Insurance (49.8%), etc.

3. The forecast equity in earnings (losses) of affiliates from Aflac Incorporated has been independently calculated by Japan Post Holdings from the financial results and dividends already announced by Aflac Incorporated, the corresponding value of equity and goodwill recognized by Japan Post Holdings, and foreign exchange rates. It has not been confirmed with Aflac Incorporated and does not represent or suggest the financial results forecast of Aflac Incorporated

(Billions of yen)	Net operating income	Year-on-year change	(Billions of yen)	Net operating income
apan Post Co. Consolidated)	3.0	(3.3)	Real Estate Business ^(Note 5)	4.(
Postal and Domestic Logistics Business	1.0	+ 69.6	Note 5. From the fiscal year entry the real estate busine:	
Post Office Business (Note 4)	(18.0)	(90.9)	a business segment c Co. (real estate busine Estate, Japan Post Pr	omprising Japan Pos ess), Japan Post Rea
International Logistics Business	12.0	+ 2.4	Post Building Manage	

(Billions of yen)	Net operating income
Real Estate Business ^(Note 5)	4.0

Returns to shareholders

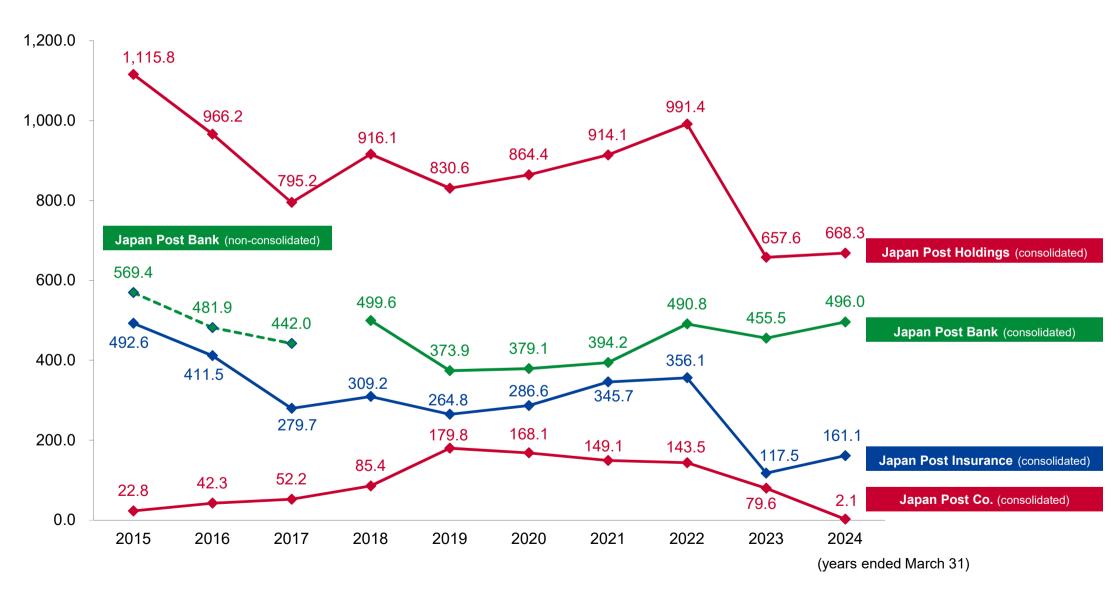
	Dividend per share	Dividend payout ratio	Interim dividend	Year-end dividend	Share repurchases
For the fiscal year ended March 31, 2024	50 Yen ^(Note 6)	62.3%	25 Yen	25 Yen	300.0 Billion Yen
For the fiscal year ending March 31, 2025	50 Yen (Forecast)	57.2%	25 Yen	25 Yen	350.0 Billion Yen (Maximum)

Note 6: In accordance with Article 11 of the Act on Japan Post Holdings Co., Ltd., payment of dividends from retained earnings or other appropriation of retained earnings (excluding disposition of loss) of Japan Post Holdings shall not be effective without the approval of the Minister for Internal Affairs and Communications.

Note 4. In line with the revision of the reportable segment, operating income of the post office business will not include that of the real estate business. The year-on-year change will include a decrease of approximately ¥25.0 billion (estimate) for operating income of the real estate business.

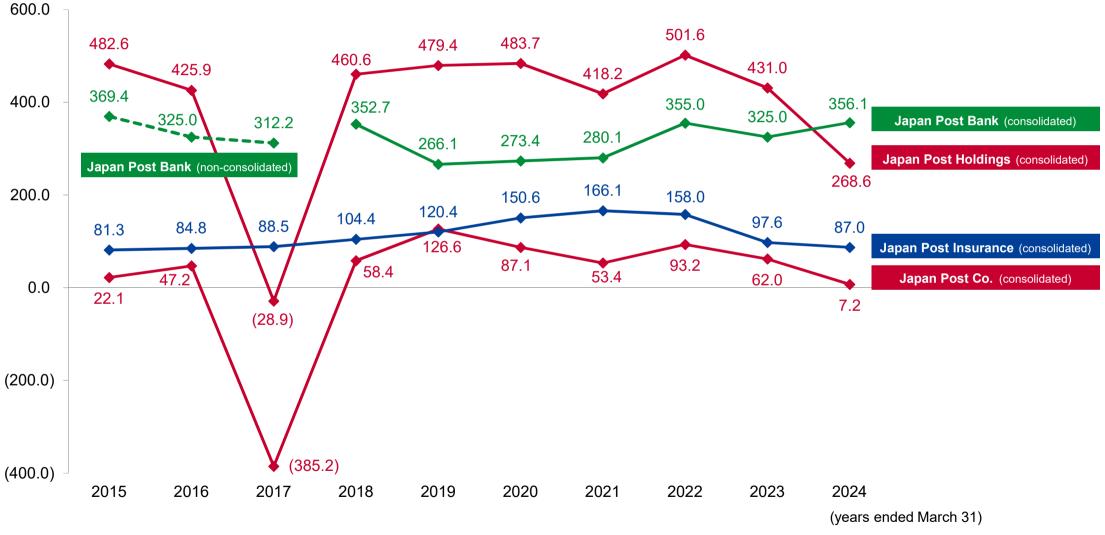
[Appendix] Trends in Net Ordinary Income

(Billions of yen)



JAPAN POST HOLDINGS

(Billions of yen)



Note: From the fiscal year ended March 31, 2016, the amount of net income (loss) attributable to Japan Post Holdings, net income (loss) attributable to Japan Post Co. and net income attributable to Japan Post Insurance have been used for net income (loss) of Japan Post Holdings (consolidated), Japan Post Co. (consolidated) and Japan Post Insurance (consolidated), respectively.

[Appendix] Transition of Significant Management Indicators (for five years)

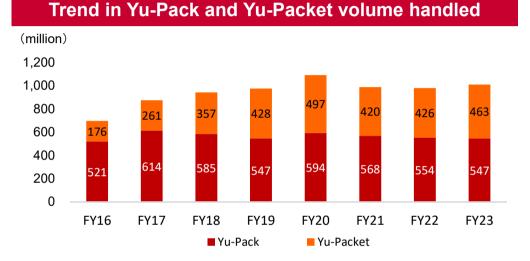
		FY2019	FY2020	FY2021	FY2022	FY2023
Transition of Significant Management Ind	licators (Co	nsolidated)			·	
Total Income	(Millions of Yen)	11,950,185	11,720,403	11,264,774	11,138,570	11,982,152
Income before income taxes	(Millions of Yen)	864,457	914,164	991,464	657,663	668,31
Net income attributable to Japan Post Holdings	(Millions of Yen)	483,733	418,238	501,685	431,045	268,68
Net assets	(Millions of Yen)	12,616,774	16,071,067	14,688,981	15,096,168	15,738,53
Total assets	(Millions of Yen)	286,098,449	297,738,131	303,846,980	296,093,652	298,689,15
ROE (based on net assets)	(%)	4.0	3.4	3.8	3.9	2.
ROE (based on shareholders' equity)	(%)	4.5	3.9	4.7	4.4	3.
PBR	(times)	0.31	0.29	0.27	0.37	0.4
Employees [Average number of temporary employees]	(Numbers)	245,472 [154,529]	243,612 [147,163]	232,112 [144,935]	227,369 [142,436]	221,387 [136,219]
Shareholder return of Japan Post Holding	gs					
Dividend per year	(Yen)	50	50	50	50	5
Share repurchase	(Millions of Yen)	0	0	350,000	200,000	300,00
Dividend payout ratio	(%)	41.8	48.3	37.9	41.4	62.
Total dividend ratio	(%)	41.8	48.3	106.3	86.5	172.
Transition of Significant Management Indic	ators of Mai	in Subsidiary Cor	npanies			
Japan Post(ROE (based on net assets))	(%)	10.0	6.3	10.7	7.2	0.
Japan Post Bank(ROE(based on net assets))	(%)	2.7	2.8	3.3	3.3	3.
Japan Post Insurance (ROE(based on net assets))	(%)	7.4	7.0	6.0	4.1	3.

- Trends in volume, unit price, income and net operating income of domestic logistics business

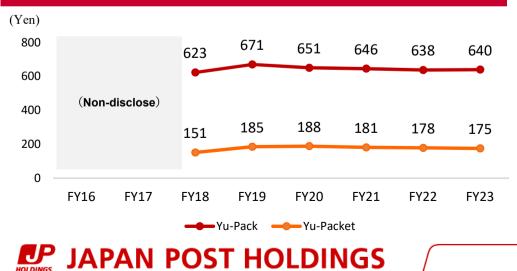
Due to a challenging competitive environment, volume of mail items handled in FY2022 remained flat

 \rightarrow Aiming for an increase in volume through collaboration with companies outside the Group. The number of Yu-Pack and Yu-Packet parcels in FY2023 increased year on year (up 3.0%).

- The average unit price of Yu-Pack has been declining since the price hike in 2019
- \rightarrow A rate revision has been implemented in October 2023 in response to inflation



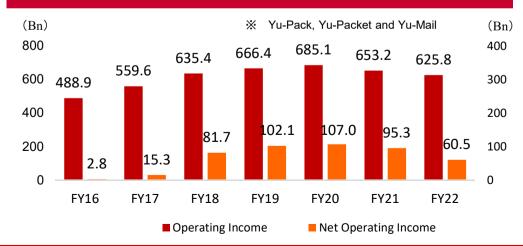
Trend in average unit price of Yu-Pack and Yu-Packet parcels



Trend in number of delivery parcels handled in Japan (million) 6,000 5,006 4,953 4,836 5,000 4.307 4,323 4,251 4,019 4,000 3,000 2.000 **FY16** FY17 **FY18 FY19 FY20 FY21 FY22**

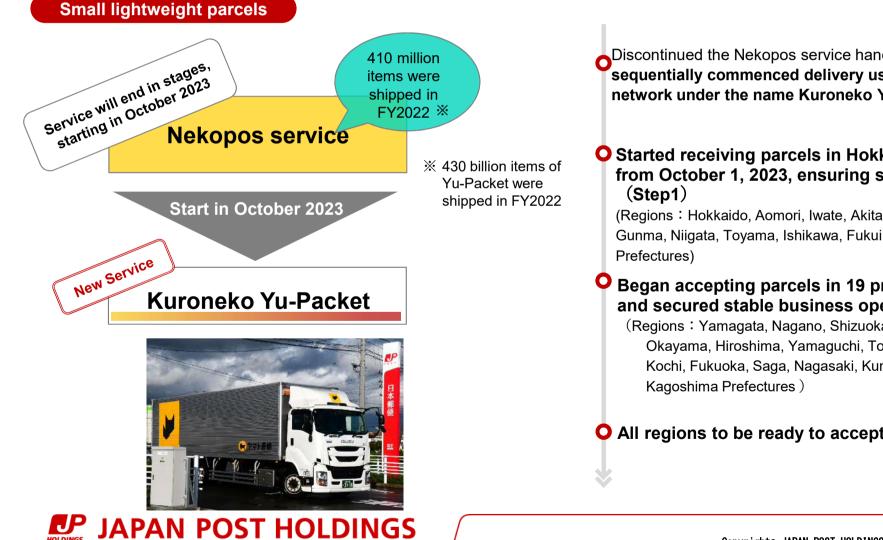
(Source: statistics from the Ministry of Land, Infrastructure, Transport and Tourism)

Trend in operating income and net operating income of domestic logistics business



Copyright© JAPAN POST HOLDINGS All Rights Reserved.

- Collaboration with Yamato Group (1) (Small lightweight parcels)
- We concluded a basic agreement with Yamato Group to promote sustainable logistics services in June 2023
- In small, lightweight parcels, Nekopos handled by Yamato Transport, will be delivered through the Japan Post Co.'s delivery network in the form of the Kuroneko Yu-Packet service. Parcel acceptance to commence in May 2024 in Step 2 regions, with nationwide rollout by the end of FY2024.



Discontinued the Nekopos service handled by Yamato Transport and sequentially commenced delivery using Japan Post Co.'s delivery network under the name Kuroneko Yu-Packet from October 2023.

O Started receiving parcels in Hokkaido and 15 prefectures from October 1, 2023, ensuring stable business operations.

(Regions: Hokkaido, Aomori, Iwate, Akita, Miyagi, Fukushima, Tochigi, Gunma, Niigata, Toyama, Ishikawa, Fukui, Yamanashi, Gifu, Aichi, Mie

Began accepting parcels in 19 prefectures from May 2, 2024 and secured stable business operations. (Step 2)

(Regions: Yamagata, Nagano, Shizuoka, Tottori, Shimane, Okayama, Hiroshima, Yamaguchi, Tokushima, Kagawa, Ehime, Kochi, Fukuoka, Saga, Nagasaki, Kumamoto, Oita, Miyazaki,

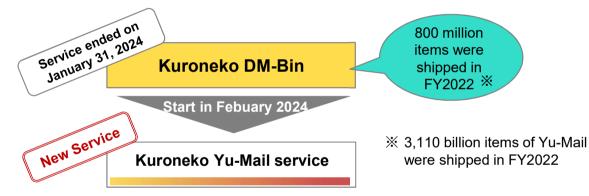
• All regions to be ready to accept parcels by March 31, 2025.

102

- Collaboration with Yamato Group 2 (Booklet Parcels (mail-bin))
- In booklet parcels (mail-bin), the Kuroneko DM-Bin service handled by Yamato Transport will be delivered across the nation in the form of the Kuroneko Yu-Mail service using Japan Post Co.'s delivery network from February 2024.

Booklet parcels (mail-bin)

• Stable business operations were secured by discontinuing the Kuroneko DM-Bin service handled by Yamato Transport and instead commencing nationwide delivery using Japan Post Co.'s delivery network under the name Kuroneko Yu-Mail from February 2024.





Reference : Scope of collaboration (The two shaded products handled by Yamato Transport come under the scope of collaboration)

Delivery weath ed	Ja	pan Post	Yamato Transport		
Delivery method	Service	Items shipped per year [%]	Service	Items shipped per year*	
Post box drop-off	Yu-Mail	3,110 billion items	Kuroneko DM-Bin	800 million items	
Post box drop-off	Yu-Packet	430 million items	Nekopos Service	410 million items	
[Reference]					
Face-to-face delivery	Yu-Pack	550 million items	TA-Q-BIN	1,930 billion items	
				(※ in FY2022)	

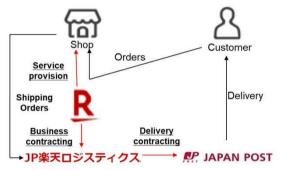
JAPAN POST HOLDINGS

- Acquisition of parcels through JP Rakuten Logistics

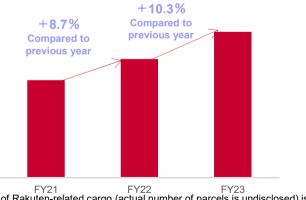
- stablished JP Rakuten Logistics, Inc. in July 2021. We developed an efficient and convenient logistics DX platform and aim to open the platform for other businesses to use in the future.
- The number of parcels related to Rakuten, such as Yu-Pack, grew steadily.

Acquisition of parcels through JP Rakuten Logistics

- Established collaborative logistics sites with Rakuten Group and developed a joint delivery system and receiving service.
- We will securely capture the growth of Rakuten Ichiba and aim to secure the acceptance of Yu-Pack parcels.



Trends in Yu-Pack and other parcels related to Rakuten^{**1,2}



**1 The volume of Rakuten-related cargo (actual number of parcels is undisclosed) is the sum of parcels consigned from JP Rakuten Logistics and the parcels covered by the Rakuten special freight charge program.
 **2 The number of Yu-Pack parcels includes Yu-Packet parcels.

JAPAN POST HOLDINGS

Expansion of Rakuten Fulfillment Centers

- Fulfillment centers are operated and expanded by JP Rakuten Logistics as logistics centers for the comprehensive logistics service Rakuten Super Logistics* for Rakuten Ichiba stores.
 - X A comprehensive logistics service that handles everything from receipt to delivery of products for Rakuten Ichiba stores.

Rakuten Fulfillment Centers

- RFC Nagareyama RFC Chuorinkan (Nov. 2021, operational)
- RFC Narashino
- RFC Yao (Sep. 2022, operational)
- RFC Hirakata
- RFC Fukuoka (Oct. 2022, operational)
 RFC Tama (Apr. 2023, operational)



Name : Rakuten Fulfillment Center Tama Place : 2-108-4 Yarimizu, Hachioji City, Tokyo Total floor area : about 50,000 m² Number of floors : 2F

Postal and Domestic Logistics Business - Collaboration with Sagawa Express, Seino Group

- In September 2021, we concluded a Basic Agreement on Collaboration with Sagawa Express. In addition to using the Japan Post delivery network to deliver packages received by Sagawa Express as Japan Post Yu-Packets, etc., we also jointly operate long-haul transportation and share package pickup locations.
- In May 2024, we entered into a basic agreement on business alliance with the Seino Group to jointly operate long-haul transportation.

Collaboration with Sagawa Express

Initiatives	Overview
Joint long-haul transportation	Joint operation of transportation between business locations ① Tokyo-Koriyama (Mar. 2022) ② Tokyo-Kyushu (Aug. 2022) ③ Hamamatsu-Tokyo (Feb. 2023)
Transportation of small packages (Hikyaku Yu-Packet Express)	Use Japan Post's Yu-Packet delivery network to deliver packages received by Sagawa Express
Transportation of international packages (Hikyaku Global Post)	Use Japan Post's EMS delivery network to deliver packages received by Sagawa Express
Refrigerated express packages	Deliver frozen foods from the Post Office Catalogue with Sagawa Express' Hikyaku Cool Express service
Sharing package pickup locations	If Sagawa Express is unable to deliver a package because the recipient is absent, it can be left at a participating post office for later pickup

JAPAN POST HOLDINGS

Collaboration with the Seino Group

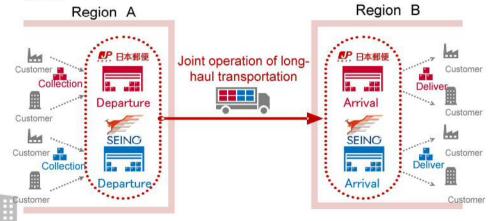
- From February through May 2024, we carried out trials on combining shipments from neighboring locations, consolidating shipments on Saturdays and Sundays, when loading rates are lower, and using third-party facilities as transfer centers.
- The trials were held along the following routes.

Tokyo – Osaka/Shiga, Tokyo – Nagoya, Kanagawa – Tochigi

Kanagawa - Tochigi, Saitama - Fukushima/Miyagi,

Aomori - Saitama, Osaka - Tokushima

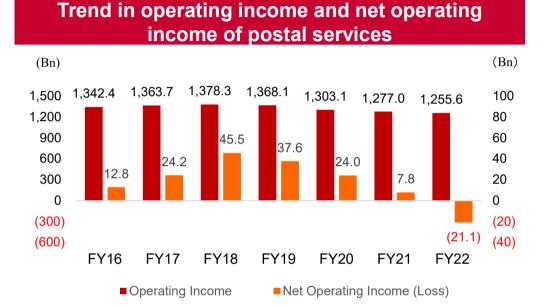
 The trials proved that collaboration is effective, bringing benefits such as reducing the number of trucks without changing current delivery times.



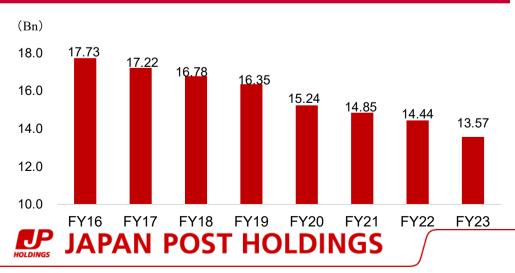
Joint operation of long-haul transportation

-Considering the revision of postage rates

- Volume of mail items handled continues to decline due to the advance of digitalization
- Considering the revision of postage rates in light of the deteriorating profitability of postal services, a revision of postage rates is scheduled for October 2024 (tentative).



Trend in volume of mail items handled



Track record of revisions in postage rates					
Implementation	Outline				
January 1994	 Revision of rates for first-class mail (letters), second-class mail (postcards), etc 				
	* First-class: standard mail (up to 25g) (¥62 \rightarrow ¥80), second-class: standard postcards (¥41 \rightarrow ¥50)				
April 2012	 Review of discount rates (second-class advertising postcards) 				
April 2014	 Revision of rates for first-class mail (letters), second-class mail (postcards), etc. (Consumption tax 8%) * First-class: standard mail (¥80 → ¥82), second-class: standard postcard (¥50 → ¥52) 				
June 2016	 Review of discount rates (advertising mails, mail classes, special mail sent within the same postal area, etc.) 				
June 2017	 Revision of rates for second-class mail (postcards) (excluding New Year's postcards) * Second-class: standard postcards (excluding New Year's postcards) (¥5 → ¥62) 				
	 Revision of rates for nonstandard mail 				
November 2018	 Revision of New Year's postcard postage rates * Second-class: New Year's postcards (¥52 → ¥62) 				
October 2019	 Revision of rates for first-class mail (letters), second-class mail (postcards), etc. (Consumption tax 10%) * First-class: standard mail (up to 25g) (¥82 → ¥84), second-class: standard postcards (¥62 → ¥63) 				
April 2022	Revision of rates for special mail within the same postal area, etc.				
October 2022	 Revision of discount rates, rates for ID confirmation delivery service, and charge-on-delivery handling rates 				
October 2023	 Revision of fees for some special handling services such as registered mail 				
October 2024 (tentative)	■ Revision of rates for first-class mail (letters), second-class mail (postcards), etc. * First-class: standard mail (¥84 up to 25 g and ¥94 up to 50 g → ¥110 up to 50 g), second-class: standard postcards (¥63 → ¥85)				

Postal and Domestic Logistics Business — Reinforcing the transportation and delivery network and improving productivity

- In addition to reviewing post office delivery areas and routes based on data acquired using telematics, we will promote measures to improve productivity, such as using AI to automatically create delivery routes and streamline pickup and delivery.
- To achieve efficient business operations centered on small parcels, we are building a more streamlined and robust transportation and delivery network.

Improving productivity

Applying telematics

- Streamlining pickup and delivery operations through the use of smartphones provided to all pickup and delivery employees and telematics* by reviewing post office delivery areas and routes and using automated creation of delivery routes by AI (automatic routing). (Introduced in 680 post offices as of March 31, 2024)
- Streamlining transportation by using telematics and AI for real-time fleet management and to set transportation timetables (trial runs in some areas).
- X Telematics refers to the use of smartphone applications and GPS data to enable real-time fleet management in transportation services.



Automatic routing





Reinforcing the transportation and delivery network



Enhancing processing capacities at locations

- Promote the reorganization of the next-generation network to alleviate the aging and narrowing of regional distribution offices, ensure capacity to handle increased loads, and improve the machine processing rate.
- Introduce small packet sorting machines to handle the increasing number of Yu-Packet and other parcels.
- Consider the use of advanced technologies (Automated Guided Vehicles [AGV], robotic arms, etc.) to mechanize and automate in-house tasks.



Enhancing transportation and delivery capacity

- Improve small parcel delivery capacity by introducing threewheeled minicars and large carrying boxes.
- Study the practical application of **drones**, **delivery robots and autonomous vehicles**.





Automated Guided Vehicle (AGV)

Three-wheeled minicar

Regula	tions pertaining	to the postal charges		Universal service level in postal services		
Postal charges (Article 3 of the Postal Act) Charges related to postal services shall compensate for reasonable costs incurred under the efficient management of postal services and shall include a reasonable profit. Notification or approval of rates (Article 67, Paragraphs 1,				[Installation of mailboxes (post boxes) as a simple and convenient way to send out mail at any time] [Article 70, Paragraph 3, Item 2 of the Postal Act and Article 32, Paragraph 2 of the Regulation for Enforcement of the Postal Act (Approval Criteria for Postal Service Management Regulations)] • Maintain the number of mailboxes (approx. 180,000) at the time the Japan Post A came into effect (April 1, 2003) • Must be installed in each city, town, village, etc.		
2,3 and 5 of the Postal Act)			Acceptance	•Installation must be in a location that is accessible to the public at all times, such as on a public road, or in a location that is easily visible to the public in a facility such as a train station or a retail store.		
Type First-class mail	Sealed letter	Notification/approval Notification (there is a limit* on the rate for standard mail weighing 25g or less)		[Establishment of post office] [Article 6 of the Act on Japan Post Co., Ltd. and Article 4, Paragraphs 1 to 3 of the Regulation for Enforcement of the Act on Japan Post Co., Ltd.] • Japan Post Co., Ltd. must establish post offices with the aim of being used throughout the country.		
Second-class mail	Postcard Magazines,	Notification (lower than the minimum fee for standard mail)		 [5 days a week delivery, with one delivery per day in principle] [Article 70, Paragraph 3, Item 3 of the Postal Act and Article 32, Paragraph 3, Item 1 of the Regulation for Enforcement of the Postal Act] Deliver mail at least once a day during the five-day period from Monday to Friday, excluding holidays and January 2. [In principle, delivery within four days (from the date of submission)] [Article 70, Paragraph 3, Item 4 of the Postal Act and Article 32, Paragraph 5 of the Regulation for 		
Third-class mail Fourth-class mail	newspapers Correspondence courses, etc.	Approval Approval				
* The amount specified in the applicable Ordinance of Ministry of Internal Affairs and Communications, taking into consideration the importance of the role that light-weight letter delivery services play in the lives of citizens, the capacity of citizens for postal charges,				 Provide ref, ranging r		
prices, and other circumstances \Rightarrow Currently ¥84				[Door-to-door (destination) delivery throughout Japan]		

Enforcement of the Postal Act]

where delivery by ordinary means is not possible.

Note: The entire cost is compensated by the entire postage income, not by the cost of individual services.

Order to change rates (Article 71 of the Postal Act)

The Minister for Internal Affairs and Communications may order a change in the rates if found necessary.

JAPAN POST HOLDINGS

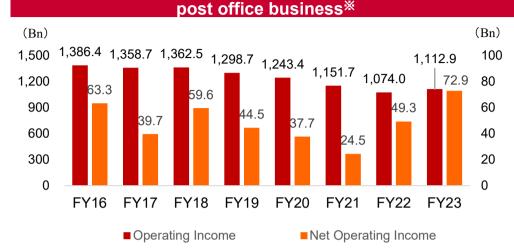
Copyright©	JAPAN	POST	HOLDINGS	ALL	Rights	Reserved.

[Article 70, Paragraph 3, Item 3 of the Postal Act and Article 32, Paragraph 3, Item 2 of the Regulation for

·Deliver mail to their destinations, except for destinations in difficult-to-reach areas*

* Areas separately designated by Japan Post Co., Ltd., such as mountain lodges in winter

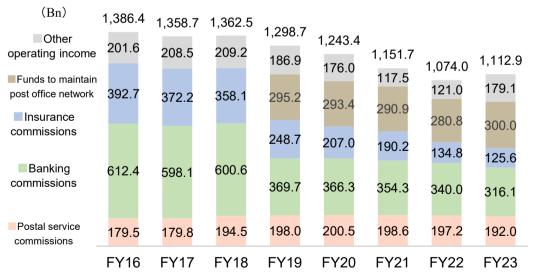
Post office business – Trends in operating income and net operating income



Trends in operating income and net operating income of

※ In this chart, Profits and Incomes include those of real estate business.

Trends in operating income of post office business



1. Insurance commissions for the fiscal years ended March 31, 2021 and 2022 do not match the figures in the data published by Japan Post Insurance as the method of recording inappropriate policies have been adjusted.

 Deposit commissions for the fiscal year ended March 31, 2022 do not match the figures in the data published by Japan Post Bank due to an incident related to outsourced operations.

POST HOLDINGS

3. Other operating income: Includes income from merchandising, third-party financial product agency services, real estate, etc

Overview of the subsidy program

Of the costs required to maintain the post office network, the costs* indispensable to securing
a universal service—excluding the amount to be borne by Japan Post—have been covered by
a subsidy granted to Japan Post by the Organization for Postal Savings, Postal Life Insurance
and Post Office Network, with contributions from Japan Post Bank and Japan Post Insurance
as the funding source since FY2019.

* Sum of the following costs based on the most recent status of the maintenance of the network

- a. Costs required (personnel expenses, rent, construction costs, other costs required for the maintenance of post offices, costs for the transportation and administration of cash, property taxes and business office taxes) to ensure the availability of a universal postal service at post offices (approx. 20,000 locations), assuming that the post office network is composed of post offices of the smallest scale possible.
- b. Costs required for the minimum consignment to ensure the availability of a universal postal service at simplified post offices (approx. 4,000 locations).

Overview of commissions for business consignment

Banking commissions = basic fees + sales and administrative incentives

(Basic fees)

Fees for the administration of deposits, investment trusts, remittance settlements, etc. The percent change compared to the previous fiscal year of the "amount commensurate with the cost of consigned operations" calculated by Japan Post Bank based on unit prices set for consigned operations, multiplied by the previous fiscal year's basic fee.

(Sales and administrative incentives)

Amount commensurate with sales and administrative incentives

Insurance commissions = commission for insurance solicitation + maintenance and collection fee, etc.

(Commission for insurance solicitation)

Multi-year installment commissions, primarily linked to new policies (solicitation performance) and based on a standard formula in the life insurance business.

(Maintenance and collection fee, etc.)

Composed of a fee proportional to the number of in-force policies, number of post offices, etc. (basic fee) and fees based on the achievement of indicators of maintenance of policies in force (incentives).

Strengthen initiatives that contribute to building ongoing relationships with local government bodies, such as administrative work contracts from local governments, and promote collaboration and business alliances with companies outside the Group, such as regional financial institutions.

Administrative work contracts from local governments

- Based on the "Act on Handling of Certain Services of Local Governments at Postal Offices" and other laws, local governments have commissioned us with the administration related to issuing public certificates.
- Sixteen municipalities*, including Yasuoka Village in Nagano Prefecture and Kaga City in Ishikawa Prefecture, are planning to entrust post offices with administrative duties to maintain and improve resident services when their branch offices and subbranches are closed or relocated.
- * Compiled by Japan Post Co. based on each municipality's website, etc.

Installation of ATMs from regional financial institutions

 Leasing of spaces within post offices to allow regional financial institutions to install ATMs.

Miyazaki Bank (1 post office) Bank of Toyama (1 post office) Nanto Bank (7 post offices) Kiraboshi Bank (2 post offices) Kiyo Bank (3 post offices) Juhachi-Shinwa Bank (9 post offices) Shiga Bank (1 post office) Hokkaido Bank (1 post office) Yukiguni Shinkumi Bank (2 post offices) * As of March 31, 2024



ATM of Juhachi-Shinwa Bank (Unzen Post Office • from January 31, 2022)

Administrative work	Handled by *		
Official administrative services such as issuance of public certificates, etc.	490 post offices in 146 municipalities		
Administrative services related to electronic certificates for Individual Number Cards	35 post offices in 14 municipalities		
Individual Number application support services	1,799 post offices in 184 municipalities		
Establishment of kiosk terminals for municipal purchases	21 post offices in 16 municipalities		

* As of February 29, 2024

JAPAN POST HOLDINGS

Handling of administrative services for banks at post offices

 Individual customers of regional financial institutions can carry out various administrative procedures at post offices, such as changes of address, name, and personal seal, closing accounts, payments and bank transfers.

Nanto Bank (2 post offices) Higashi-Nippon Bank (8 post offices) Hokkaido Bank (1 post office)

* As of March 31, 2024



Procedure Office Counter of Hokkaido Bank (Teshio Post Office • from October 2, 2023)

Universal service providing at post offices

Postal services, simple savings, remittance, and settlement of debts and credits, and life insurance services that can be used easily should be integrally made available at post offices in a user-oriented and convenient manner, and should continue to be available nationwide and fairly in the future. Japan Post Holdings and Japan Post Co. are obliged to maintain the post office network to ensure this (Article 7-2 of the Postal Service Privatization Act and Article 5 of the Act on Japan Post Holdings Co., Ltd.).

Postal counter operations

Banking counter operations

- Acceptance of mails
- Delivery of mails
- Sale of postal stamps, etc.

Insurance counter operations

- Endowment insurance solicitation
- Whole life insurance solicitation
- Acceptance of claims for payment of maturity and survival benefits for each of the above policies

JAPAN POST HOLDINGS

- Acceptance of ordinary deposits
- Acceptance of fixed amount and fixed-time savings
- Money orders, payments and transfers

Standards for establishment of post offices (summary)

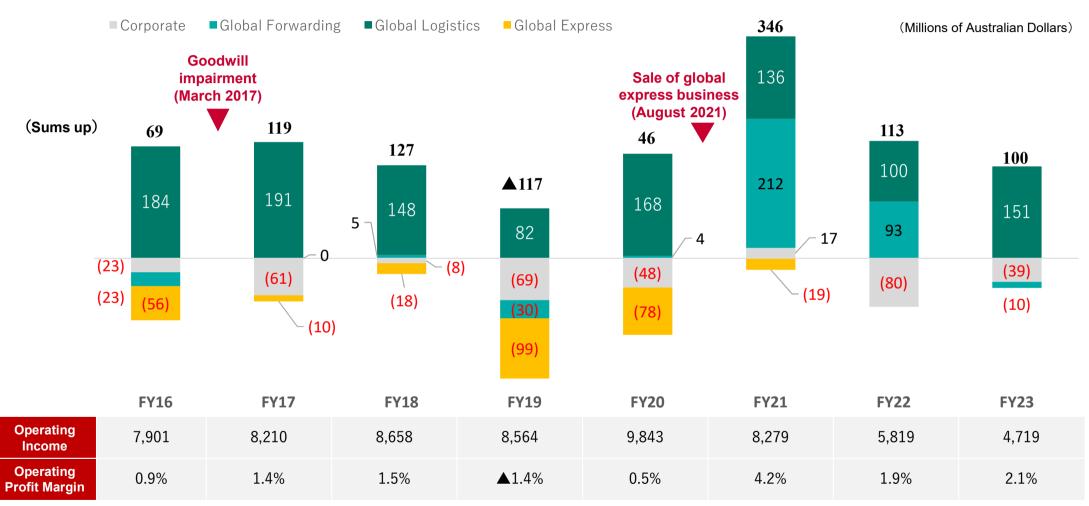
- In principle, one or more post offices must be established in each municipality (including special wards).
- In addition to the above, post offices must be established in accordance with the following standards.
 - The facility must be established in such a way that it can respond appropriately to the demands of local residents.
 - The facility must be located in a location that is easily accessible to local residents, taking into account traffic, geography, and other circumstances.
 - In depopulated areas, the level of the post office network that existed at the time of the enforcement of the Act for Partial Revision of the Postal Service Privatization Act, etc. (Act No. 30 of 2012) must be maintained.



International Logistics Business – Trends in net operating income

Sold unprofitable global express business in August 2021 and focused on sustainably expanding the scale of income and improving the profitability of forwarding and logistics.

Trends in Net Operating Income(EBIT) (From FY16 to FY22)

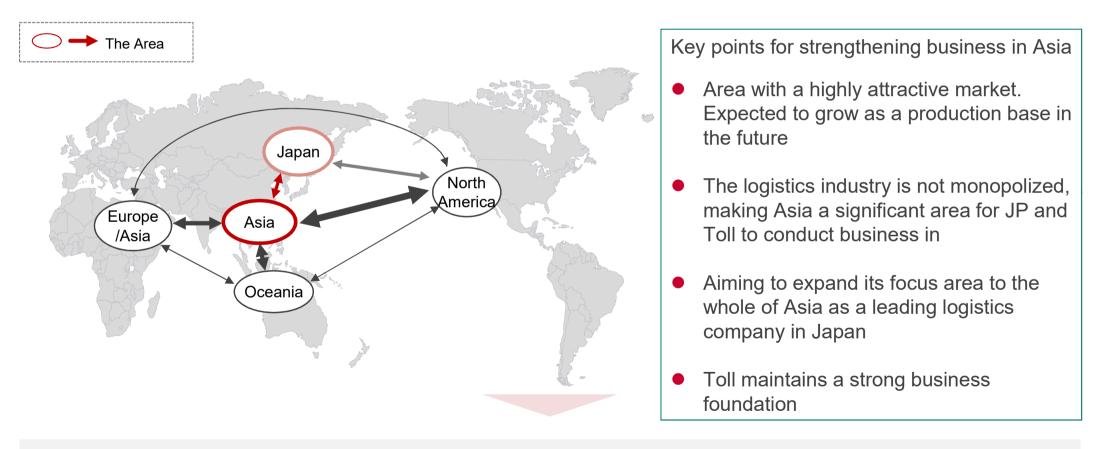


(1) Due to inter-segment reclassification of some businesses in the fiscal year ending March 31, 2023 and the year ended March 31, 2022, figures for each period have been reclassified (the total amounts for each period remain unchanged).
 (2) From the fiscal year ended March 31, 2024, JP Logistics Group Co., Ltd. and JP Logistics Co., Ltd., which were previously included in the "International Logistics Business," have been reclassified as part of the "Postal and Domestic Logistics Business," and the figures for the same period of the previous fiscal year ended March 31, 2022 and the three month period from Apr. to Jun. 2021 includes amounts of depreciation and amortization that are disregarded under IFRS

(these are offset under the Corporate segment).

International Logistics Business – Initiatives for expanding the scale of income and improve profitability

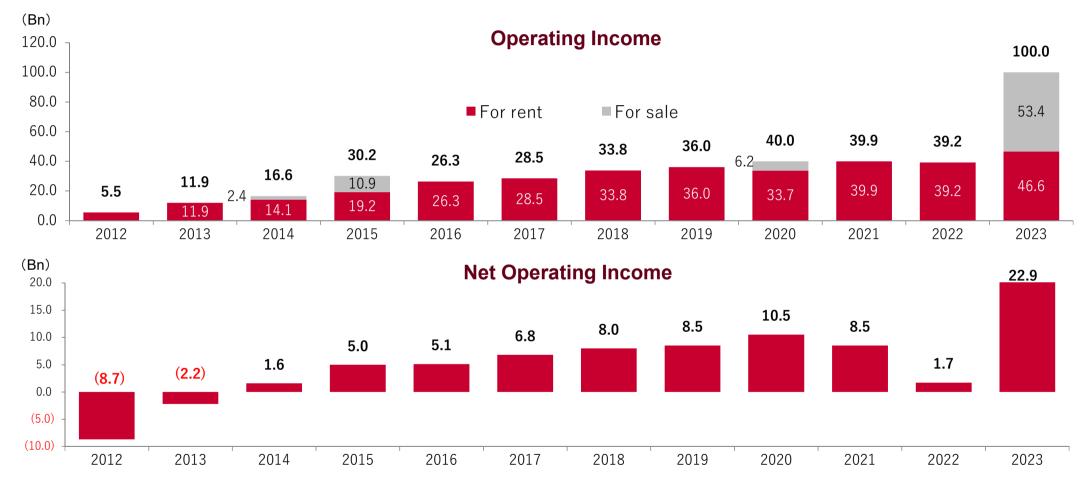
- Toll Holdings Limited possesses the management base and the required amount of assets to compete in international logistics, mainly in Australia and Singapore.
- To sustainably expand the scale of income and improve profitability, we will promote efforts to develop the Global Logistics business and improve the profitability of the Global Forwarding business.
- Specifically, we are working to shift to an Asia-centric business model, build a balanced customer portfolio, cut costs across the Company, and secure new sources of income, such as by building a large, automated warehouse.



Strengthen sales structure in Asia, update and expand functions of in-house assets, etc.

Real Estate Business — Trends in operating income and net operating income

- **Operating income has been constantly increasing** from the fiscal year ended March 31, 2013 onwards.
- Operating income and net operating income were recorded in FY2023 due to the sale of Azabudai Hills Mori JP Tower in the real estate business.



% Group-wide figures that combine figures of Japan Post Co.'s real estate business, Japan Post Real Estate, Japan Post Building Management and Japan Post Properties.
 This is not a reportable segment based on accounting standards for disclosure of segment information.

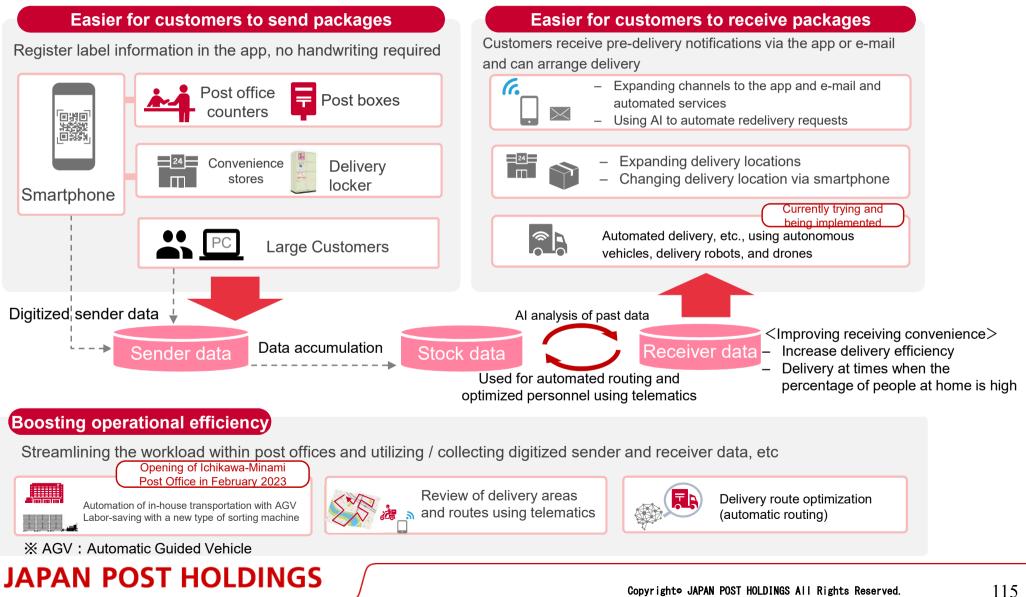
A real estate business segment was established in the first quarter of FY2024, and the figures thereafter are those after the change in allocation of internal expenses.

X Income and net income of Japan Post Real Estate and Japan Post Building Management have been reflected since FY2018, and those of Japan Post Properties since FY2021.

X Operating income and net operating income for FY2023 experienced a one-time increase from the sale of real estate.

DX Promotion – P-DX, Data-driven postal and logistics business reform

- We promote postal and logistics business reforms utilizing digitalized sender data and the Group's proprietary delivery ledger data to achieve data-driven operations.
- We are gradually implementing services in pursuit of easier sending and receiving for customers.



Offer Group-wide value to customers through the Post Office App, Financial Services Contact Center, etc., to improve customer experience value and provide new value that extends beyond the Group.

Release of Post Office App

- Initially released in October 2023. Started the provision of services mainly centered on postal and logistics activities, such as sending and receiving, which are the most frequently used post office services.
- There are plans to expand its functions as a digital touchpoint for customers in the future.



- (Main Functions)
- Post office ATM Location information/ tracking number search
- Creation of shipping labels (Yu-Pack and Yu-Packet)
- Post box location search
- Issuance of queuing tickets (Only at post offices equipped with digital ticket dispenser)
- Favorite registration (Post offices, post boxes, and ATMs)

Financial Services Contact Center

- The Financial Services Contact Center aims to ensure that the same financial services are available at any post office (excluding simplified post offices) and it was established in October 2022 as a center that provides online guidance for investment trusts and non-life insurances.
- Customers can consult with a specialized operator online using tablets available at post offices.
- In July 2023, we expanded the number of post offices handling investment trusts from the current approx. 1,800 to approx. 4,000, and in September 2023, we expanded the number of post offices handling non-life insurances nationwide.



The shots of Financial Services Contact Center

Number of downloads : approx. 1.69millions (As of March, 2024)

JAPAN POST HOLDINGS

116

- In May 2024, Aflac Incorporated will become an equity-method affiliate of Japan Post Holdings.
- The equity in earnings of affiliates is expected to be 48 billions of yen per year, assuming current levels of income and other factors^{*}.

Time line

- March 2008 Business alliance
 - Started handling Aflac cancer insurance (October)
- July 2013 Comprehensive business alliance
 - Sell Aflac cancer insurance at 20,000 post offices nationwide
 - ② Started handling at Japan Post Insurance
 - ③ Developed exclusive products
- December 2018 Capital-based Strategic Alliance
 - 1 Acquired approximately 7% of Aflac common stock
 - (Acquisition amount: approx. ¥300 billion)
 - ② Reaffirmed initiatives related to cancer insurance
 - 3 Considered new collaborations
- June 2021 Further developed the Capital-based Strategic Alliance Built and strengthened a system to promote insurance sales to individuals, DX promotion, efforts to create innovation, etc.
- March 2024 Aflac Incorporated to become an equity-method affiliate of

Japan Post Holdings

Equity in earnings of affiliates

In accordance with its Articles of Incorporation, in principle, Aflac Incorporated allocates 10 voting rights per share of common stock after holding the shares consecutively for 48 months.

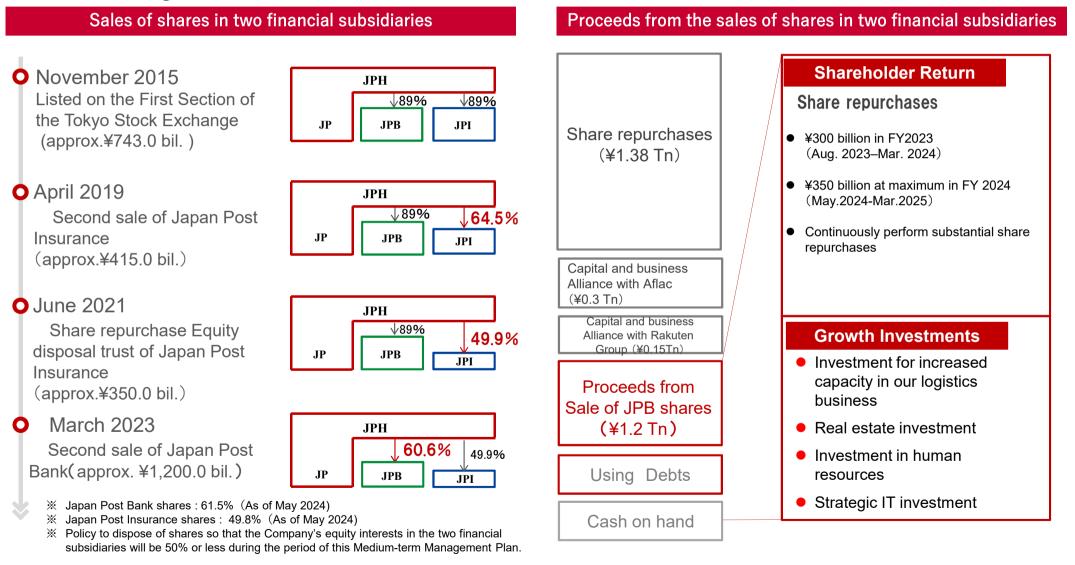
- It has been established that Japan Post Holdings will hold at least 20% of the voting rights as of Aflac Incorporated's general meeting of shareholders to be held in May 2024.
- Aflac Incorporated's earnings will be included in the Company's consolidated financial results from the first quarter of the fiscal year ending March 31, 2025.



*Equity in earnings of affiliates from Aflac Incorporated was independently calculated by the Company, based on the financial results of Aflac, exchange rates and the amount of goodwill generated on the Company's equity, and has not obtained the confirmation of Aflac. The figure does not present or indicate the performance forecast of Aflac.

Capital Allocation and Investments—Transformation of Our Business Portfolio (Plan to use the Proceeds)

- Partial sale of Japan Post Bank shares in March 2023, securing proceeds of ¥1.2 trillion.
- Plan to use the proceeds from the second sale of Japan Post Bank shares and the debts, etc. for shareholder returns and growth investments.



For inquiries about this document, please contact: IR Office, Corporate Planning Department, Japan Post Holdings Co., Ltd. Email: irshitsu.ii@jp-holdings.jp

<Disclaimer>

This document contains forward-looking statements, including forecasts and targets, for the Japan Post Group and its group companies as of the date of this conference, and they are based primarily on judgments reached by Japan Post Holdings Co., Ltd. (the "Company") based on information available at the time of the conference, forecasts, and assumptions made at the time of the conference.

Therefore, please be aware that actual results may vary depending upon various factors, such as the impact of geopolitical risks, economic conditions and trends, and changes in laws and regulations.

This document does not constitute an offer to sell or a solicitation of an offer to buy any stock or other securities of the Company or any of its subsidiaries, or an offer to sell securities in the U.S. or to U.S. citizens. The Company's securities have not been and are not planned to be registered under the U.S. Securities Act of 1933 (the "Securities Act"). Securities may not be offered or sold in the United States except by registration or an exemption from registration under the Securities Act. When securities are offered or sold in the United States, an English language prospectus prepared in accordance with the U.S. Securities Act is used. A prospectus containing detailed information about the issuer and its management, as well as its financial statements, may be obtained from the issuer or seller of such securities.

JAPAN POST HOLDINGS

119