## Strengths of the Japan Post Group

The Japan Post Group has remained close beside customers and local communities and walked side by side with them in their daily lives, mainly through its truly nationwide network of post offices.

We will continue to hone our five strengths, namely Network, Customer Base, Post Office Brand, Employees, and Financial Base, and provide services that bring convenience to customers' daily lives.



Strength 3

# Post Office Brand

We have dedicated ourselves to meeting customers' needs since our founding and fostered the post office brand.

Strength 4

Employees

customers' daily lives.

Many employees with professional

qualifications provide services that support



Top 3 customers' perceived images of post offices



communities

39.3%





#### Strength 5

## Financial Base

The Group possesses solid equity capital and owns assets, including land and buildings, etc., across Japan.

Equity capital Real estate held by the Group







Approx.

Number of employees in the four Group companies

(Q: Please mark all images that you have for post offices.)

from January 13 to 17, 2021)

(Multiple choice survey conducted

## Approx. **404,000**

Regular employees: Approx. 217,000 Non-regular employees: Approx. 187,000 (As of March 31, 2021)

Insurance Agent Certification:

### 108,871

- Securities Sales Representative Certification: 104,503
- Financial Planner Certification:

66,573