Column

Social Contributions through Sports

As part of its activities to support people throughout their lives in the era of the 100-year lifespan, the Japan Post Group has been sponsoring and supporting sports and para-sports, including the operation of a women's athletics team and the support of OHTANI Momoko, a wheelchair tennis player who is an employee of Japan Post Insurance. Going forward, the Japan Post Group will continue to contribute to the revitalization of local communities and the realization of a diverse society by utilizing its network of 24,000 post offices and 400,000 Group employees nationwide to promote athletic competitions and community-based teams and athletes.

Major sponsorship activities for sports

| Major sponsorship activities for sports | | | |
|---|--|--|--|
| Contracting entity | Entities to be sponsored (Outline) | | |
| Japan Post Holdings Co., Ltd. | Rakuten Baseball, Inc. (Official sponsor) | | |
| | JAPAN BASKETBALL ASSOCIATION (Supporting the 3x3 BASKETBALL JAPAN NATIONAL TEAM) | | |
| | Japan Goalball Association (Official partner) | | |
| Japan Post Co., Ltd. | JAPAN PROFESSIONAL BASKETBALL LEAGUE (B.LEAGUE-partner) | | |
| Japan Post Insurance Co., Ltd. | Japan Wheelchair Tennis Association (Top partner) | | |

Support for the Olympic and Paralympic Games Tokyo 2020

We contribute to excitement across Japan by transmitting the enthusiasm for the Tokyo 2020.







東京2020オフィシャルパートナー(郵便)

Japan Post Co., Ltd. is an official partner (postal services) of the Olympic and Paralympic Games Tokyo 2020.

Support for the Tokyo 2020 Olympic Torch Relay

As a supporting partner, we are contributing to the excitement of the torch relay through our postal business, utilizing our nationwide network of post offices.







Torches for the Tokyo 2020 Olympic Torch Relay are now on display at post offices and other locations.

Activities of the Women's Athletics Team

Japan Post Group Women's Athletics Team was founded in April 2014 because the road relay races (ekiden), in which runners are connected by a sash, are very much like how our postal services connect people by mail, and employees feel a sense of unity when supporting the athletes.

The athletes belong to Japan Post Group companies. The Japan Post Women's Athletics Team has competed in the All Japan Industrial Teams Women's Ekiden (nicknamed "Queens' Ekiden" in Miyagi) for six years straight since 2015. The team took first place for the first time in 2016 (the 36th annual championship) and three years later, in 2019 (the 39th annual championship), it won first place for a second time. The team's success continued as it took first place for the second consecutive year in 2020 (the 40th annual championship) with a new record at the championship.

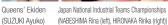
In terms of individuals competitions, team members displayed excellent results as exemplified by SUZUKI Ayuko, who placed second in September 2019 Marathon Grand Championship (MGC) and was selected to represent Japan in the 2020 Tokyo Olympics women's marathon, and in addition, HIRONAKA Ririka, who marked the all-time third best time in Japan in the 68th Japan National Industrial Teams Championships Women's 5000m, and NABESHIMA Rina, who won the first place in Women's 10000m in the same Championships.

Major results in fiscal year ended March 31, 2021

| Activity/Competition | Result | Athlete | Record |
|--|--------|---|------------|
| 40th All Japan Industrial Teams Women's Ekiden (Queens' Ekiden in Miyagi) | 1st | Leg 1: HIRONAKA Ririka ¹¹² Leg 2: SUGATA Miyaka Leg 3: NABESHIMA Rina ¹² Leg 4: UTSUNOMIYA Eri Leg 5: SUZUKI Ayuko ¹¹ Leg 6: OHNISHI Hikari ¹¹ | 2:13:34*3 |
| 104th Japan National Championships Distance Events / Winners to be selected to represent Japan in the 2020 Tokyo Olympics Women's 5000m | | HIRONAKA Ririka | 15:07:11 |
| 68th Japan National Industrial Teams Championships Women's 5000m | | HIRONAKA Ririka | 14:59:37*4 |
| 68th Japan National Industrial Teams Championships Women's 10000m | | NABESHIMA Rina | 32:03:40 |

- * 1 Stage prize
- * 2 MIR (Most Impression Runner) prize
- * 3 New record at the championship * 4 The all-time third best time in Japan

O PHOTO KISHINOTO





Queens' Ekiden (group picture)