Strengths of Japan Post Group

Japan Post Group has remained close beside customers and local communities and walked side by side with them in their daily lives mainly through its truly nationwide network of post offices.

We will continue to hone our five strengths, namely Network, Customer Base, Post Office Brand, Employees and Financial Base, and provide services that bring convenience to customers' daily lives.



Number of post offices



Number of postboxes

80,774



Number of ATMs

29,837



Number of countries with international logistics bases

Approx. 5

Strength 1 **Network**

We have operational bases throughout Japan and provide services while staying close beside our customers.

> **Truly Network**

> > **Post**



Number of postal deliveries made per day

Approx. 31 million



Number of ordinary deposit accounts

Approx. 120 million

Strength 2 **Customer Base**

Our services are used by many customers in their daily lives.



Number of Japan Post Insurance Co. customers*

*The number of customers is the sum of policyholders and insured persons (including individual insurance and individual annuities as well as Postal Life Insurance reinsured by Japan Post Insurance Co.)

Strength 3 Post Office Brand

We have dedicated ourselves to meeting customers' needs since our founding and fostered the post office brand.



Top 3 customers' perceived images of post offices

Rooted in local communities

Located everywhere

37.8%

Being close and familiar

(Q: Please mark all images that you have for post offices.) (Multiple choice survey conducted from October 15 to 22, 2018)

Nationwide of Offices

Strength 4 **Employees**

Many employees with professional qualifications provide services that support customers' daily lives.



Number of employees in the four Group companies

Regular employees:

215,000

Non-regular employees: 202,000

(rounded down to the nearest 1,000)



Number of certification holders at post offices

Insurance Agent Certification:

107,591

Securities Sales Representative Certification: 100,481

Financial Planner Certification:

60,953

Strength 5 **Financial Base**

The Group possesses solid equity capital and owns assets, including land and buildings, across Japan.



Equity capital

Approx. ¥13.3 trillion



Real estate held by the Group (book value)

Approx. **¥2.7** trillion

(As of March 31, 2019)