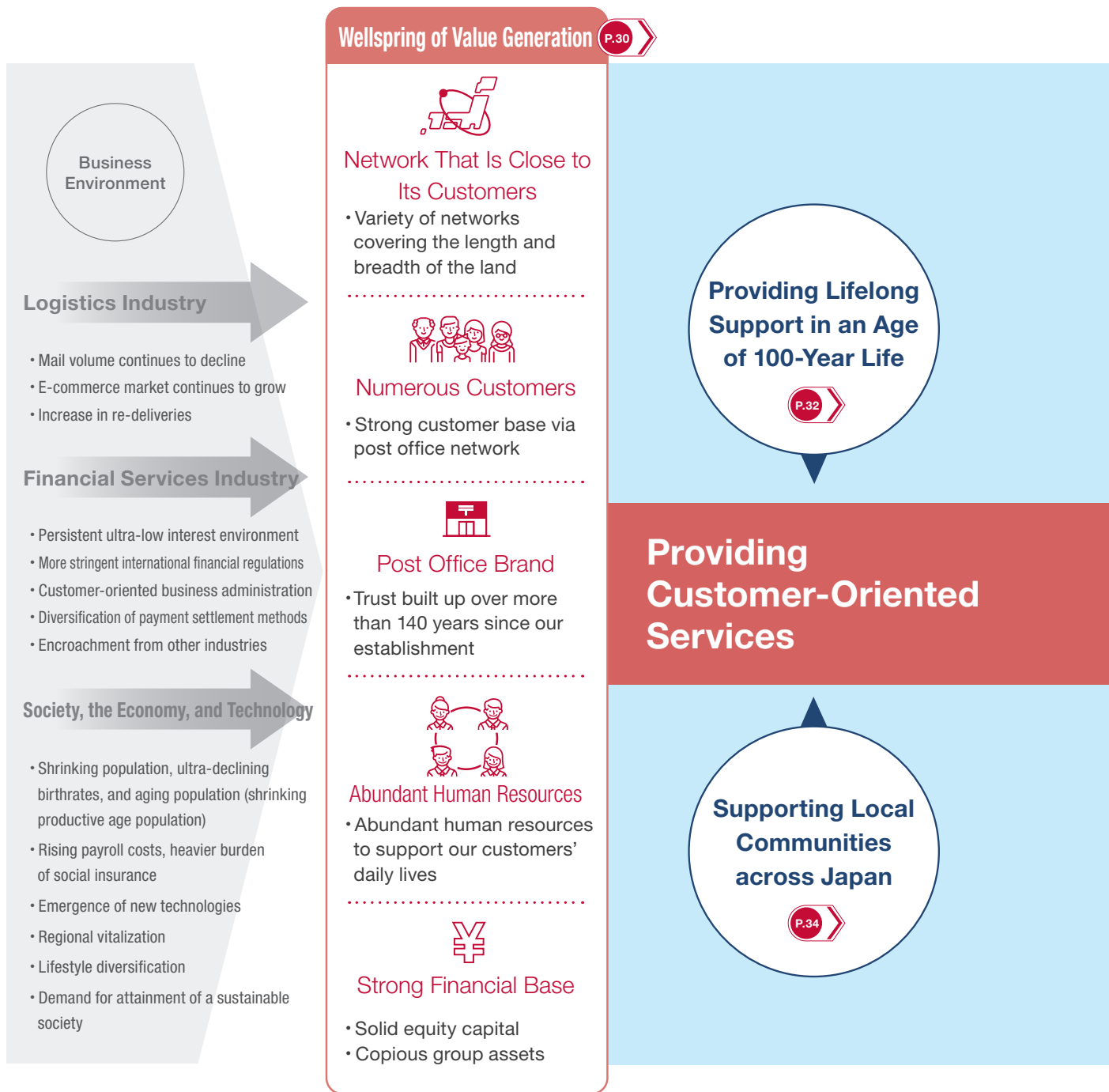


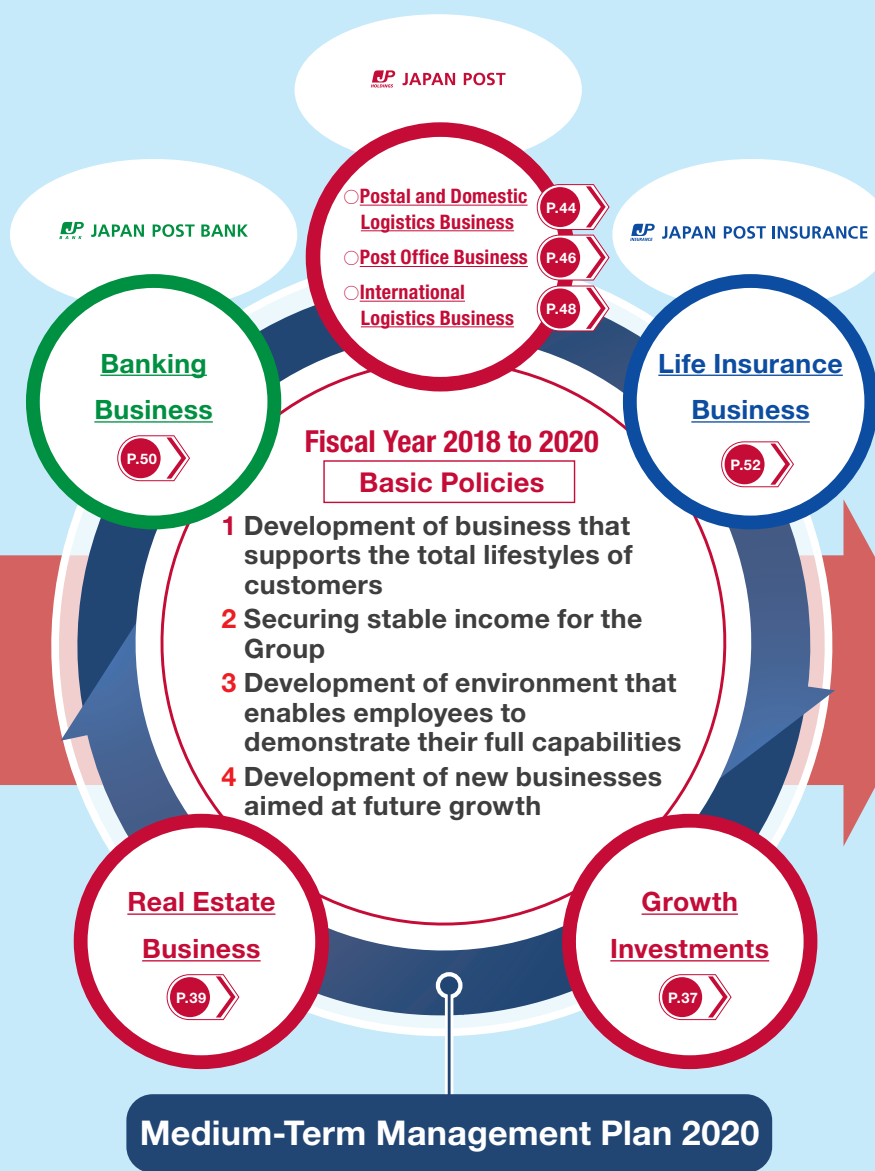
# The Japan Post Group's Value Creation Process

The Japan Post Group aims to become a "Total Lifestyle Support Group" while working together as Team JP based on its post office network and ensuring universal services. In doing so, we strive to enhance corporate value by achieving sustainable growth of business, securing stable income, demonstrating public benefits and contributions to local communities, and enhancing shareholder returns.



Medium- to Long-Term Vision

Bring happiness to all people, no matter how old they are or where they live, by providing total lifestyle support services.



### Value Created

- Customers**  
Providing high-quality, customer-oriented services  
SDG 11: Sustainable Cities and Communities
- Local Communities**  
Contributing to community development and vitality  
SDG 3: Good Health and Well-being, SDG 4: Quality Education, SDG 11: Sustainable Cities and Communities
- Employees**  
Providing a motivating workplace  
SDG 8: Decent Work and Economic Growth
- Shareholders**  
Generous shareholder return  
SDG 16: Peace, Justice and Strong Institutions
- The Environment**  
Creating a sustainable society  
SDG 13: Climate Action, SDG 15: Life on Land

Stable Provision of Universal Services

Corporate Governance / Compliance

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